



Cats
DIECAST COLLECTION

The logo features the word "Cats" in a stylized, metallic, cursive font inside a blue oval with a silver border. This oval is set within a larger silver shield-like shape with wing-like extensions on the sides. Below the shield is a silver banner with the words "DIECAST COLLECTION" in a bold, sans-serif font.

JFL
ENTERPRISES, INC.

The logo consists of the letters "JFL" in a large, colorful, stylized font. The "J" is green, the "F" is blue, and the "L" is red. Below the letters, the words "ENTERPRISES, INC." are written in a smaller, white, sans-serif font.



For over 11 years, Just For Laughs (JFL) has been a favorite of car enthusiasts by providing the highest quality, most iconic and best-selling 5" die-cast replica vehicles in the world!

For our younger consumers, who play the hardest, our vehicles are manufactured for maximum durability. Our cars are powered by a pull-back motor, and most models feature doors that swing open and shut for the ultimate play experience.

Our adult consumers are enamored with the beauty and engineering of everything auto! Whether they're passionate about the classics from Ford and GM or have an eye for something more exotic like McLaren or Porsche, JFL offers hundreds of vehicles from the world's top automakers.

In addition to offering the top brands and most recognizable models, we also offer a large selection of nostalgic vehicles like motorcycles, food trucks, military and work vehicles and, of course, police, fire and rescue vehicles designed to fit all areas of interest.

JFL is committed to being the market leader in 5" die-cast vehicles.

Get your store on the fast track!!!





GET YOUR STORE ON THE FAST TRACK!!!

OUR AWARD-WINNING FAST TRACK DISPLAY PROGRAM IS PROVEN TO INCREASE SALES, PRODUCT TURN RATES AND PROFITS WHILE TRANSFORMING YOUR STORE INTO A FAVORITE DESTINATION FOR DIE-CAST VEHICLES.

Keep it simple!

1 price point! 1 item number! 1 UPC code! Set up only takes minutes.



Variety Drives Sales

The key to our programs success lies in our unique reordering system. Each order brings a new assortment to your store. We assort each 24 piece reorder pack with only 2-3 cars per style. The competition assorts reorder packs with 12 pcs per style. This means our rack has far more styles on the display at any one time. This variety enables our program to promote multiple vehicle sales and appeal to a wider base of customers than the competition.

Display System for All Customers Needs

The unique slanted shelf design increases product visibility for consumers at all eye levels. Even the smallest children are able to shop our racks successfully. Our compact design fits cars tightly on the racks maximizing your sales per square foot. Each display is constructed of metal to prevent damages from shopping carts.

This durability keeps our displays looking like new longer than our competitors. Lastly, our modular design allows customers to send 144 pc racks to higher volume stores and 72 pcs to lower volume stores.

This ultimately increases retailer turns, cash flow and profitability.





Our Fast Track Program has grown and evolved into the top selling 5" diecast vehicle program on the market. Time after time we out sell our competition at retail. Customers experienced a 20%-50% increase in retail sales after we took over their program. These increases are dramatic and amount to a huge revenue increase for any size program. Below are actual retail sales numbers, based on scan data, compared to our competition.

Actual Sales Results:

Program	Average # of Cars Sold per Week per Store	Annual Retail Sales Per Store
JFL Fast Track Program	7.00	\$ 2,180.36
Competition	4.00	\$ 1,245.92

JFL Fast Track Program (Annual Sales)	Competitor Program (Annual Sales)	Difference
1000 Stores: \$ 2,180,360.00	1000 Stores: \$ 1,245,920.00	+ \$ 934,440.00
3000 Stores: \$ 6,541,080.00	3000 Stores: \$ 3,737,760.00	+ \$ 2,803,320.00





DIECAST FAST TRACK | Assortment A | 24 pcs



5" Chevy Camaro



5" Corvette 1963 Stingray Split Window



5" Jeep Wrangler Convertible



5" Lamborghini Gallardo LP570 (Matte)



5" Porsche 918 Spyder



5" Ford Mustang Police



5" 2012 VW Beetle (Matte)

NEW!



5" BMW M3 E30 (1986-1991)



5" Maserati Gran Turismo MC 2018



ATV 4x4



5" SWAT Humvee

1:32 SCALE





DIECAST FAST TRACK | Assortment B | 24 pcs

NEW!



5" Chevy Corvette C7 Grand Sport (Matte)

5" 1969 Chevy Camaro SS

5" Jeep Wrangler Soft Top

5" Lamborghini Murcielago LP670-4 SV



5" Porsche 911 Carrera S (2012)

5" Chevy Camaro Police

5" Toyota Supra 2020 (Fast & Furious)

5" VW Samba Bus



NEW!



5" Audi Quattro Coupe (1980-1991)

5" Electric School Bus

5" Farm Truck (Pigs)

5" Army Humvee (Tan)

1:32 SCALE





DIECAST FAST TRACK | Assortment C | 24 pcs



5" Dodge Challenger SRT Demon (2018)
(Matte)

5" Porsche 930 Turbo

5" Ford F-150

5" Lamborghini Huracan LP610-4



NEW!



5" Porsche 911 GT3 RS 2023

5" 2019 Ford GT Police

5" Bentley Continental GT 2018

5" McLaren F1 1992



NEW!



5" 2010 Subaru WRX STI

5" Farm Truck (Cows)

5" Army Humvee (Green)

1:32 SCALE





DIECAST FAST TRACK | Assortment D | 24 pcs



5" Chevrolet Camaro (Matte)



5" Ford GT 2019 (Matte)



5" Ford Bronco® Badlands 2023 Convertible



5" Lambo Murcielago LP670 Special Edition



5" Maserati MC20



5" Lamborghini Gallardo LP570-4 POLICE



5" Mercedes GT S-AMG



5" Acura NSX 2017



5" Paganu Huayra R

NEW!



5" Wrangler - Fire Rescue

NEW!



5" Army Truck



5" Fire Truck

1:32 SCALE





DIECAST FAST TRACK | Assortment E | 24 pcs

NEW!



5" Chevy Corvette C6-R



5" Pontiac Firebird 1978



5" Pagani Utopia



Lamborghini Revuelto 2024



NEW!

5" McLaren 600LT (Matte)



NEW!

5" Badlands 2023 - Park Ranger



5" School Bus



5" 2017 Nissan GT-R (Matte)



5" Lamborghini Sian 2020



5" Ford F-150 Police



5" Dump Truck



5" Cement Truck

1:32 SCALE



DIECAST FAST TRACK | Assortment F | 24 pcs



5" 2015 Ford Mustang



5" 1967 VW Beetle



5" Ford Bronco Badlands 2023 - Soft Top



NEW!



5" Lambo Aventador LP750-4



5" Audi R8



5" Dodge Challenger Police



5" McLaren 650 (Matte)



BMW M4 CSL 2023



NEW!



5" Porsche Panamera Turbo



NEW!



5" Pagani Zonda R



5" Traffic Indicator



5" Garbage Truck

1:32 SCALE





DIECAST COLLECTION, FAST TRACK DISPLAYS

FREE DISPLAY WITH PURCHASE!



#1555
One Sided Floor Display
Display Holds:
72 Vehicles
24 Mini Cars
Display Dimensions:
5" x 14.5" x 53.5"



#1556
Two Sided Floor Display
Display Holds:
144 Vehicles
48 Mini Cars
Display Dimensions:
11.5" x 14.5" x 53.5"



#2555 - 24 pc Reorder Cars
6-41585-01555-5



#4555 - 24 pc Mini Cars
Re-Order
6-51585-04555-2



#1557
72 pc Dump Bin Floor Display
Display Holds:
72 Vehicles
Display Dimensions:
30" x 15" x 13.5"



#3555
24 pc PDQ Tray
Display Dimensions:
16" x 9.5" x 4"



1 PRICE | 1 ITEM # | 1 UPC



5" Die Cast Cars
72 pc Corrugated
Dump Bin

Item #: 1557

Master Case UPC:
206-41585-01557-3

Product UPC:
6-41585-01555-5

Case Pack:
72 pc assorted

Officially
Licensed

Huge
Variety!

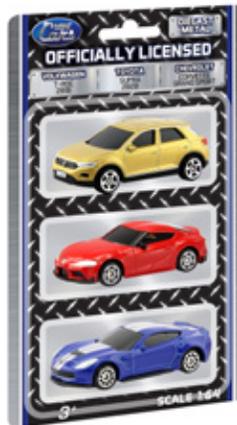
Display Dims:
30" T x 15" W x 13.5" D

OPENING DOORS / PULL BACK ACTION





MINI DIECAST COLLECTION 1 ITEM #, 1 UPC



ITEM# 2557
LICENSED MINI DIE CAST CARS
FLOOR DISPLAY
CASE UPC: 206-41585-02557-2
PACK: 60 PCS

1:64 SCALE

ITEM# 4555
UPC: 6-41585-04555-2
MASTER UPC: 206-41585-04555-6

INNER PACK: 24PC
MASTER PACK: 48PC

PACKAGE DIMENSIONS:
4.75"W X 8"H X 1.625"D

