



HALLOWEEN

2025 Halloween Additions

Sales Deck





F24 SELL SHEET



MGA's Miniverse- Make It Mini Food Diner: Halloween Theme in PDQ



Mini Toys...BIG Surprises! Make It Set It Collect Them All! Unbox your favorite foods now in mini replica form. They're so mini in scale but with real working details! Fans are going to love to collect their favorite Seasonal Halloween themed foods now in miniature scale.

Product Features:

- **Mystery Ball** shaped capsule - Halloween Themed
- **Make It:** Build your dish / drink from the ingredients from your pack.
- **Set It:** Once you have your dish or drink prepped, cure the resin in any UV light (e.g., the sun) for at least 5 minutes or until resin has hardened.
- **Collect Them All:** Each pack has unique ingredients to make Halloween themed dishes/ drinks
- Hyper realistic and detailed mini replica foods
- Perfect novelty/display collectible
- 3 Unique Halloween Diner Minis to collect! (Pumpkin Spice Latte, Pumpkin Pie, and Caramel Apples)
- Cross-Sell Sheet included
- 18 units per PDQ

593768 MGA's Miniverse Make It Mini Diner: Halloween Theme in PDQ

Age Grade: 8+

Packaging: Mystery Ball



NEW STYLES FOR 2025

***Subject to Change**

FRIENDS



FALL '25
PREVIEW

WHO CARE





FALL 2025 COLLAB OPPORTUNITIES

CARE BEARS X UNIVERSAL MONSTERS
FUN SIZE PLUSH
#22800



BLACK &
WHITE
VERSIONS
COMING
SOON!



HANGTAG in Tray: 10" W x 5.5" H x 14" D



- BRIDE OF FRANKENSTEIN'S 90th ANNIVERSARY
- NEW FRANKENSTEIN, BRIDE & DRACULA MOVIES IN 2025
- CLOUDCO. PROMOTING & ADDING NEW ITEMS 2025
- UNIVERSAL THEME PARK / DARK UNIVERSE OPENING 2025

CHEER AS THE BRIDE
GRUMPY AS FRANKENSTEIN'S MONSTER
TENDERHEART AS DRACULA
BEDTIME AS THE MUMMY
GOOD LUCK AS THE CREATURE

AVAILABLE N.AMERICA, UK & NORTHERN IRELAND THROUGHOUT 2025





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CARE BEARS X UNIVERSAL MONSTERS
FUN SIZE PLUSH SIDEKICK
#TBD



SIDEKICK: 10" W x 5.5" H x 14" D



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FALL 2025 COLLAB OPPORTUNITIES

CARE BEARS X UNIVERSAL MONSTERS
2PK FUN SIZE PLUSH
#22956



Acetate Window Box: 12" W x 4" D x 10" H



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HALLOWEEN

GAMES



KROEGER



A game that will actually send shivers down your spine! In this game, nothing is what it seems. While you are out investigating the gruesome deaths of your parents inside an old mansion, one of you is secretly sabotaging the investigation and plotting to murder you, just like he murdered your parents. Will you unmask the true killer and live? Or will you die?

IDG 3020
NIGHTMARE HORROR
ADVENTURES
4-5 Players, Ages 16+
Case of 6
UPC 056349030208 ENG





IDG 7117

ESCAPE ROOM THE GAME 2
3-5 Players, Ages 16+
Case of 2
UPC 056349071171 EN

Feel the thrill and enjoy the mystery of an Escape Room in your own home. In this challenging and unpredictable game, you have to work together to solve puzzles and find hidden clues. It's always a race against the clock; you only have 60 minutes to escape. The Chrono Decoder counts down from 60 to 0 minutes; it helps create the atmosphere and allows you to take hints. In this game, you win together or lose together. Each player must excel and do their part. Teamwork is the magic word in solving all the riddles and puzzles in time. If you've never played an escape room before, be ready -- you can't imagine how fast 60 minutes will pass in the heat of the moment.

Contents: Chrono Decoder, Hint Decoder, 16 Keys, 4x8 Hint Cards, Introduction Game: the Basement, 4 Different Adventures: Prison Break, Virus, Murder Mystery, and Fun land. In ascending order of difficulty.



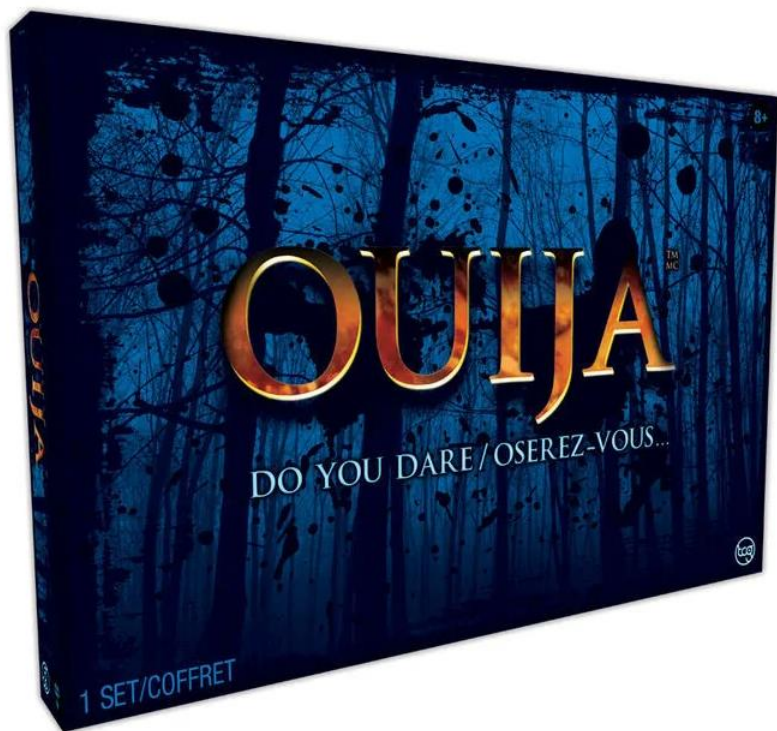


IDG 3549

ESCAPE ROOM 2 PLAYER - HORROR
2+Players, Ages 16+
Case of 8
UPC 056349035494

Experience the thrill of a real-life escape room from the comforts of your own home. In this challenging and nerve-racking 2-player edition of the world famous escape room: The game, you'll have to work together with your teammate to solve puzzles and discover hidden clues. It's a race against the clock; you only have 60 minutes to escape. In this game, you either win together, or loose together. Teamwork is the key to success. If you've never played an escape room, prepare for a completely new experience.





Ouija Board Game: The classic secular board game in which you ask a question and wait to see what answer will bring you the mystifying Oracle.

TCG 60270

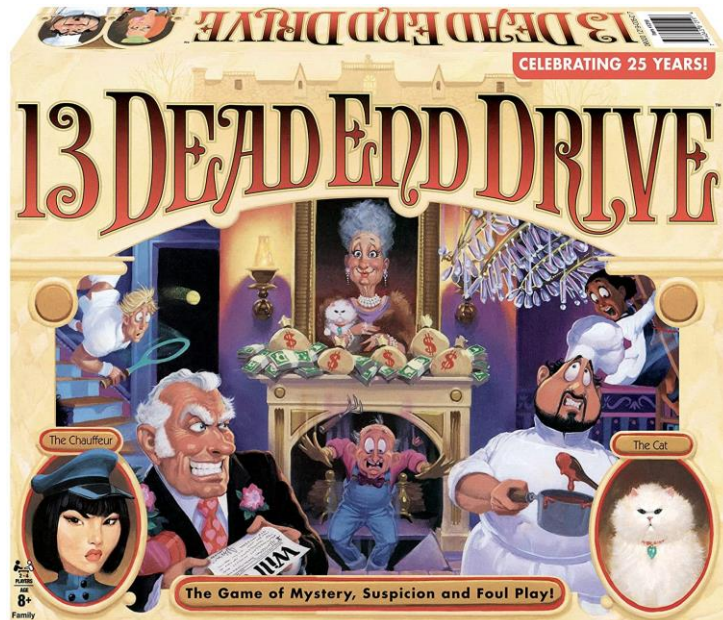
OUIJA BOARD

2+ Players, Ages

Case of 6

UPC 686141602701





A motley crew of Aunt Agatha's friends and employees are gathered at her Mansion for the reading of her will. Only one of these 12 specially invited guests will inherit her loot. Who will it be? Old Hickory her gardener? Her best friend Lulu? Poopsie her fluffy Cat? Or, one of Aunt Agatha's other nearest and not-so-dearest?

WMG 1219
13 DEAD END DRIVE
2-4 Players, Ages 8+
Case of 6
UPC 714043012196

