

LSMS Enterprises, LLC. dba Mullet On The Go UNIVERSAL MINIMUM ADVERTISED PRICE POLICY (UMAP)

Style Name:	Style #	UPC	Brand	Inner Pack	Master Carton	Min Order Qty	Retail/Unit (USD)	WHSL/Unit (USD)	WHLs/Inner Pack(USD)	WHLs/Master Carton(USD) **	MAPS/Unit (USD) *	COO
Moustachio- Brown	9A66165	850106004095	Mullet On The Go	6	480	6	\$7.00	\$3.00	\$18.00	\$1,368.00	\$7.00	China
Moustachio-Black	9A66166	850106004101	Mullet On The Go	6	480	6	\$7.00	\$3.00	\$18.00	\$1,368.00	\$7.00	China
The Abominable Mulletman	9A66183	850106004828	Mullet On The Go	4	60	4	\$13.99	\$6.00	\$24.00	\$342.00	\$13.99	China
The All American	9A66167	850106004118	Mullet On The Go	4	120	4	\$10.99	\$4.50	\$18.00	\$513.00	\$10.99	China
The Big Baller	9A66162	850106004088	Mullet On The Go	4	120	4	\$10.99	\$4.50	\$18.00	\$513.00	\$10.99	China
The Black Mamba	9A66160	850106004040	Mullet On The Go	4	120	4	\$10.99	\$4.50	\$18.00	\$513.00	\$10.99	China
The Blue Steel	9A66195	850028828007	Mullet On The Go	4	120	4	\$10.99	\$4.50	\$18.00	\$513.00	\$10.99	China
The Bobcat- Brown	9A66156	850106004002	Mullet On The Go	4	120	4	\$11.99	\$4.50	\$18.00	\$513.00	\$11.99	China
The Bobcat- Black	9A66174	850106004668	Mullet On The Go	4	120	4	\$11.99	\$4.50	\$18.00	\$513.00	\$11.99	China
The Bobcat- Blonde	9A66175	850106004675	Mullet On The Go	4	120	4	\$11.99	\$4.50	\$18.00	\$513.00	\$11.99	China
The Bronco	9A66196	850028828014	Mullet On The Go	4	120	4	\$10.99	\$4.50	\$18.00	\$513.00	\$10.99	China
The Freebird- Black	9A66184	850106004736	Mullet On The Go	4	120	4	\$13.99	\$6.00	\$24.00	\$684.00	\$13.99	China
The Freebird- Brown	9A66176	850106004897	Mullet On The Go	4	120	4	\$13.99	\$6.00	\$24.00	\$684.00	\$13.99	China
The Iceman	9A66171	850106004729	Mullet On The Go	4	120	4	\$13.99	\$6.00	\$24.00	\$684.00	\$13.99	China
The Silverfox	9A66159	850106004033	Mullet On The Go	4	120	4	\$10.99	\$4.50	\$18.00	\$513.00	\$10.99	China

*MAPS Pricing Updated 1/1/2025. Prices enforced effective immediately, 1/1/2025.

**Carton price reflect 5% bulk discount.

Verified PFA Members receive add'l 5% discount per order as reflected when ordering.