

## KBW PFA Partnership: 2026 Update



KBW continues to expand their assortment while maintaining reliable quality, service, and competitive pricing. KBW has been supporting PFA Members with various import programs and opportunity buys for many years and we are happy to share some exciting KBW PFA Partnership news:

KBW will now offer PFA Members *a freight cap, a year-round discount, rebate on the import program and a tiered spend based incentive on their Color POP program.*

### **Below please find the details of our Exclusive PFA Member Program:**

- 10% freight cap
- 5% discount on all PFA year-round orders
- 2% rebate on the PFA Direct Import program

In addition, Everyday Programs, such as Color Pop! will be updated to a spend-based tier system. This ensures that if you order heavily into one color (e.g., 24 green tutus for St. Patrick's Day), you will still qualify for the best pricing on all Color Pop! items—even if you only need lighter quantities in other colors.

#### **Details on Tier System:**

- List Prices (L8) — \$300 minimum
- Case Prices (L3) — \$1000 minimum
- High-Volume Discount Prices (L4) — \$3000 minimum

**Reminder:** *PFA Members have an obligation to keep all PFA proprietary information including contracts, exclusive program price lists, and special offers confidential*

***Thank you for supporting our long-term partner KBW***