



Wilton 2025+
Go-Forward Catalogue

Update June 2025



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Additives

4 SKUs



Additives Assortment Overview

4 SKUs



EDIBLE ADHESIVE

191007671

MSRP: \$8.39



RTU GUM PASTE 10OZ

191008075

MSRP: \$6.99



MERINGUE POWDER 4OZ

191007690

MSRP: \$7.99



MERINGUE POWDER 16OZ

191007683

MSRP: \$24.29

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Appliance

3 SKUs



Appliance Assortment Overview

3 SKUs



191002013
Chocolate Pro Choc Fountain
MSRP: \$119.99



191002010
Candy & Chocolate Melting Pot
MSRP: \$36.99



191000255
Silicone Divided Pot Box
MSRP: \$13.59

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Bakeware: Aluminum

20 SKUs



Bakeware: Aluminum Assortment Overview



20 SKUs



191002927
ALUM 8 X 3 IN ROUND
CAKE PAN
MSRP: \$14.99



OLD: 191002565
NEW: 191003134
ALUM 8 X 2 IN ROUND CAKE
PAN
MSRP: \$14.99



191002826
ALUM 9 IN
SPRINGFORM PAN
MSRP: \$18.99



OLD: 191003076
NEW: 191003136
ALUM 9 IN ROUND CAKE PAN
2-PC
MSRP: \$20.99



191002478
ALUM 9 X 13 IN
SHEET CAKE PAN
MSRP: \$16.99



OLD: 191002563
NEW: 191003133
ALUM 6IN CAKE PAN
MSRP: \$12.99



191002503
ALUM 11 X 15 X 2 IN
SHEET CAKE PAN
MSRP: \$18.99



191003097
ALUM 8 IN SQUARE
CAKE PAN
MSRP: \$14.99



191002416
ALUM 3 PC ROUND CAKE
PAN SET; 4, 6, 8IN
MSRP: \$25.39



191002929
ALUM 6 X 3 IN ROUND
CAKE PAN
MSRP: \$12.99



OLD: 191002569
NEW: 191003135
ALUM 10 IN ROUND CAKE
PAN
MSRP: \$16.59



191003098
ALUM 10 IN SQUARE CAKE
PAN
MSRP: \$16.59



191002504
ALUM 16 X 14 IN LONG
LOAF PAN
MSRP: \$17.81



191002969
ALUM 3D SPORTS BALL
PAN SET
MSRP: \$15.99



191002926
ALUM 10 X 3 IN ROUND CAKE
PAN
MSRP: \$16.59



191002552
ALUM 4 PC ROUND PAN SET;
8, 10, 12 IN
MSRP: \$44.99



191002571
ALUM 12 IN ROUND
CAKE PAN
MSRP: \$18.59



191002277
ALUM 21 X 15 MEGA
BAKING SHEET
MSRP: \$18.99



191002556
ALUM 3 PC SQUARE CAKE PAN
SET; 8, 12, 16 IN
MSRP: \$38.99



191002071
ALUM 4IN ROUND ALUMINUM
PAN
MSRP: \$6.20

Notes: SKUs ranked in order of unit sales volume.

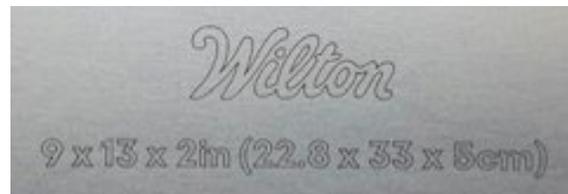
Wilton Aluminum Delivers a Sustainable Material Solution and Superior Performance to Support the Everyday Baker & Decorator

ALUMINUM	
20	
Product Formats to Meet the <u>Primary and Secondary</u> Baking & Decorating Needs of the Consumer	
Anodized Aluminum	
Made w/out PFAS	
Optimal Even Heating & Browning	
Will Not Rust	
Designed in USA	
Minimized Cake Scrap Due to Even Bakeout	

New iconography clearly highlights product attributes!



Etched pan dimensions on all Aluminum pans for ease of use once labels are removed!



FPO. Bi-lingual Copy

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Bakeware: NS Metal

83 SKUs



Features & Benefits: Our National NS Metal Tiering System is Driven by Consumer & Market Factors



Wilton	SILVER	GOLD	PLATINUM
Assortment	 <p>Product Formats to Meet the <u>Everyday</u> Baking & Decorating Needs of the Consumer</p>	 <p>Product Formats to Meet the <u>Primary</u> and <u>Secondary</u> Baking & Decorating Needs of the Consumer</p>	 <p>Enhanced Product in Formats to <u>Meet</u> the <u>Primary</u> Baking & Decorating Needs of the Consumer</p>
Price	Starting at \$6.59	Starting at \$9.29	Starting at \$11.99
Non-Stick Coating			 <p>Double Non-Stick Coating: 5x More Durable w/ DuraLast Silicone-Infused Coating</p>
Made w/out PFAS			
Scratch Resistant			
Warping		Resists Warping 	Anti-Warping 
Designed in the USA			
Dishwasher Safe			
Extended Handles			
Warranty	Limited 5 Year Warranty	Limited 10 Year Warranty	Lifetime Warranty

Bakeware: NS Metal Assortment Overview

GOOD TIER: Silver, 9 SKUs



191011484
SILVER 12 CUP MUFFIN PAN
MSRP: \$8.99



191011498
SILVER 15X10 IN MED BAKE SHEET
MSRP: \$6.99



191011718
SILVER 17X11 IN LG BAKE SHEET
MSRP: \$8.99



191011502
SILVER 8X4 LOAF PAN
MSRP: \$7.59



191011503
SILVER 13X9X2 IN OBLONG CAKE
MSRP: \$8.99



191011500
SILVER 8X8 IN SQUARE CAKE
MSRP: \$6.59



191011719
SILVER 12 IN PIZZA PAN
MSRP: \$8.99



191011499
SILVER 8 IN ROUND CAKE
MSRP: \$6.59



191012013
SILVER BAKING SHEET SET
MSRP: \$14.99

Bakeware: NS Metal Assortment Overview

BETTER TIER: Gold, 18 SKUs + 1 Ecomm Only SKU + 2 Cooling Grids



191011470
GOLD 12 CUP
MUFFIN PAN
MSRP: \$12.99



191011492
GOLD FLUTED
TUBE PAN
MSRP: \$16.99



191011472
GOLD 9.25 X 5.25
LRG LOAF PAN
MSRP: \$9.99



191003003
GOLD 16X10 COOLING
GRID
MSRP: \$7.79



191011473
GOLD 24 CUP
MINI MUFFIN
MSRP: \$15.99



191011465
GOLD 13X9X2
OBLONG CAKE
MSRP: \$11.99



191011471
GOLD 17.25X11.5 LRG
COOKIE PAN
MSRP: \$12.99



191011467
GOLD 8X8X2 SQUARE
CAKE
MSRP: \$9.99



191011464
GOLD 9 X 1.5 ROUND
CAKE
MSRP: \$9.99



191011468
GOLD 15.25 X 10.25
MED COOKIE
MSRP: \$10.99



191011494
GOLD 12 CAVITY
MUFFIN TOP
MSRP: 16.99



191011463
GOLD 8 CAV MINI
LOAF
MSRP: \$15.99



191011490
GOLD 9 IN SPRINGFORM
PAN
\$13.99



191003104
GOLD 3-TIER
COLLAPSIBLE COOLING
RACK
MSRP: \$20.99



191011488
GOLD 13.25X9.25
SML COOKIE PAN
MSRP: \$9.99



191011370
GOLD MEGA 21X15
COOKIE SHEET
MSRP: \$19.99



191011493
GOLD 3 PC
SPRINGFORM SET
\$32.99



191011489
GOLD 12 CAV
MINI FLUTED
MSRP: \$15.99



191011491
GOLD ANGELFOOD
PAN
MSRP: \$13.99



191002506
GOLD 2PC DONUT
PAN SET
Ecomm-only
MSRP: \$20.79



191012170 14-
Inch Gold Pizza
Crisper Pan
MSRP \$12.99
Pending approval

(3) SKU ADDS VIA SKU RAT (once activated)

191012170	14in Gold Pizza Crisper Pan
TBD	2pc Gold Baking Sheet Set (Lg & Med)
TBD	2pc Gold Square Pan Set

Notes: SKUs ranked in order of unit sales volume.

Bakeware: NS Metal Assortment Overview

BEST TIER: Platinum, 7 SKUs



Note: will go through packaging update



191002943
PLATINUM 9X5 LG LOAF PAN
MSRP: \$11.99



191002946
PLATINUM 9-INCH SQUARE
CAKE PAN
MSRP: \$11.99



191002942
PLATINUM 11X17 LG BAKING
SHEET
MSRP: \$15.99



191002941
PLATINUM 10X15 MED BAKING
SHEET
MSRP: \$12.99



191002948
PLATINUM 9X13X2 OBLONG
PAN
MSRP: \$14.99



191002951
PLATINUM 9-INCH ROUND
CAKE PAN
MSRP: \$11.99



191002945
PLATINUM 9-INCH ROUND
SPRINGFORM
MSRP: \$15.99

Notes: SKUs ranked in order of unit sales volume.

Features & Benefits: NS Metal Tiering System is Driven by Consumer & Market Factors



Wilton	EVERYDAY	PREMIUM	ULTRA
Assortment	Product Formats to Meet the <u>Everyday</u> Baking & Decorating Needs of the Consumer	Product Formats to Meet the <u>Primary and Secondary</u> Baking & Decorating Needs of the Consumer	Enhanced Product in Formats to <u>Meet the Primary</u> Baking & Decorating Needs of the Consumer
Non-Stick Coating			 Double Non-Stick Coating
Made w/out PFAS			
Scratch Resistant			
Warping		Resists Warping 	Anti-Warping 
Designed in the USA			
Dishwasher Safe			
Extended Handles			
Warranty	Limited 5 Year Warranty	Limited 10 Year Warranty	Lifetime Warranty

Bakeware: NS Metal Assortment Overview



BEST TIER: Ultra, 15 SKUs + 1 Cooling Grid

Note: will go through packaging update



191002610
ULTRA 9" X 5" LOAF PAN
MSRP: \$9.99



191002603
ULTRA 12 CUP MUFFIN PAN
MSRP: \$13.99



191002612
ULTRA 9" SQUARE CAKE PAN
MSRP: \$8.99



191002600
ULTRA 9" ROUND CAKE PAN
MSRP: \$8.99



191002614
ULTRA 24 CUP MINI MUFFIN PAN
MSRP: \$15.99



191002235
ULTRA 3PC BAKING SHEET SET
MSRP: \$19.98



191002605
ULTRA LG 12" X 16" BAKING SHEET
MSRP: \$13.99



191002594
ULTRA 9"X13" BAKING PAN WITH COVER
MSRP: \$13.99



191002238
ULTRA 2PC 7X10 TOASTER SHEET SET
MSRP: \$11.99



191003149
ULTRA 21"X15" MEGA BAKING SHEET
MSRP: \$19.99



191002350
ULTRA MEGA BAKING SHEET W/ 2 GRIDS
MSRP: \$22.99



191002236
ULTRA 4PC BAKEWARE SET
MSRP: \$23.99



191011251
ULTRA 12 CAVITY BROWNIE
MSRP: \$13.99



191011981
ULTRA COVERED 12 CUP MUFFIN PAN
MSRP: \$15.99



191011248
ULTRA 9"X13" OBLONG PAN
MSRP: \$10.99



191002606
ULTRA 3-TIER STACKING COOLING GRIDS
MSRP: \$11.99

Notes: SKUs ranked in order of unit sales volume.

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Baking Cups

35 SKUs



Baking Cups (100CT, 75CT Patterns, dots, solids & minis)

21 SKUs



WHITE STD CUPS
191006568
MSRP \$2.29



JUMBO MUFFIN CUPS
191006566
MSRP \$2.39



MINI MUFFIN CUPS 100CT
191006569
MSRP \$2.29



CUP STD KRAFT
75CT 191006464
MSRP \$2.49



STD CUP COLOR WHEEL 75CT
191006466
MSRP \$2.49



ASST PASTEL STD CUPS
191006676
MSRP \$2.39



STD CUP EMOJI SOLIDS 75CT
191006847
MSRP \$2.49



CUP STD ASST JEWEL 75CT
191006412
MSRP \$2.49



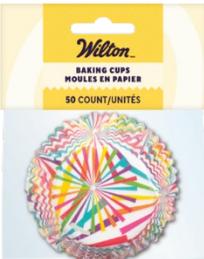
STD CUP MIXED BRIGHTS 75 CT
191007259
MSRP \$2.39



CUP MINI ASST JEWEL 100CT
191006420
MSRP \$2.39



CUP STD UNICORN 75CT
191006266
MSRP \$2.49



STD CUP BRIGHT SUNRAYS 50CT
191006800
MSRP \$1.95



STD CUP DOTS SOLIDS 75CT
191006846
MSRP \$2.49



STD CUP HPPY BIRTHDAY 50CT
191005968
MSRP \$1.84



PET LOAF BKNQ CUPS WHT
191006759
MSRP \$1.89



STD CUP BRIGHT STARBURST 75CT
191006658
MSRP \$2.49



GLD LAMIN STD PRTY CUP
191006482
MSRP \$2.79



MINI CUPS PASTELS 100CT
191006487
MSRP \$2.39



CUP STD SWEET DOTS 75CT
191006411
MSRP \$2.49



STD CUP TEXAS 75CT
191012154
MSRP \$2.49



WHITE MINI CUPS 350 CT
191006845
MSRP \$5.69

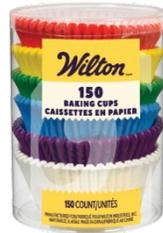


Baking Cups (Tubes)

14 SKUs



**STD CUP MULTI
FOIL PRMRY
72CT** 191006840
MSRP \$6.09



**STD CUP RAINBOW
150CT** 191006448
MSRP \$5.69



**BAKING CUP
WHITE STD 300
CT**
191006865



**BKG CUP WHITE BLACK
NATURAL STD 300 CT**
191006867
MSRP \$9.99



**STD CUP DOT
STRIPE 150CT**
191006578
MSRP \$5.69



**MINI CUPS RAINBOW
150CT**
191006839
MSRP \$6.59



**BAKING CUP RAINBOW
BRIGHTS STD 150 CT**
191006580
MSRP \$5.69



**STD CUP
CELEBRATE 150CT**
191006621
\$5.69



**CUP STD DOT
STRIPE 150CT**
191006270
MSRP \$5.69



**STD CUP SWT DTS STRP
150CT** 191007157
MSRP \$5.69



**MINI CUP PRIMARY
MULTI 150CT**
191006512
MSRP \$6.59



STD CUP SEASONS 300CT
191007159
MSRP \$8.81



**STD CUP HBD PSTL
150CT**
191005972
MSRP



CUP STD NEUTRALS 150CT
191006269
MSRP \$5.69

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Candles

32 SKUs



Candles – 10, 12, 24 Count

13 SKUs



**CANDLE SWEET
DOTS PARTY 12CT**
191005522
MSRP \$2.59



**CANDLE MULTI W
WHITE DOTS 12CT**
191005521
MSRP \$2.59



**CNDL METALLIC
UNICORN 12CT**
191005400
MSRP \$2.09



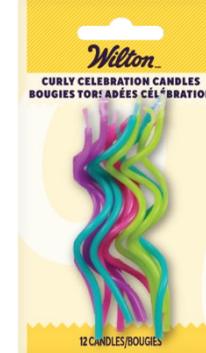
**BIRTHDAY CANDLE
GOLD COMBO**
191005470
MSRP \$2.79



**BDAY CNDL TALL
GOLD** 191005553
MSRP \$3.00



**BIRTHDAY
CANDLES TALL
SHORT**
191005483
MSRP \$3.09



**BDY CNDL CURLY
RNBW BRT 12CT**
191005488
MSRP \$2.29



**CANDLES
CELEBRATION ASST.**
191005544
MSRP \$1.49



**CNDL COOL
OMBRE 24CT**
191005385
MSRP \$0.99



**CNDL ASST CLR
GOLD DIPPED 10CT**
191005386
MSRP \$2.79



**LONG BIRTHDAY
CANDLES –
MLTCLR**
191005528
MSRP \$2.59



**24PK BDAY CANDLES
WHT** 191005427
MSRP \$1.09



**PEARLIZED CANDLES
– MULTICOLOR**
191005463
MSRP \$2.89

Candles – Novelty + shapes

9 SKUs



**CANDLE PICK
 HAPPY BDAY 13CT**
 191005504
 MSRP \$2.49



**BIRTHDAY
 CANDLE STAR
 PICK 6CT**
 191005535
 MSRP \$2.49



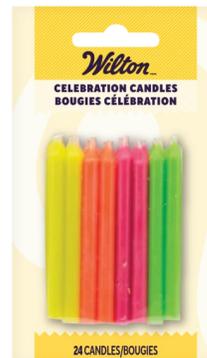
**CANDLE PICK SET
 NUMERALS 10CT**
 191005503
 MSRP \$3.49



**CANDLES
 SPARKLERS**
 191005546
 MSRP \$3.79



**CANDLES COLOR
 FLAME w/ PICKS
 12PC**
 191011157
 MSRP



**CELEBRATION
 HOT COLORS**
 191005436
 MSRP \$1.69



**RELIGHTING
 CANDLES 10**
 191005434
 MSRP \$1.99



**CANDLES MUSICAL
 CANDLE**
 191005545
 MSRP \$3.99



**CNDL PICK YAY IYD
 13CT** 191005389
 MSRP \$3.49



Candles – Numerals

10 SKUs



NUMERAL 1	NUMERAL 2	NUMERAL 3	NUMERAL 4	NUMERAL 5	NUMERAL 6	NUMERAL 7	NUMERAL 8	NUMERAL 9	NUMERAL 0
CANDLE PURPLE									
191005447	191005448	191005449	191005450	191005444	191005445	191005446	191005457	191005458	191005459
MSRP \$1.49									



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Candy Melts

18 SKUs



Candy Melts assortment overview

13 SKUs



BRIGHT WHITE CM 12OZ 6CT
CDU 191011669
MSRP \$4.79



LT COCOA CM 12OZ 6CT
CDU 191011673
MSRP \$4.79



WHITE CM 12OZ 6CT
CDU 191011680
MSRP \$4.79



PINK CM 12OZ 6CT CDU 191011677
MSRP \$4.79



DK COCOA CM 12OZ 6CT
CDU 191011434
MSRP \$4.79



DK GREEN CM 12OZ 6CT
CDU 191011671
MSRP \$4.79



RED CM 12OZ 6CT CDU 191011679
MSRP \$4.79



BLUE CM 12OZ 6CT CDU 191011667
MSRP \$4.79



YELLOW CM 12OZ 6CT
CDU 191012002
MSRP \$4.79



ORANGE CM 12OZ 6CT
CDU 191011675
MSRP \$4.79



BLACK CM 10OZ 6CT
CDU 191012001
MSRP \$4.79



CM BRIGHT WHITE 36 OZ
191012007
MSRP \$14.07



CM LIGHT COCOA 36 OZ
191012005
MSRP \$14.07



Candy Melts Tubs

5 SKUs



CM BRIGHT WHITE
TUB 7 OZ
191011438
MSRP \$5.09



CM WAFERS PINK
TUB 7 OZ
191011435
MSRP \$5.09



CM WAFER BLUE
TUB 7 OZ
191011437
MSRP \$5.09



CM LIGHT COCOA
TUB 7 OZ
191011439
MSRP \$5.09



CM WAFERS RED
TUB 7 OZ
191011436
MSRP \$5.09

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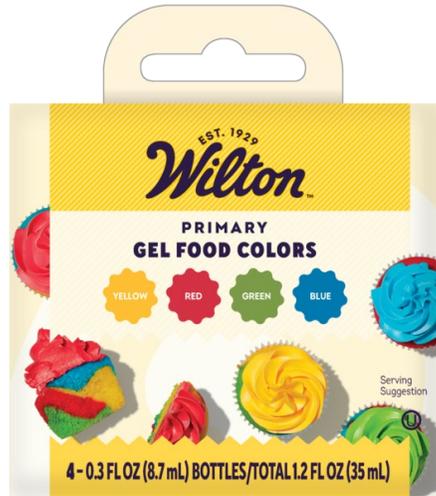
Colors

35 SKUs



Gel Food Color Sets

3 SKUs



GEL COLOR SET PRIMARY 4PK
191007591
MSRP: \$4.49



GEL COLORS SET NEON
191007580
MSRP: \$4.49



GEL COLOR SET PASTEL
191007593
MSRP: \$4.49

Color Right Sets

3 SKUs



**COLOR RIGHT BLISTER RED BLUE
PINK 3PK CDU 191007577**
MSRP: \$11.99



**COLOR RIGHT BLISTER BLUE
YELLOW ORANGE 3PK CDU 191007579**
MSRP: \$11.99



COLOR RIGHT PERF COLOR SYSTEM
191007594
MSRP: \$26.99

Individual Icing Colors

14 SKUS



**BRIGHT WHITE LIQUID
COLOR 2OZ**
191007597
MSRP: \$3.59



**IVORY ICING
COLOR 1 OZ**
191007652
MSRP: \$2.29



**BLACK ICING
COLOR 1OZ**
191007680
MSRP: \$2.29



**BROWN ICING
COLOR 1OZ**
191007661
MSRP: \$2.29



**COPPER ICING
COLOR 1OZ**
191007660
MSRP: \$2.29



**ORANGE ICING
COLOR 1OZ**
191007650
MSRP: \$2.29



**LEMON YELLOW
ICING 1OZ**
191007648
MSRP: \$2.29



**GOLD YELLOW
ICING 1OZ**
191007649
MSRP: \$2.29



**BUTTERCUP
YELLOW 1 OZ**
191007654
MSRP: \$2.29



**JUNIPER GREEN 1
OZ**
191007656
MSRP: \$2.29



**MOSS GREEN COLOR
1OZ** 191007669
MSRP: \$2.29



**KELLY GREEN
COLOR 1OZ**
191007667
MSRP: \$2.29



**LEAF GREEN
COLOR 1OZ**
191007668
MSRP: \$2.29



**CORNFLOWER
BL 1OZ**
191007666
MSRP: \$2.29



Individual Icing Colors (cont.)

12 SKUs



**DELPHINIUM
BLUE 1 OZ**
191007655
MSRP: \$2.29



**SKY BLUE
ICING 1OZ**
191007665
MSRP: \$2.29



**TEAL ICING
COLOR 1 OZ**
191007651
MSRP: \$2.29



**ROYAL BLUE
ICING COL 1OZ**
191007663
MSRP: \$2.29



**VIOLET ICING COLOR
1OZ 191007662**
MSRP: \$2.29



**PINK ICING
COLOR 1OZ**
191007657
MSRP: \$2.29



**ROSE ICING
COLOR 1OZ**
191007659
MSRP: \$2.29



**PEACH ICING
1OZ**
191007653
MSRP: \$2.29



**RED (NO-TASTE)
ICING COLOR 1OZ**
191007681
MSRP: \$2.29



**RED RED ICING
COL 1OZ**
191007670
MSRP: \$2.29



**XMAS RED ICING
COL 1OZ**
191007658
MSRP: \$2.29



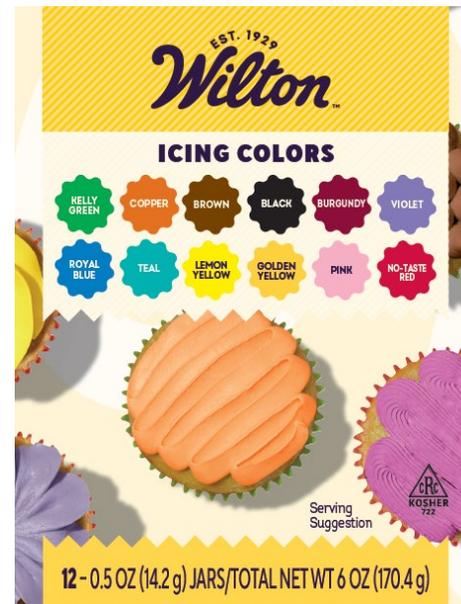
**BURGUNDY ICING
COL 1OZ 191007664**
MSRP: \$2.29

Icing Color Sets

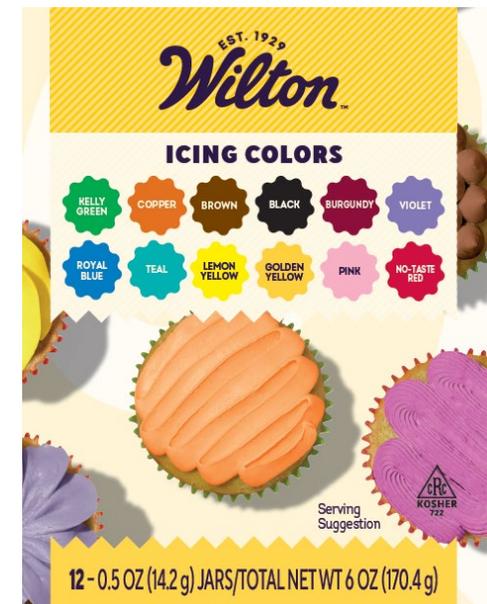
3 SKUs



**ICING COLORS 8 COLOR
SET CDU**
191007596
MSRP: \$12.49



**ICING COLORS 12 COLOR
SET 191007589**
MSRP: \$16.49



**ICING COLORS 12 COLOR
SET CDU 191007590**
MSRP: \$16.49

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Cookie Cutters

6 SKUs



Cookie & Fondant Cutter Assortment Overview



6 SKUs



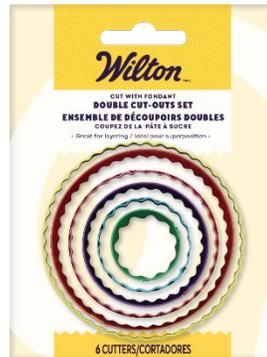
191004936
NESTING CIRCLES CC
SET
MSRP: \$6.29



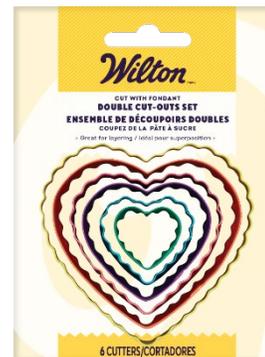
191005273
PLASTIC SPRING COOKIE
CUTTER SET, 4PC
MSRP: \$6.99



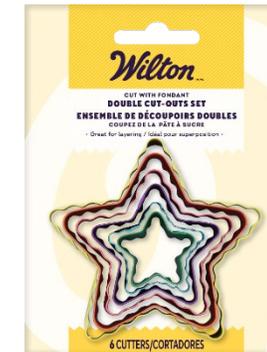
191001676
SIMPLE SUCCESS
COOKIE PRESS, 13 PC
MSRP: \$15.99



191007372
ROUND CUTTER SET
6CT
MSRP: \$6.29



191007373
HEART CUTTER SET
6CT
MSRP: \$6.29



191007374
STAR CUTTER SET 6CT
MSRP: \$6.29

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Decorating Bags

8 SKUs



Deco Bag Assortment Overview

8 SKUs



191001684
12-IN DISPOSABLE
DECORATING BAGS,
12CT
MSRP: \$6.09



191001623
191003886 - CDU
12-IN DISPOSABLE
DECORATING BAGS,
24 CT
MSRP: \$9.09



191001618
12-IN DISPOSABLE
DECORATING BAGS,
50 CT
MSRP: \$15.89



191001620
16-IN DISPOSABLE
DECORATING BAGS,
12 CT
MSRP: \$7.29



191001551
16-IN DISPOSABLE
DECORATING BAGS,
50 CT
MSRP: \$17.45



191005773
16-IN DISPOSABLE
DECORATING BAGS,
100 CT
MSRP: \$28.16



191005775
12-IN SILICONE REUSABLE
DECORATING BAGS, 3 CT
MSRP: \$9.39



191001792
12-IN DISPOSABLE
CANDY PIPING BAGS,
12 CT
MSRP: \$5.39

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Decorating Tips & Sets

8 SKUs



Deco Tip Assortment Overview

8 SKUs



Tips will be sold as sets (not individually) – sets assortment to be redesigned
The items below are go-forward till new sets are designed



191007510
#1M OPEN STAR
MSRP: \$1.73



plastic
191007507
4-PC PLASTIC TIP SET
MSRP: \$2.69



191007483
4PC BORDER
TIP SET
(10, 32, 70, 105)
MSRP: \$5.99



191007517
3PC XL TIP SET
(1M, 2A, 2D)
MSRP: \$5.99



191007414
#6B OPEN STAR W
2 BAGS SET
MSRP: \$3.56



191007516
4PC LG TIP SET
(10, 12, 21, 32)
MSRP: \$5.99



191007518
4PC WRITING TIP SET
(3, 301, 13, 46)
MSRP: \$5.99



plastic
191011538
4-PC STD PLASTIC
COUPLER RING SET
MSRP: \$2.99



Decorating Tips & Bags Sets

18 SKUs



Deco Set Assortment Overview

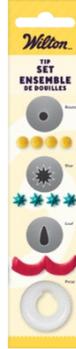
13 SKUs



191001626
12-PC CUPCAKE
DECORATING SET
MSRP: \$10.99



191001833
10-PC PLASTIC
DECORATING SET
MSRP: \$3.69



191007449
4-PC BASIC TIP SET
MSRP: \$5.99



191001832
10-PC PLASTIC
DECORATING SET
MSRP: \$3.69



191001835 (CDU)
18-PC CAKE
DECORATING SET
MSRP: \$9.79



191001639
COLOR SWIRL COUPLER
DECORATING SET
MSRP: \$9.79



191001671
29-PC DELUX TIP SET
MSRP: \$26.34



191001557
55-PC MASTER CAKE TIP
SET
MSRP: \$69.99



191001937
#1M ALL IN ONE
DISPOSABLE DECORATING
SET
MSRP: \$6.99



191005765
#2A ALL IN ONE DISPOSABLE
DECORATING SET
MSRP: \$6.99



191005763
#2D ALL IN ONE DISPOSABLE
DECORATING SET
MSRP: \$6.99



191001796
12-PC CAKE
DECORATING SET
MSRP: \$12.09



191001628
12-PC COOKIE
DECORATING SET
MSRP: \$10.99

Deco Set Assortment Overview (CONT.)

5 SKUs



191001798
33-PC DECORATING
ESSENTIALS SET
MSRP: \$24.97



191001632
9-PC STARTER TIP SET
MSRP: \$11.17



191001630
20-PC BEGINNER CAKE
DECORATING SET
MSRP: \$14.99



191001668
22-PC PIPING DECORATING
SET
MSRP: \$35.99



191001631
46-PC DELUXE DECORATING
SET
MSRP: \$52.99

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Fondant

10 SKUs



Decorator Preferred Fondant

10 SKUs



191011443
WHITE
FONDANT 5LB
MSRP: \$24.99



191011444
WHITE
FONDANT 23.9OZ
MSRP: \$11.99



191011445
CHOCOLATE
FONDANT 23.9OZ
MSRP: \$12.99



191011446
BLACK
FONDANT 23.9OZ
MSRP: \$12.99



191011447
RED
FONDANT 23.9OZ
MSRP: \$12.99



191011449
BLUE
FONDANT 23.9OZ
MSRP: \$12.99



191011450
GREEN
FONDANT 23.9OZ
MSRP: \$12.99



191011451
YELLOW
FONDANT 23.9OZ
MSRP: \$12.99



191011453
PRIMARY
FONDANT MULTIPACK
MSRP: \$12.99



191011456
NATURAL
FONDANT MULTIPACK
MSRP: \$12.99

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Tools & Gadgets

27 SKUs



Tools & Gadgets: Spatula Assortment Overview

6 SKUs



OLD: 191005911
NEW: 191012086
9IN ANGLED SPATULA
MSRP: \$8.81



OLD: 191005914
NEW: 191012085
11IN STRAIGHT SPATULA
MSRP: \$8.65



OLD: 191005915
NEW: 191012087
13IN ANGLED SPATULA
MSRP: \$ 9.15



OLD: 191005798
NEW: 191012084
13IN WIDE SPATULA
MSRP: \$9.15



OLD: 191005800
NEW: 191012083
15IN SERRATED SPATULA
MSRP: \$9.94



OLD: 191005805
NEW: 191012149
3PC SPATULA SET
MSRP: \$19.99

Tools & Gadgets: Kitchen & Food Prep Tools Assortment Overview

10 SKUs



191005917 3-Piece
Cookie Decorating
MSRP: \$10.99



191007351
Stainless Steel Cookie Scoop
MSRP: \$7.79



191007558
The Really Big Spatula
MSRP: \$9.09



191006397
Bake Even Cake Strips
for Round Cake Pans,
2-Piece MSRP: \$10.99



191007369
Stainless Steel Buttercream
Icing Smoother
MSRP: \$12.49



191006344
Adjustable Cake Leveler
MSRP: \$7.64



OLD: 191007153
NEW: 191007155
10 Inch Cake Leveler
MSRP: \$4.59



191006592
Dessert Decorator
MSRP: \$45.39



191006402
Decorator Plus Cake
Decorating Tool
MSRP: \$19.49



191007166
Dessert Decorator Pro
MSRP: \$45.39

Tools & Gadgets: Candy Tools Assortment Overview

5 SKUs



191000230
2PC Mini Squeeze Bottles
MSRP: \$2.99



191000219
Candy Dipping Scoop
MSRP: \$7.79



191000218
3PC Candy Dipping
Tool Set
MSRP: \$3.89



191000250
Candy Melts Candy
Writing Bottle
MSRP: \$7.99



191000237
Candy Thermometer
MSRP: \$14.99

Tools & Gadgets: Fondant/GP Tools Assortment Overview

6 SKUs



191000294
9in. Rolling Pin
MSRP: \$7.99



191000320
3PC Decorating Brush Set
MSRP: \$5.50



191000311
3PC Fondant Tool Set
MSRP: \$8.70



191000329
20in. Rolling Pin w/
Guide Rings
MSRP: \$5.99



191007410
Fondant Letter & Number
Cutter Set, 42 PC
MSRP: \$20.79



191000314
5PC Decorating
Brush Set
MSRP: \$10.39



Transportation & Storage

8 SKUs



Plastic Presentation & Tool Storage Assortment Overview



6 SKUs



191005791
Piping Tip Organizer Case
MSRP: \$20.00



191005836
Dec Pref Decorating Tool Caddy
MSRP: \$50.31



191005635
Decorating Turntable
MSRP: \$12.99



191005617
Turntable Expand Legs
MSRP: \$37.99



191005637
3 Tier Stacked Dessert Tower
MSRP: \$19.49



191005622
10in Rmvbl Plate Pedestal
MSRP: \$15.59

Plastic Transportation Assortment Overview

2 SKUs



191002655
WILTON CAKE CARRIER
MSRP: \$26.19



191002657
WILTON OBLONG CAKE AND CUPCAKE CARRIER
MSRP: \$30.09

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Cookie Icing

8 SKUs



Cookie Icing assortment overview



8 SKUs



WHITE COOKIE ICING
7.5OZ 191011735
MSRP \$4.99



RED COOKIE ICING
7.5OZ 191011736
MSRP \$4.99



GREEN COOKIE ICING
7.5OZ 191011737
MSRP \$4.99



BLACK COOKIE ICING
7.5OZ 191011738
MSRP \$4.99



PINK COOKIE ICING
7.5OZ 191011740
MSRP \$4.99



BLUE COOKIE ICING
7.5OZ 191011741
MSRP \$4.99



ORANGE COOKIE ICING 7.5OZ
191011739
MSRP \$4.99



YELLOW COOKIE ICING 7.5OZ
191011742
MSRP \$4.99

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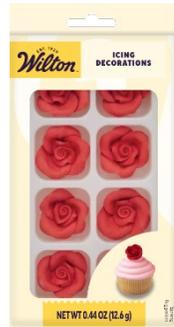
Icing Décor

10 SKUs



Royal Icing Décor

7 SKUs



191008173
RED ROSES
ROYAL ICING DÉCOR
MSRP: \$7.49



191008183
WHITE ROSES
ROYAL ICING DÉCOR
MSRP: \$6.99



191008174
SUNFLOWER
ROYAL ICING DÉCOR
MSRP: \$7.49



191008176
RAINBOW MINI DAISY ROYAL
ICING DÉCOR
MSRP: \$7.49



191010380
HAPPY BIRTHDAY SCRIPT ROYAL
ICING DÉCOR
MSRP: \$6.89



191009070
BUMBLE BEE
ROYAL ICING DÉCOR
MSRP: \$7.49



191008168
DINOSAURS
ROYAL ICING DÉCOR
MSRP: \$7.49

Candy Eyeballs

3 SKUs



191011697
REGULAR CANDY EYEBALLS
MSRP: \$4.79



191009779
MINI CANDY EYEBALLS
MSRP: \$3.69



191011461
ASSORTED CANDY EYEBALLS TACKLE BOX
MSRP: \$5.89
10ct CUT CASE SRT

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Icing Pouches

11 SKUs



Icing Pouch Colors assortment overview

9 SKUs



WHITE

DECORATING ICING

191011531

MSRP \$4.59



RED

DECORATING ICING

191011527

MSRP \$4.59



GREEN

DECORATING ICING

191011529

MSRP \$4.59



BLUE

DECORATING ICING

191011525

MSRP \$4.59



VIOLET

DECORATING ICING

191011523

MSRP \$4.59



BLACK

DECORATING ICING

191011530

MSRP \$4.59



PINK

DECORATING ICING

191011526

MSRP \$4.59



YELLOW

DECORATING ICING

191011524

MSRP \$4.59



ORANGE

DECORATING ICING

191011528

MSRP \$4.59

Icing Pouch Flavors assortment overview

2 SKUs

rebrand timing is TBD



**STRAWBERRY
ICING POUCH W
TIPS**
191010829



**CHOCOLATE
ICING POUCH W
TIPS**
191010828



**STRAWBERRY
DECORATING ICING**
191011533
MSRP \$4.59



**CHOCOLATE
DECORATING ICING**
191011532
MSRP \$4.59

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Icing Tubes

9 SKUs



Icing Tubes assortment overview

9 SKUs



**WHITE
ICING TUBE**
CURRENT: 191007992
NEW: 191012050
MSRP \$3.49



**ROYAL BLUE
ICING TUBE**
CURRENT: 191008002
NEW: 191008002
MSRP \$3.49



**BLACK
ICING TUBE**
CURRENT: 191007996
NEW: 191012052
MSRP \$3.49



**PINK
ICING TUBE**
CURRENT: 191007998
NEW: 191012053
MSRP \$3.49



**KELLY GREEN
ICING TUBE**
CURRENT: 191008005
NEW: 191012056
MSRP \$3.49



**RED
ICING TUBE**
CURRENT: 191007994
NEW: 191012051
MSRP \$3.49



**YELLOW
ICING TUBE**
CURRENT: 191008000
NEW: 191012054
MSRP \$3.49



**VIOLET
ICING TUBE**
CURRENT: 191008004
NEW: 191012058
MSRP \$3.49



**ORANGE
ICING TUBE**
CURRENT: 191007966
NEW: 191012057
MSRP \$3.49





Sparkle Gels & Writers

10 SKUs



Sparkle Gel + writers assortment overview

10 SKUs



BLUE
3.4 oz

CURRENT: 191007913
NEW: 191012065
MSRP \$3.49



WHITE
3.4 oz

CURRENT: 191007908
NEW: 191012063
MSRP \$3.49



BLACK
3.4 oz

CURRENT: 191007905
NEW: 191012062
MSRP \$3.49



RED
3.4 oz

CURRENT: 191007918
NEW: 191012067
MSRP \$3.49



GREEN
3.4 oz

CURRENT: 191007915
NEW: 191012066
MSRP \$3.49



PINK
3.4 oz

CURRENT: 191007944
NEW: 191012068
MSRP \$3.49



GOLD
3.4 oz

CURRENT: 191007903
NEW: 191012060
MSRP \$3.49



ORANGE
3.4 oz

CURRENT: 191007912
NEW: 191012064
MSRP \$3.49

Not Yet Rebranded



ICING WRITER TUBE – 4PK

CURRENT: 191007984
MSRP \$5.19



ICING WRITER BLK 10Z

CURRENT: 191007922
MSRP \$2.29



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Icing Tubs

6 SKUs



Icing Tubs assortment overview

6 SKUs

Going from 16oz (1lb) to 15oz



15 OZ WHITE CREAMY ICING
191012026
MSRP \$5.99



15 OZ RED CREAMY ICING
191012022
MSRP \$5.99



15 OZ GREEN CREAMY ICING
191012024
MSRP \$5.99



15 OZ BLUE CREAMY ICING
191012023
MSRP \$5.99



4 LB DECORATOR ICING
191007824
MSRP \$22.69



ROYAL ICING RTU WHT 14OZ
191008986
MSRP \$10.19

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Paper Presentation

10 SKUs



Paper Presentation - treat boxes, cupcake boxes, stands

6 SKUs



**CAKEBOX CORR
WINDO 12X12X6
2CT 191006406
MSRP \$7.99**



**CUPCAKE FOLDING
TRAY WHT 1CT
191006389
MSRP \$9.99**



**CAKE BOX CORRUGATE
19X14X4 2CT
191006382
MSRP \$8.79**



**CAKE BOX
CORRUGATE
12X12X6 2CT
191006384
MSRP \$7.59**



**POPS DECRTING STAND
4CT CDU
191000071
MSRP \$5.79**



**CCSTAND WHITE
CDU
191000069
MSRP \$8.79**



Paper Presentation – lollipop sticks

4 SKUs



**COOKIE STICKS 6
INCH 191001148**
MSRP \$3.39



**6IN LOLLIPOP
STICKS 35CT**
191000850
MSRP \$2.95



**4IN LOLLIPOP
STICKS 50CT**
191000849
MSRP \$2.98



**TREAT STICKS 6IN
BRTS 25CT SRT**
191012205



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Plastic Presentation

11 SKUs



Plastic Presentation

11 SKUs



PARTY BAGS CLEAR
150CT 191000826
MSRP \$6.29



CLEAR SHAPED PARTY
BAGS 100CT
191000859
MSRP \$5.29



WILTON POPS SINGLE
BAG KIT 12 CT
191000867
MSRP \$2.69



WILTON TREAT BAG
CLEAR 50 CT
191000889
MSRP \$3.69



WILTON PARTY BAG WITH
TIES CLEAR 50 CT
191000863
MSRP \$4.99



WILTON PARTY BAG
WITH TIES CLEAR 25 CT
191000864
MSRP \$2.59



WILTON PARTY BAG
ASSORTED COLORS
STANDARD 30 CT
191001092
MSRP \$4.19



WILTON TREAT BAG CLEAR
MINI 100 CT
191000866
MSRP \$5.29



CLEAR TREAT BAGS MP
100CT
191000890
MSRP \$5.69



PLASTIC DOWEL
ROD 4PK
191005650
MSRP \$3.49



HAPPY BIRTHDAY BANNER 1CT
SM 191004347
MSRP \$4.19



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Sprinkles

43 SKUs



Sprinkles Short Bottles: Jimmies & Nonpareils

3 SKUs



191009479
CHOCOLATE JIMMIES
SHORT BOTTLE
MSRP: \$2.75



191009481
RAINBOW JIMMIES SHORT
BOTTLE
MSRP: \$2.75



191008776
RNBW NPS SHORT
BOTTLE
MSRP: \$2.75

Sprinkles Short Bottles: Sanding Sugars

11 SKUs



191008799
RED SUGAR
SHORT BOTTLE
MSRP: \$2.75



191008797
DARK GREEN SUGAR SHORT
BOTTLE
MSRP: \$2.75



191008791
PINK SUGAR SHORT
BOTTLE
MSRP: \$2.75



191008785
BLUE SUGAR SHORT
BOTTLE
MSRP: \$2.75



191008789
YELLOW SUGAR
SHORT BOTTLE
MSRP: \$2.75



191008741
ROSE GOLD SUGAR SHORT
BOTTLE
MSRP: \$2.75



191008793
PURPLE SUGAR
SHORT BOTTLE
MSRP: \$2.75



191008796
BLACK SUGAR
SHORT BOTTLE
MSRP: \$2.75



191008794
ORANGE SUGAR
SHORT BOTTLE
MSRP: \$2.75



191008781
GOLD SUGAR
SHORT BOTTLE
MSRP: \$2.75



191008783
SILVER SUGAR
SHORT BOTTLE
MSRP: \$2.75

Sprinkles Tall Bottles

8 SKUs



191011625
WHITE SUGAR PEARLS
TALL BOTTLE
MSRP: \$5.69



191011628
GOLD SUGAR PEARLS
TALL BOTTLE
MSRP: \$5.69



191008882
GOLD PEARLIZED
SUGAR TALL BOTTLE
MSRP: \$5.69



191009503
RAINBOW CHIP CRUNCH TALL
BOTTLE
MSRP: \$5.69



191009167
MINI RAINBOW STARS
TALL BOTTLE
MSRP: \$4.99



191009490
RAINBOW MEDLEY MIX
TALL BOTTLE
MSRP: \$4.99



191011623
RAINBOW CONFETTI
TALL BOTTLE
MSRP: \$4.99



191008876
RED & PINK JUMBO HEARTS
TALL BOTTLE
MSRP: \$4.99

Sprinkles Tall-Wide Bottles

5 SKUs



191009474
RAINBOW JIMMIES
TALL WIDE BOTTLE
MSRP: \$4.99



191009482
CHOCOLATE JIMMIES
TALL WIDE BOTTLE
MSRP: \$4.99



191008777
RAINBOW NONPAREILS
TALL WIDE BOTTLE
MSRP: \$4.99



191010102
WHITE SPARKLING SUGAR TALL
WIDE BOTTLE
MSRP: \$4.99



191010098
RAINBOW SPARKLING SUGAR TALL
WIDE BOTTLE
MSRP: \$4.99

Sprinkles Tubs

3 SKUs



191009483
CHOCOLATE JIMMIES
TUB
MSRP: \$5.19



191009484
RAINBOW JIMMIES
TUB
MSRP: \$5.19



191008595
BRIGHT NONPAREILS
TUB
MSRP: \$5.19

Sprinkles Short 6-Cell Bottles

5 SKUs



191011259
ASSORTED SUGARS
SHORT 6CELL
MSRP: \$5.69



191011258
ASSORTED GOLD MIXES SHORT
6CELL
MSRP: \$5.69



191009502
ASSORTED JIMMIES
SHORT 6CELL
MSRP: \$5.69



191011710
ASSORTED NONPAREILS SHORT
6CELL
MSRP: \$5.69



191011711
FLOWERFUL MEDLEY SHORT
6CELL
MSRP: \$5.69

Sprinkles Tall 6-Cell Bottles

6 SKUs



191011704
RAINBOW BASICS
TALL 6CELL
MSRP: \$6.89

191008702
RAINBOW MEDLEY
TALL 6CELL
MSRP: \$6.89

191008688
METALLICS MEDLEY
TALL 6CELL
MSRP: \$6.89

191011257
UNICORN
TALL 6CELL
MSRP: \$6.89

191010430
PINK MEDLEY
TALL 6CELL
MSRP: \$6.89

191011713
BLUE MEDLEY
TALL 6 CELL
MSRP: \$6.89

Themed Mixes

2 SKUs



191012155
WILD WEST 4 BOTTLE SET
MSRP: \$7.99



191012156
WILD WEST ASSORTED SHAPES
MSRP: \$5.99

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Other Food Accessories

12 SKUs



Edible Accents

3 SKUs



191007760
GOLD HEARTS
EDIBLE ACCENTS
MSRP: \$7.79



191007758
GOLD STARS
EDIBLE ACCENTS
MSRP: \$7.79



191007759
SILVER STARS
EDIBLE ACCENTS
MSRP: \$7.79

Will confirm disco or keep after D67 commits

Pearl Dust

5 SKUs



191007751
GOLD PEARL DUST
MSRP: \$5.79



191007749
BRONZE PEARL DUST
MSRP: \$5.79



191007753
SILVER PEARL DUST
MSRP: \$5.79



191007754
WHITE PEARL DUST
MSRP: \$5.79



191007752
ORCHID PINK PEARL DUST
MSRP: \$5.79

Will confirm disco or keep after D67 commits

Glitter Spray

2 SKUs



191007695
GOLD GLITTER SPRAY
MSRP: \$11.49



191007696
SILVER GLITTER SPRAY
MSRP: \$11.49

Food Writers

2 SKUs



191007639
BLACK FOOD WRITER 2-PACK
MSRP: \$4.79



191007628
PRIMARY FOOD WRITER 5-PACK
MSRP: \$9.89