

Hello there customer!

Thank you for your interest in Studio Halloween and Karnival Costumes USA LLC in 2026. We are excited to welcome a Saturday Halloween season, and hope that we can help you make the most of it.

These files were provided at the 2026 HPE Tradeshow, and represent the current in-force pricing and policies for both companies at that time. If you are a member of a buying group like PFA of NCA, please contact your rep or Bob@StudioHalloween.com / BoB@KarnivalCostumesUSA.com for your program specific files.

The HPE show discount is 20% on Studio Halloween, and 10% on Karnival Costumes. These discounts apply to orders received by January 31st, 2026. After January 2026 pricing will revert to list price, so please take advantage of these discounts by getting your orders in early.

The Sum calculations in these files is set for the HPE show discount amounts. After the discount deadlines, customers will need to request replacement files (or you can adjust the calculation to use the list price if you are familiar with excel).

You can also download new versions of the order forms at the links below:

[2026 Studio Halloween Domestic Order Form - 2026 Download.xlsx](#)

[2026 Karnival Costumes Domestic order form - 2026 Download.xlsx](#)

[Seeing Red by Karnival Costumes Order Form - 2026 Download.xlsx](#)

The pricing on these files is subject to change without notice. Please refer to pricing on your Sales Confirmation file to confirm current in-force pricing at the time that orders are placed.

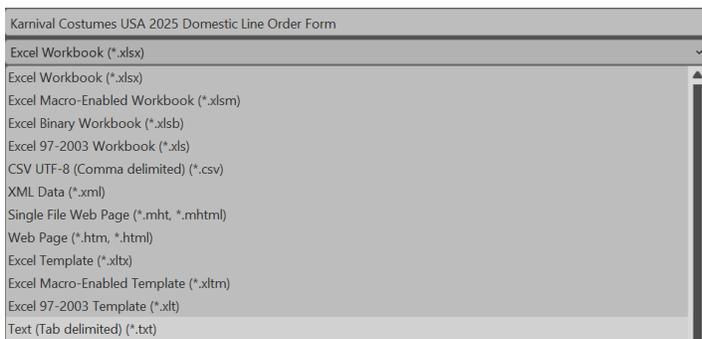
This is a big year for all of us, and we want to help you make the most of it. Effective immediately, both Studio Halloween and Karnival Costumes have discontinued any form of Tariff Surcharge. The price you see on the form (with the effective discount) is the price you will pay. This represents an immediate 15% discount for any new inventory. In addition to this we have reduced the pricing on dozens of our best selling items to help you make the most of this critical upcoming season. And finally, we are offering you even more margin opportunity. Customers in good standing with a history of timely payments will be evaluated for credit, and given an opportunity to increase their margins by paying early. We will offer a further 1% discount on Net30 orders paid upon shipping, and 2% discount on November 2026 orders paid within 30 days.

Please note that these order forms are very large, and are not easy to email. Your sales reps or contacts are there to help you with submitting your order, but we can also provide you with some quick tips here.

We are launching our customer direct order website this month. Please stay tuned for updates on how you can place your orders online. In conjunction with this, to expedite order entry we are also giving our sales representatives the opportunity to upload your orders directly.

The past methods of order entry are still available. If you use Google Docs or Microsoft OneDrive, then you can send a link of your order. This process is a great solution, and is how your rep will generally forward new order forms to you (by emailing a link).

If you do not use those types of programs, then no problem. The next-easiest way to submit your order is to save it as a .txt or .csv file and email it to us. That process will remove the pictures, but will leave the data intact so we are able to process the order for you. If you are familiar with excel and want to try this method, choose “Save A Copy”, and then select either *.txt or *.csv from the format dropdown as below:



After that, just save the file and email it to us. Easy Peasy.

If you have any questions, please let us know. Please also make sure that someone (your rep) has your contact information, so that when new in-demand product is added to the order form, we can notify you of them. Last year some of the most popular items were added late in the season, once we had a handle on what would be popular in October. If you do not reach out to us, you could miss out on the great margin opportunities that these items bring.

Thank you again for your interest in the lines. We look forward to working with you this season and beyond.

Sincerely,

Bob Martin

President; Karnival Costumes USA LLC

Treasurer; Studio Halloween, LLC

Active Guy; Seeing Red brand (distributed by Karnival Costumes).