

TOY & STATIONERY CATALOG 2025



Customer Name

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THE FOLLOWING ITEMS LISTED ARE FROM THE **TOY SECTION** IN THE CATALOG

PG	SKU	DESCRIPTION	MSRP	UNIT	MOQ	MOQ \$	QTY
FART MONSTERS							
04	FMLPA1	FART MONSTERS: ASSORTMENT OF 6	\$24.99	\$75.00	1	\$75.00	
GELADOUGH							
06	GDADP1	GELADOUGH: 12CT DISPLAY	\$9.99	\$60.00	1	\$60.00	
SMILLOWS							
10	SMLW01	A. SMILLOW - CUPCAKE	\$24.99	\$12.50	4	\$60.00	
10	SMLW23	B. SMILLOW - DONUT	\$24.99	\$12.50	4	\$60.00	
10	SMLW04	C. SMILLOW - PINEAPPLE	\$24.99	\$12.50	4	\$60.00	
10	SMLW28	D. SMILLOW - STRAWBERRY	\$24.99	\$12.50	4	\$60.00	
10	SMLW21	E. SMILLOW - CEREAL	\$24.99	\$12.50	4	\$60.00	
10	SMLW05	F. SMILLOW - S'MORES	\$24.99	\$12.50	4	\$60.00	
10	SMLW11	G. SMILLOW - GREEN APPLE	\$24.99	\$12.50	4	\$60.00	
10	SMLW12	H. SMILLOW - WATERMELON	\$24.99	\$12.50	4	\$60.00	
10	SMLW30	I. SMILLOW - MINT CHOCOLATE CHIP	\$24.99	\$12.50	4	\$60.00	
11	SMLW15	J. SMILLOW - CHOCOLATE SUNDAE	\$24.99	\$12.50	4	\$60.00	
11	SMLW17	K. SMILLOW - BUBBLE GUM	\$24.99	\$12.50	4	\$60.00	
11	SMLW16	L. SMILLOW - GRAPE JELLY TOAST	\$24.99	\$12.50	4	\$60.00	
11	SMLW18	M. SMILLOW - COTTON CANDY	\$24.99	\$12.50	4	\$60.00	
11	SMLW03	N. SMILLOW - JELLY DONUT	\$24.99	\$12.50	4	\$60.00	
11	SMLW06	O. SMILLOW - BLUEBERRY PIE	\$24.99	\$12.50	4	\$60.00	
SNUGGLE BUGS							
12	SNGBAS1	1. SNUGGLE BUGS: ASSORTMENT OF 16	\$9.99	\$80.00	1	\$80.00	
13	SNGBAS2	2. SNUGGLE BUGS: ASSORTMENT OF 16	\$9.99	\$80.00	1	\$80.00	
SMELLY BALLZ							
14	SBZCD2	SMELLY BALLZ: CAKE POPS - 30CT DISPLAY	\$4.99	\$75.00	1	\$75.00	
15	SBZCD4	SMELLY BALLZ: SPORTY - 30CT DISPLAY	\$4.99	\$75.00	1	\$75.00	
16	SBZCD1	SMELLY BALLZ: FRUIT HEROES - 30CT DISPLAY	\$4.99	\$75.00	1	\$75.00	
SLAP BUDDIES							
16	SBPAS1	SLAP BUDDIES: ASSORTMENT OF 15	\$9.99	\$75.00	1	\$75.00	
BACKPACK BUDDIES: SCENTED BACKPACK CLIPS							
18	BBCD16	BACKPACK BUDDIES: YUMMY GUMMY - 36CT DISPLAY	\$5.99	\$108.00	1	\$108.00	
18	BBCD02	BACKPACK BUDDIES: OH-SO YUMMY - 36CT DISPLAY	\$5.99	\$108.00	1	\$108.00	
19	BBCD06	BACKPACK BUDDIES: DINO DUDES - 36CT DISPLAY	\$5.99	\$108.00	1	\$108.00	
19	BBCD14	BACKPACK BUDDIES: YUMMY GUMMY - 36CT DISPLAY	\$5.99	\$108.00	1	\$108.00	
PLUSH CRUSH							
22	PCCD18-E	PLUSH CRUSH: 18 CT DISPLAY	\$7.99	\$72.00	1	\$72.00	
BEDTIME DEFENDERZ							
24	BTDF04	BEDTIME DEFENDERZ: MAGNUS	\$19.99	\$10.00	4	\$40.00	
24	BTDF01	BEDTIME DEFENDERZ: BRUNO	\$19.99	\$10.00	4	\$40.00	
24	BTDF02	BEDTIME DEFENDERZ: EL SOÑADOR	\$19.99	\$10.00	4	\$40.00	
24	BTDF05	BEDTIME DEFENDERZ: LEXI	\$19.99	\$10.00	4	\$40.00	
24	BTDF06	BEDTIME DEFENDERZ: ZIGY	\$19.99	\$10.00	4	\$40.00	
ARE WE THERE YET?: SPINNER RACK							
26	SPNMS1	ARE WE THERE YET?: 200CT SPINNER RACK	\$6.99	\$660.00	1	\$660.00	

THE FOLLOWING ITEMS LISTED ARE FROM THE **TOY SECTION** IN THE CATALOG

PG	SKU	DESCRIPTION	MSRP	UNIT	MOQ	MOQ \$	QTY
ARE WE THERE YET?: WATER MAGIC							
29	WM4001	WATER MAGIC: LEARNING SHAPES (FRUIT PUNCH)	\$6.99	\$3.50	5	\$17.50	
29	WM4002	WATER MAGIC: LEARNING NUMBERS (S'MORES)	\$6.99	\$3.50	5	\$17.50	
29	WM4003	WATER MAGIC: LEARNING ABCS (TUTTI FRUTTI)	\$6.99	\$3.50	5	\$17.50	
30	WM3011	WATER MAGIC: FARM (STRAWBERRY)	\$6.99	\$3.50	5	\$17.50	
30	WM3010	WATER MAGIC: ALL STAR SPORTS (FRUIT PUNCH)	\$6.99	\$3.50	5	\$17.50	
30	WM3002	WATER MAGIC: PET PARADISE (BLUBERRY)	\$6.99	\$3.50	5	\$17.50	
30	WM3006	WATER MAGIC: OCEAN FRIENDS (PINEAPPLE)	\$6.99	\$3.50	5	\$17.50	
30	WM3005	WATER MAGIC: FOREST FRIENDS (APPLE)	\$6.99	\$3.50	5	\$17.50	
30	WM3001	WATER MAGIC: UNCORN & CASTLE (CAKE)	\$6.99	\$3.50	5	\$17.50	
31	WM3003	WATER MAGIC: BAKERY (DONUT)	\$6.99	\$3.50	5	\$17.50	
31	WM3004	WATER MAGIC: SWEET SPARKLE (PASSION FRUIT)	\$6.99	\$3.50	5	\$17.50	
31	WM2008	WATER MAGIC: CREATURE CUTIES (TUTTI FRUTTI)	\$6.99	\$3.50	5	\$17.50	
31	WM2007	WATER MAGIC: COSMIC ADVENTURE (BUBBLE GUM)	\$6.99	\$3.50	5	\$17.50	
31	WM2001	WATER MAGIC: DONUT	\$6.99	\$3.50	5	\$17.50	
31	WM2003	WATER MAGIC: CUPCAKE	\$6.99	\$3.50	5	\$17.50	
31	WM3000	WATER MAGIC: CONSTRUCTION (BANANA)	\$6.99	\$3.50	5	\$17.50	
ARE WE THERE YET?: STICKER MAGIC							
33	STM001	STICKER MAGIC: STELLAR EXPEDITION	\$6.99	\$3.50	10	\$35.00	
33	STM002	STICKER MAGIC: FANTASY FUN FAIR	\$6.99	\$3.50	10	\$35.00	
33	STM003	STICKER MAGIC: AQUATIC KINGDOM	\$6.99	\$3.50	10	\$35.00	
33	STM004	STICKER MAGIC: BACKYARD BUGS	\$6.99	\$3.50	10	\$35.00	
33	STM005	STICKER MAGIC: CAMPING CREW	\$6.99	\$3.50	10	\$35.00	
33	STM006	STICKER MAGIC: ALL-STAR-SPORTS	\$6.99	\$3.50	10	\$35.00	
ARE WE THERE YET?: SCRATCH THAT!							
34	SBS3002	SCRATCH THAT!: MYTHICAL MONSTERS	\$4.99	\$2.50	10	\$25.00	
34	SBS3003	SCRATCH THAT!: DINO DISCOVERY	\$4.99	\$2.50	10	\$25.00	
ARE WE THERE YET?: REVEAL WONDER							
35	RW001	REVEAL WONDER: SAFARI	\$4.99	\$2.50	5	\$12.50	
35	RW002	REVEAL WONDER: FRUIT HEROES	\$4.99	\$2.50	5	\$12.50	
AIR DOUGH							
38	ADBK60	AIR DOUGH - 60PC BUCKET	\$29.99	\$15.00	3	\$45.00	
40	ADBG11	AIR DOUGH GO!: BIG BAG - 15 COLORS, 120G	\$14.99	\$7.50	5	\$85.00	
41	ADGE01	AIR DOUGH GO!: DRAGON	\$4.99	\$2.50	12	\$45.00	
41	ADGE04	AIR DOUGH GO!: SHARK	\$4.99	\$2.50	12	\$45.00	
41	ADGE05	AIR DOUGH GO!: TIGER	\$4.99	\$2.50	12	\$45.00	
41	ADGE06	AIR DOUGH GO!: TURTLE	\$4.99	\$2.50	12	\$45.00	
41	ADGE07	AIR DOUGH GO!: UNICORN	\$4.99	\$2.50	12	\$45.00	
41	ADGE08	AIR DOUGH GO!: T-REX	\$4.99	\$2.50	12	\$45.00	
42	ADBG10	AIR DOUGH GO!: WHITE BAG - 300G	\$9.99	\$5.00	5	\$25.00	
43	AD2012	AIR DOUGH (LARGE): DINOSAUR	\$11.99	\$6.00	5	\$30.00	
43	AD2014	AIR DOUGH (LARGE): OCEAN WORLD	\$11.99	\$6.00	5	\$30.00	
43	AD2064	AIR DOUGH (LARGE): UNICORN WORLD	\$11.99	\$6.00	5	\$30.00	

THE FOLLOWING ITEMS LISTED ARE FROM THE **STATIONERY SECTION** IN THE CATALOG

PG	SKU	DESCRIPTION	MSRP	UNIT	MOQ	MOQ \$	QTY
GRAPHITE SMENCILS: SCENTED PENCILS							
46	T2000	THE ORIGINAL SMENCILS: 50CT CYLINDER	\$1.99	\$1.00	50	\$50.00	
47	X05T20	THE ORIGINAL SMENCILS: 5PK DISPLAY	\$7.99	\$4.00	20	\$80.00	
47	X10T20	THE ORIGINAL SMENCILS: 10PK DISPLAY	\$15.99	\$8.00	10	\$80.00	
48	TSS100	SAFARI SMENCILS: 50CT CYLINDER	\$1.99	\$1.00	50	\$50.00	
48	T2800	BIRTHDAY PARTY SMENCILS: 50CT CYLINDER	\$1.99	\$1.00	50	\$50.00	
49	T2900	SODA SHOP SMENCILS: 50CT CYLINDER	\$1.99	\$1.00	50	\$50.00	
49	X05T90	SODA SHOP SMENCILS: 5PK DISPLAY	\$7.99	\$4.00	20	\$80.00	
49	T0100	XTREME SMENCILS: 50CT CYLINDER	\$1.99	\$1.00	50	\$50.00	
49	X05T10	XTREME SMENCILS: 5PK DISPLAY	\$7.99	\$4.00	20	\$80.00	
COLORS SMENCILS: SCENTED COLORED PENCILS							
50	X10T40	THE ORIGINAL COLORED SMENCILS: 10PK DISPLAY	\$15.99	\$8.00	10	\$80.00	
50	X10S01	SAFARI COLORED SMENCILS: 10PK DISPLAY	\$15.99	\$8.00	10	\$80.00	
50	X10T30	PASTEL COLORED SMENCILS: 10PK DISPLAY	\$15.99	\$8.00	10	\$80.00	
MECHANICAL SMENCILS: SCENTED MECHANICAL PENCILS							
51	MP8001	UNICORN MECHANICAL SMENCILS: 8PK DISPLAY	\$9.99	\$5.00	10	\$50.00	
51	B32MP8	FRUIT ZOO MECHANICAL SMENCILS: 32CT DISPLAY	\$1.99	\$32.00	1	\$32.00	
51	MP9002	FRUIT ZOO MECHANICAL SMENCILS: 8PK DISPLAY	\$9.99	\$5.00	10	\$50.00	
SMENS: SCENTED PENS							
53	X06CFS	COFFEE SMENS: 6PK DISPLAY	\$7.99	\$4.00	10	\$40.00	
53	B32CB1	COFFEE SMENS: 32CT DISPLAY	\$1.99	\$32.00	1	\$32.00	
54	X06AGG	GLITTER GLAM SMENS: 6PK DISPLAY	\$7.99	\$4.00	10	\$40.00	
54	B32GG6	GLITTER GLAM SMENS: 32CT DISPLAY	\$1.99	\$32.00	1	\$32.00	
55	B32FP1	FRUIT PUNCH SMENS: 32CT DISPLAY	\$1.99	\$32.00	1	\$32.00	
55	X08FPS	FRUIT PUNCH SMENS: 8PK DISPLAY	\$9.99	\$5.00	10	\$50.00	
56	X08SDS	SIMPLY DELIGHTFUL SMENS: 8PK DISPLAY	\$9.99	\$5.00	10	\$50.00	
56	X04ADE	DESSERT SMENS: 4PK DISPLAY	\$5.99	\$3.00	20	\$60.00	
56	B32A47	GLITTER GEL SMENS: 32CT DISPLAY	\$1.99	\$32.00	1	\$32.00	
56	X08A46	GLITTER GEL SMENS: 8PK DISPLAY	\$9.99	\$5.00	10	\$50.00	
57	X08AU	ALOHA UNICORN GLITTER GEL SMENS: 8PK DISPLAY	\$9.99	\$5.00	10	\$50.00	
57	SK4508	SUGAR SKULL SMENS: 8PK DISPLAY	\$9.99	\$5.00	10	\$50.00	
57	B32B35	TRI-COLOR SMENS: 32CT DISPLAY	\$2.49	\$40.00	1	\$40.00	
57	B3504	TRI-COLOR SMENS: 4PK DISPLAY	\$5.99	\$3.00	10	\$30.00	
SMARKERS: SCENTED MARKERS							
58	MKSM16	THE ORIGINAL SMARKERS: 16PK DISPLAY	\$9.99	\$5.00	10	\$50.00	
58	MKPA16	PASTEL SMARKERS: 16PK DISPLAY	\$9.99	\$5.00	10	\$50.00	
SMELLY GELLIES: SCENTED GEL CRAYONS							
59	X05GC10	SMELLY GELLIES: 5PK DISPLAY	\$9.99	\$5.00	20	\$100.00	
SCENTED CUTIE FRUITIES							
60	CF2002	CUTIE FRUITIES PENCIL POUCH: WATERMELON	\$7.99	\$4.00	4	\$16.00	
60	CF2003	CUTIE FRUITIES PENCIL POUCH: GRAPE	\$7.99	\$4.00	4	\$16.00	
60	CF2004	CUTIE FRUITIES PENCIL POUCH: ORANGE	\$7.99	\$4.00	4	\$16.00	
61	CFBNDT	CUTIE FRUITIES BUNDLE: ORANGE	\$16.99	\$8.50	4	\$34.00	
61	CFBNDB	CUTIE FRUITIES BUNDLE: BLUEBERRY	\$16.99	\$8.50	4	\$34.00	
61	CFBNDG	CUTIE FRUITIES BUNDLE: ORANGE	\$16.99	\$8.50	4	\$34.00	

THE FOLLOWING ITEMS LISTED ARE FROM THE **SEASONAL SECTION** IN THE CATALOG

PG	SKU	DESCRIPTION	MSRP	UNIT	MOQ	MOQ \$	QTY
VALENTINES COLLECTION							
62	T2300	SWEETHEART SMENCILS: 50CT CYLINDER	\$1.99	\$1.00	50	\$50.00	
62	WMSP02	WATER MAGIC: STRAWBERRY PICNIC	\$6.99	\$3.50	5	\$17.50	
62	VP3001	SWEETHEART 10" HEART PLUSH - STRAWBERRY	\$16.99	\$8.50	6	\$51.00	
SPRING COLLECTION							
63	X05T27	SPRING SMENCILS: 5PK DISPLAY	\$7.99	\$4.00	20	\$80.00	
63	T2700	SPRING SMENCILS: 50CT CYLINDER	\$1.99	\$1.00	50	\$50.00	
63	X05GC27	SPRING SMELLY GELLIES: 5PK DISPLAY	\$7.99	\$4.00	20	\$780.00	
63	WMSP01	SPRING WATER MAGIC: FARM FRIENDS	\$6.99	\$3.50	5	\$17.50	
HALLOWEEN COLLECTION							
64	X05T24	HALLOWEEN SMENCILS: 5PK DISPLAY	\$7.99	\$4.00	20	\$80.00	
64	T2400	HALLOWEEN SMENCILS: 50CT CYLINDER	\$1.99	\$1.00	50	\$50.00	
64	SK4508	SUGAR SKULL SMENS: 8PK DISPLAY	\$9.99	\$5.00	10	\$50.00	
65	BBCD08	SPOOKY SQUAD COUNTER DISPLAY - 36 COUNT	\$5.99	\$108.00	1	\$108.00	
HOLIDAY COLLECTION							
66	X05T22	HOLIDAY SMENCILS: 5PK DISPLAY	\$7.99	\$4.00	20	\$80.00	
66	T2200	HOLIDAY SMENCILS: 50CT CYLINDER	\$1.99	\$1.00	50	\$50.00	
66	X05GC22	HOLIDAY SMELL GELLIES: 5PK DISPLAY	\$9.99	\$5.00	20	\$100.00	
66	X06A49	HOLIDAY SMENS: 6PK DISPLAY	\$7.99	\$4.00	10	\$40.00	
67	BBNPD	BACKPACK BUDDIES: FROSTY FRIENDS - 36 CT DISPLAY	\$5.99	\$108.00	1	\$108.00	
68	WMNP01	WATER MAGIC: YETI'S PARTY (CANDY CANE)	\$6.99	\$3.50	5	\$17.50	
68	WMNP02	WATER MAGIC: GINGERBREAD DASH (GINGERBREAD)	\$6.99	\$3.50	5	\$17.50	
69	STMNP1	STICKER MAGIC: WINTER WONDERLAND (CANDY CANE)	\$6.99	\$3.50	10	\$35.00	
69	STMNP2	STICKER MAGIC: SANTA'S WORKSHOP (GINGERBREAD)	\$6.99	\$3.50	10	\$35.00	

THE FOLLOWING ITEMS LISTED ARE FROM THE **OPPORTUNITY BUYS SECTION** IN THE CATALOG

PG	SKU	DESCRIPTION	MSRP	UNIT	MOQ	MOQ \$	QTY
SMANIMALS							
70	SPFAS1	6" SMANIMALS: 12CT ASSORTMENT	\$12.99	\$78.00	1	\$78.00	
70	SPE001	10" SMANIMALS: UNICORN	\$14.99	\$7.00	3	\$21.00	
70	SPE003	10" SMANIMALS: CAT	\$14.99	\$7.00	3	\$21.00	
O.M.G. SNUGGLE ME!: BEDTIME BUDDIES							
71	OMG1000	6" SMANIMALS: 12CT ASSORTMENT	\$4.99	\$27.00	1	\$27.00	
SMILLOWS							
72	SMLW08	SMILLOW: STRAWBERRY	\$20.99	\$10.50	4	\$42.00	
AIR DOUGH							
72	AD2009	AIR DOUGH (MEDIUM): BEACH PIGGY	\$3.99	\$2.00	6	\$12.00	
SMARKERS: SCENTED MARKERS							
73	MKHL12	SMARKERS: HIGHLIGHTERS 12CT DISPLAY	\$5.99	\$3.00	10	\$30.00	
73	MKMD14-E	SMARKERS: MEDIUM 14PK ***NO DISPLAY**	\$5.99	\$3.00	10	\$30.00	

THE FOLLOWING ITEMS LISTED ARE FROM THE **VOLUME BUYS SECTION** IN THE CATALOG

PG	SKU	DESCRIPTION	MSRP	UNIT	MOQ	MOQ \$	QTY
MECHANICAL SMENCILS: SCENTED MECHANICAL PENCILS							
74	MP8001-E	UNICORN MECHANICAL SMENCILS: 8PK ***NO DISPLAY**	\$7.99	\$4.00	90	\$360.00	
74	MP9002-E	FRUIT ZOO MECHANICAL SMENCILS: 8PK ***NO DISPLAY**	\$7.99	\$4.00	90	\$360.00	
SMENS: SCENTED PENS							
75	X08AU-E	ALOHA UNICORN GLITTER GEL SMENS: 8PK ***NO DISPLAY**	\$7.99	\$4.00	90	\$360.00	
75	B3504-E	TRI-COLOR SMENS: 4PK ***NO DISPLAY**	\$4.99	\$2.40	180	\$259.20	
76	SK4508-E	SUGAR SKULL SMENS: 8PK ***NO DISPLAY**	\$7.99	\$4.00	90	\$360.00	
SMELLY GELLIES: SCENTED GEL CRAYONS							
76	X05GC10-E	SMELLY GELLIES: 5PK ***NO DISPLAY**	\$7.99	\$4.00	160	\$640.00	
SMARKERS: SCENTED MARKERS							
77	MKHL12-E	SMARKERS: HIGHLIGHTERS 12CT DISPLAY ***NO DISPLAY**	\$7.99	\$4.00	60	\$240.00	