



2023-2024 CATALOG

YEAR ROUND • AUTUMN • CHRISTMAS • VALENTINE • SPRING • SUMMER



Lisa Rowland Brasher, President and Chief Executive Officer

At Jelly Belly, we always strive to provide our customers with the highest quality confections and service. We are proud to introduce new flavors and products on a regular basis and we are particularly excited to debut the newest additions to our catalog this year. Our new Boba Milk Tea line features five new jelly bean flavors that are on trend and sure to delight your customers. There are also several new additions to our seasonal line including a new Harry Potter™ advent calendar.

Our candy-making roots date back to 1869 and this year we are excited to celebrate 125 years of continuous business operations. We are so grateful to all of our customers for your continued support throughout the years and as we look to the future, we are just as committed as ever to making your business successful by offering a wide range of confections and products.

Contents

Bulk	4-6	Gift & Novelty	33-37
Boba Milk Tea	9	Krispy Kreme®	36
Gummies	11	BeanBoozled®	39
Grab & Go® Bags	13-16	Gift Boxes	41-42
Party Planner Bags	17	Flip Top Boxes	43
Small Bags	18-19	Autumn	44-46
Bigger Bags	19-20	Christmas	47-52
Sport Beans®	21	Valentine	53-55
Harry Potter™	22-25	Spring	56-60
Gift Bags	27-28	Summer	61-62
Mason Jars	29	Displays	63-65
Cherry Lovers® & Cinnamon Lovers®	29	Store Decor	66-69
Sunkist®	30	Bean Art	71
Milk Chocolate Truffles	31		



Bulk

Jelly Belly® jelly beans are not your ordinary jelly beans. They are smaller, softer and brighter, with true-to-life, mouth-watering flavors in both the center and the shell. We use real ingredients whenever possible.

Jelly Belly® Jelly Beans ~ Single Flavors



Berry Blue
Item # 52820



Blue Raspberry
Item # 52863



Blueberry
Item # 52989



Bubble Gum
Item # 52923



Buttered Popcorn
Item # 52895



Cantaloupe
Item # 52948



Cappuccino
Item # 52815



Caramel Corn
Item # 52825



Champagne
Item # 52861



Chocolate Pudding
Item # 52807



Cinnamon
Item # 52897



Coconut
Item # 52802



Cold Stone Creamery®
Birthday Cake Remix™
Item # 52853



Cotton Candy
Item # 52867



A&W® Cream Soda
Item # 52877



Crushed Pineapple
Item # 52907



Dr Pepper®
Item # 52913



French Vanilla
Item # 52805



Gin & Tonic
Item # 52916



Crush® Grape
Item # 52839



Green Apple
Item # 52822



Island Punch
Item # 52995



Juicy Pear
Item # 52931



Kiwi
Item # 52860



Sunkist® Lemon
Item # 52882



Lemon Drop
Item # 52810



Lemon Lime
Item # 52862



Lemon
Meringue Pie
Item # 52034



Licorice
Item # 52942



Sunkist® Lime
Item # 52956



Mango
Item # 52856



Margarita
Item # 52968



Mimosa
Item # 52919



Mixed Berry
Smoothie
Item # 53200



Moscow Mule
Item # 52918



Sunkist® Orange
Item # 52927



Crush® Orange
Item # 52838



Orange Sherbet
Item # 52896



Peach
Item # 52937



Piña Colada
Item # 52992



Sunkist® Pink
Grapefruit
Item # 52994



Plum
Item # 52911



Pomegranate
Item # 52962



Raspberry
Item # 52943



Red Apple
Item # 52929



A&W® Root Beer
Item # 52817



7UP®
Item # 52837



Sizzling
Cinnamon
Item # 52965



S'mores
Item # 52032



Sour Cherry
Item # 52791



Strawberry
Cheesecake
Item # 52845



Strawberry Daiquiri
Item # 52987



Strawberry Jam
Item # 52920



Sunkist® Tangerine
Item # 52812



Toasted
Marshmallow
Item # 52972



Top Banana
Item # 52894



Tutti-Fruitti
Item # 52898



Very Cherry
Item # 52872



Watermelon
Item # 52827



Wild Blackberry
Item # 52819

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Jelly Belly® Jelly Beans ~ Assortments



49 Flavors
Item # 52777



Sours Mix
Item # 52787 • Sour Apple, Sour Cherry, Sour Grape, Sour Lemon, Sour Orange



Fruit Bowl
Item # 52990



Tropical Mix
Item # 52985



Jelly Belly® Snapple® Mix
Item # 53000 • Cranberry Raspberry, Fruit Punch, Kiwi Strawberry, Mango Madness®, Pink Lemonade



Smoothie Blend
Item # 52888 • Mandarin Orange Mango, Mixed Berry, Cherry Passion Fruit, Pineapple Pear, Strawberry Banana



Soda Pop Shoppe®
Item # 52834 • 7UP®, A&W® Cream Soda, A&W® Root Beer, Dr Pepper®, Crush® Grape, Crush® Orange



Jelly Belly® Cold Stone® Ice Cream Parlor Mix®
Item # 52843 • Apple Pie A La Cold Stone™, Birthday Cake Remix™, Chocolate Devotion™, Mint Mint Chocolate Chocolate Chip™, Our Strawberry Blonde™



Kids Mix
Item # 52964 • 20 Flavors Kids Love!



Sunkist® Citrus Mix
Item # 52955 • Sunkist® Orange, Sunkist® Lemon, Sunkist® Pink Grapefruit, Sunkist® Lime, Sunkist® Tangerine



Cocktail Classics®
Item # 52991 • Gin & Tonic, Margarita, Mimosa, Mojito, Moscow Mule, Peach Bellini, Piña Colada, Pomegranate Cosmo, Strawberry Daiquiri
ALCOHOL FREE



Jewel Collection
Item # 52986 • Jewel Berry Blue, Jewel Blueberry, Jewel Bubble Gum, Jewel Cream Soda, Jewel Ginger Ale, Jewel Grape Soda, Jewel Orange, Jewel Sour Apple, Jewel Very Cherry



Boba Milk Tea Mix
Item # 53003 • Mango Milk Tea, Matcha Milk Tea, Strawberry Milk Tea, Taro Milk Tea, Thai Milk Tea



Superfruit Mix
Item # 53201 • Açai Berry, Barbados Cherry, Blueberry, Cranberry, Pomegranate



Jelly Belly® Krispy Kreme® Doughnut Mix
Item # 52906 • Cinnamon Apple Filled, Strawberry Iced, Original Glazed®, Glazed Blueberry Cake, Chocolate Iced with Sprinkles

Wrapped Beans



Jelly Belly® 10-Flavor Pyramid Bags
Item # 52063 • 6.5 lbs.



Jelly Belly® 20-Flavor Twist
Item # 9986 • 5 lbs.



Jelly Belly® Sugar-Free 10-Flavor Assorted Twist
Item # 9210 • 5 lbs.



WARNING: CONTAINS MALTITOL. CONSUMPTION OF SUGAR-FREE PRODUCTS MAY CAUSE STOMACH DISCOMFORT AND/OR LAXATIVE EFFECT.

Confections

Gummi, Sours & Fruit Jells



Jelly Belly
Belly Buttons®
Item # 5016



Scottie Dogs®
Black Licorice
Item # 5014



Scottie Dogs®
Red Licorice
Item # 5015



Scottie Dogs®
Strawberry
Licorice
Item # 5017



Sour Pucker
Lips®
Item # 5303



Gummi Bears
Item # 5005
Cherry, Pineapple,
Tangerine, Lime, Lemon



Unbearably
Hot Cinnamon
Bears®
Item # 5010



Jelly Belly® Fish
Chewy Candy
Assorted
Item # 5007



Raspberries
& Blackberries
Item # 5310



Strawberries
& Blueberries
Item # 5314



Champagne
Bubbles®
Item # 5365



Fruit Sours
Item # 2085



Cherry Sours
Item # 2095



Sunkist®
Fruit Gems®
Item # 8204
(Wrapped)
Made with non-GMO
ingredients

The Best in Chocolates



Chocolate
Dutch Mints®**
Item # 4015



Chocolate Dutch
Mints® Twist*
Item # 9515

Colorful Confections



The Original
Gourmet
Candy Corn®
Item # 1015



Licorice
Bridge Mix
Item # 1075



Licorice Pastels
Item # 3015



Jordan Almonds,
Assorted
Item # 3035



Cinnamon Lovers®
Hearts
Item # 5301



Cherry Lovers®
Hearts
Item # 5302

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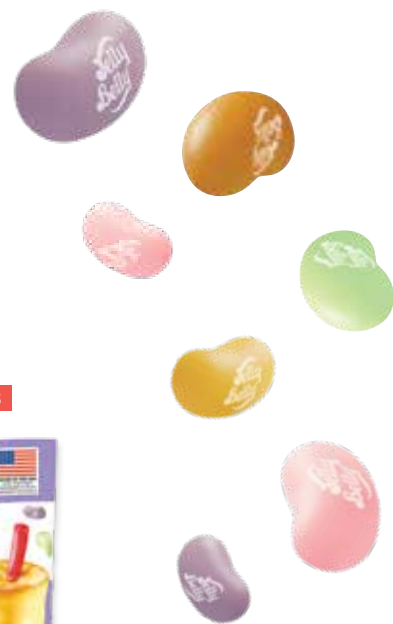
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Boba Milk Tea

Introducing five new Jelly Belly® jelly bean flavors inspired by popular boba milk teas. Each jelly bean contains the perfect flavor balance of milk tea, tapioca pearls, and flavor making it the perfect treat for any boba tea fan.



4.25 oz. Jelly Belly® Boba Milk Tea Gift Box
Item # 64756 • 12 boxes



3.5 oz. Jelly Belly® Boba Milk Tea
Item # 66933 • 12 bags



1 oz. Jelly Belly® Boba Milk Tea
Item # 72561 • 30 ct. caddy



2.65 oz. Jelly Belly® Boba Milk Tea Mini Cup
Item # 91241 • 2/12 ct. caddies



Mango Milk Tea



Matcha Milk Tea



Strawberry Milk Tea



Taro Milk Tea



Thai Milk Tea

NEW Available July 2023



10 lb. Bulk Boba Milk Tea Mix
Item # 53003 • Mango Milk Tea, Matcha Milk Tea, Strawberry Milk Tea, Taro Milk Tea, Thai Milk Tea



10¢



GUMMIES

VEGAN

NO ANIMAL GELATIN
COLORS FROM NATURAL SOURCES
NON-GMO

Assorted



3.5 oz. Gummies
Item # 45015 • 12 bags



7 oz. Gummies
Item # 25002 • 12 bags



14 oz. Gummies
Item # 65925 • 12 bags



4 oz. Gummies
Item # 55140 • 2/12 ct. caddies



Lemon



Berry Blue



Very Cherry



Orange



Green Apple

Sours



3.5 oz. Gummies Sours
Item # 45016 • 12 bags



7 oz. Gummies Sours
Item # 25003 • 12 bags



14 oz. Gummies Sours
Item # 65926 • 12 bags



4 oz. Gummies Sours
Item # 55141 • 2/12 ct. caddies



Sour Lemon



Sour Berry Blue



Sour Very Cherry



Sour Orange



Sour Green Apple



Grab & Go® Bags

Small and convenient bags of Jelly Belly® jelly beans and confections that are perfect for anyone on the go. With so many options of popular flavors and mixes, everyone is sure to find a bag they will love!



3.5 oz. Jelly Belly® 20 Flavors
Item # 66110 • 12 bags



3.5 oz. Jelly Belly® Sours
Item # 66152 • 12 bags



3.5 oz. Jelly Belly® Kids Mix
Item # 66938 • 12 bags



3.5 oz. Jelly Belly® All American Mix
Item # 66117 • 12 bags

NEW Available July 2023



3.5 oz. Jelly Belly® Boba Milk Tea
Item # 66933 • 12 bags



3.5 oz. Jelly Belly® Cocktail Classics®
Item # 66116 • 12 bags
ALCOHOL FREE



3.1 oz. Jelly Belly® Cold Stone® Ice Cream Parlor Mix®
Item # 66889 • 12 bags



3.5 oz. Jelly Belly® Fruit Bowl
Item # 66120 • 12 bags



2.8 oz. Jelly Belly® Krispy Kreme® Doughnut Mix
Item # 66327 • 12 bags



3.5 oz. Jelly Belly® Smoothie Blend
Item # 66888 • 12 bags



3.1 oz. Jelly Belly® Snapple® Mix
Item # 66320 • 12 bags



3.5 oz. Jelly Belly® Soda Pop Shoppe®
Item # 66834 • 12 bags

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Jelly Belly® Curve Rack All Peg

Item # 88178 • 1 unit

- Candy not included
- Dimensions: 17"W x 13½"D x 71"H
- Hidden wheels in back
- Storage compartment
- Adjustable header height
- # 1AC1129 All Peg and Bar Kit (24 pegs and 8 bars per kit)



3.1 oz. Jelly Belly® Sunkist® Citrus Mix
Item # 66891 • 12 bags



3.1 oz. Jelly Belly® Superfruit Mix
Item # 66221 • 12 bags



3.5 oz. Jelly Belly® Tropical Mix
Item # 66115 • 12 bags



3.5 oz. Jelly Belly® Unicorn® Mix Sparkling Jelly Beans
Item # 66934 • 12 bags

NEW Available Aug. 2023



3.5 oz. Jelly Belly® A&W® Root Beer
Item # 66817 • 12 bags



3.5 oz. Jelly Belly® Birthday Cake
Item # 66142 • 12 bags

Sweetened with





WARNING: CONTAINS MALTITOL. CONSUMPTION OF SUGAR-FREE PRODUCTS MAY CAUSE STOMACH DISCOMFORT AND/OR LAXATIVE EFFECT.

2.8 oz. Jelly Belly® Sugar-Free Assorted Flavors
Item # 66309 • 12 bags

2.8 oz. Jelly Belly® Sugar-Free Sours
Item # 66310 • 12 bags

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3.5 oz. Jelly Belly®
Bubble Gum
Item # 66923 • 12 bags



3.5 oz. Jelly Belly®
Buttered Popcorn
Item # 66137 • 12 bags



3.5 oz. Jelly Belly®
Cotton Candy
Item # 66867 • 12 bags



3.5 oz. Jelly Belly®
Dr Pepper®
Item # 66147 • 12 bags



3.5 oz. Jelly Belly®
Juicy Pear
Item # 66121 • 12 bags



3.5 oz. Jelly Belly®
Lemon Meringue Pie
Item # 66936 • 12 bags



3.5 oz. Jelly Belly®
Licorice
Item # 66130 • 12 bags



3.1 oz. Jelly Belly®
Pancakes & Maple Syrup
Item # 66318 • 12 bags



3.5 oz. Jelly Belly®
Rosé Sparkling Jelly Beans
Item # 66124 • 12 bags
ALCOHOL FREE



3.5 oz. Jelly Belly® S'mores
Item # 66935 • 12 bags



3.5 oz. Jelly Belly®
Sizzling Cinnamon
Item # 66151 • 12 bags



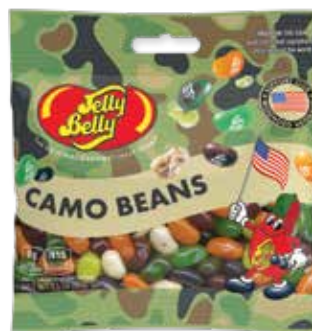
3.5 oz. Jelly Belly®
Very Cherry
Item # 66125 • 12 bags

Support our troops!

Jelly Belly salutes our troops and their families. For every Grab & Go® Camo Beans bag sold, Jelly Belly will donate 25c to support U.S. Veterans and their families.



3.5 oz. Jelly Belly®
Freedom Fighter Camo Beans
Item # 66132 • 12 bags



3.5 oz. Jelly Belly®
Camo Beans
Item # 66138 • 12 bags



3.5 oz. Jelly Belly®
Pink Camo
Item # 66133 • 12 bags



2.75 oz. Jelly Belly Belly Buttons® Chewy Candy
Item # 45008 • 12 bags



3 oz. Jelly Belly® The Original Gourmet Candy Corn®
Item # 45118 • 12 bags



2.8 oz. Jelly Belly® Jelly Bean Chocolate Dips® Very Cherry*
Item # 42830 • 12 bags



2.9 oz. Jelly Belly® Chocolate Dutch Mints®*
Item # 44010 • 12 bags



2.8 oz. Jelly Belly® Fish Chewy Candy
Item # 45007 • 12 bags



3 oz. Jelly Belly® Gummi Bears
Item # 45116 • 12 bags



3.5 oz. Jelly Belly® Gummies
Item # 45015 • 12 bags



3.5 oz. Jelly Belly® Gummies Sours
Item # 45016 • 12 bags



3 oz. Jelly Belly® Licorice Bridge Mix
Item # 41070 • 12 bags



2.75 oz. Jelly Belly® Scottie Dogs® Black Licorice
Item # 45018 • 12 bags



2.75 oz. Jelly Belly® Scottie Dogs® Red Licorice
Item # 45019 • 12 bags



2.75 oz. Jelly Belly® Scottie Dogs® Strawberry Licorice
Item # 45021 • 12 bags



2.75 oz. Jelly Belly® Raspberries & Blackberries
Item # 45310 • 12 bags



3 oz. Jelly Belly® Unbearably Hot Cinnamon Bears®
Item # 45010 • 12 bags



* =

Party Planner Bags

Our popular bulk program is now available in individual bags. Packaged by color and flavor, these bags will make party planning a breeze. Perfect to use as table decorations or to incorporate into party favors.



1.25 lb. Berry Blue
Party Planner Pouch Bag
Item # 83850 • 6 bags



1.25 lb. Blue Raspberry
Party Planner Pouch Bag
Item # 83853 • 6 bags



1.25 lb. Blueberry
Party Planner Pouch Bag
Item # 83851 • 6 bags



1.25 lb. Bubble Gum
Party Planner Pouch Bag
Item # 83852 • 6 bags



1.25 lb. Coconut
Party Planner Pouch Bag
Item # 83854 • 6 bags



1.25 lb. Cotton Candy
Party Planner Pouch Bag
Item # 83855 • 6 bags



1.25 lb. Ginger Ale
Party Planner Pouch Bag
Item # 83856 • 6 bags



1.25 lb. Kiwi
Party Planner Pouch Bag
Item # 83857 • 6 bags



1.25 lb. Sunkist® Lemon
Party Planner Pouch Bag
Item # 83858 • 6 bags



1.25 lb. Very Cherry
Party Planner Pouch Bag
Item # 83859 • 6 bags

Recipes on the back of each bag!



Jelly Belly Butterfly Cookie Recipe

Enhance party games with this sweet and colorful DIY activity! These Jelly Belly® sugar cookies are always guests to describe their cookie with frosting fill. Jelly Belly® jelly beans, ideal for birth parties, birthdays, baby showers and baby showers and tea parties.

Ingredients:

- 1 cup unsalted butter
- 1 1/2 cups confectioner's sugar
- 1 egg (room temperature)
- 2 teaspoons vanilla (any flavor)
- 1 teaspoon salt
- 3 cups all-purpose flour

Directions:

Pushed open to 300 degrees. Cream together butter and sugar. Add egg and extract. Mix well. Sift together flour and salt; add to wet mixture little by little until well incorporated. Roll and cut cookies into desired shapes, dusting with flour as needed.

Bake cookies at 300 degrees for 5-7 minutes, until tops appear dry rather than shiny.



Jelly Belly Candy Bar

Bring life to any party with a vibrantly colored (and sweet) candy bar! Made with Jelly Belly® jelly beans and other delicious candies and confections, this buffet or centerpiece is perfect for any special event and is sure to delight your guests.

Follow these 4 simple steps to make your own candy bar:

1. Select your theme and color palette. Social media is packed full of amazing candy bar ideas for every occasion.
2. Determine your space requirements and guest access points. Will it be a round table that's accessible from all sides, or will it be against a wall with access from the front? Laying out your plan on a piece of graph paper makes space planning a snap.
3. Choose your containers and décor. Clear containers work best. Select taller containers such as apothecary jars to add height and drama with lower containers in front so guests can reach over to access the taller containers. Don't forget to grab serving scoops! Choose a tablecloth, backdrop and centerpiece that match your theme and color palette.
4. Shop for colorful candy! A general rule is about 8 ounces of candy per guest. Select a variety of confections sure to satisfy every sweet tooth. To determine how much candy you will need to fill your containers, use our handy Candy Calculator at jellybelly.com/birthday-party-ideas.



Jelly Belly Swirl Bark Recipe

Ingredients:

- 1/2 cup white chocolate chips
- 1 cup Jelly Belly® jelly beans
- sorted food coloring

Directions:

Four chocolate chips in a 2-cup glass measuring cup and microwave 2 to 3 minutes until fairly melted. Being careful not to stir to be sure all the chips are completely melted.

In wax paper pour one chocolate into a 2-inch bubble, spreading about 1/4-inch thickness. While still hot, drop a few drops of different food coloring randomly through pan.

Remove all edges. Then sprinkle a handful of Jelly Belly® jelly beans and press them lightly into the chocolate.

Let to cool completely. Break or cut into pieces. Recipe makes about 16 to 20 servings.

Small Bags

Good things can come in small packages. Our 1 oz. bags are perfect for gifts, party favors, or to enjoy as a snack-sized treat.

NEW Available July 2023



1 oz. Jelly Belly® Boba Milk Tea
Item # 72561 • 30 ct. caddy



1 oz. Jelly Belly® Freedom
Fighter Camo Beans
Item # 72555 • 30 ct. caddy

Support our troops!

For every 1 oz. Freedom Fighter Camo Beans bag sold, Jelly Belly will donate 10¢ to support U.S. Veterans and their families.



While
Supplies
Last

Jelly Belly® Caddy Rack
Item # 88177



1 oz. Jelly Belly® 20 Flavors
Item # 72571 • 30 ct. caddy



1 oz. Jelly Belly® Sours
Item # 72572 • 30 ct. caddy



1 oz. Jelly Belly® Kids Mix
Item # 72573 • 30 ct. caddy



1 oz. The Original Gourmet
Candy Corn® Bag
Item # 72563 • 24 ct. caddy



1 oz. Jelly Belly® Dr Pepper®
Item # 72520 • 24 ct. caddy



1 oz. Jelly Belly® Krispy Kreme®
Doughnut Mix
Item # 72487 • 24 ct. caddy



1 oz. Jelly Belly® "Thank You"
Assorted Flavors
Item # 72533 • 30 ct. caddy



1 oz. Jelly Belly® "Happy
Birthday" Assorted Flavors
Item # 72534 • 30 ct. caddy



1 oz. Jelly Belly® “It’s a Boy”
with Jewel Berry Blue
Item # 72497 • 24 ct. caddy



1 oz. Jelly Belly® “It’s a Girl”
with Jewel Bubble Gum
Item # 72498 • 24 ct. caddy



1 oz. Jelly Belly®
Popcorn Bags
Item # 72551 • 30 ct. caddy

Bigger Bags

Popular Jelly Belly® flavors and mixes have been packed into bigger bags that are great for sharing with friends and family.



7 oz. Jelly Belly®
30 Flavors
Item # 66155 • 12 bags



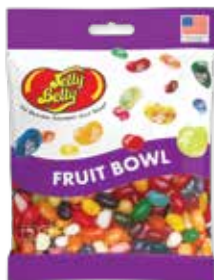
7 oz. Jelly Belly® Sours
Item # 66154 • 12 bags



7 oz. Jelly Belly®
Kids Mix
Item # 66940 • 12 bags



7 oz. Jelly Belly®
Tropical Mix
Item # 66158 • 12 bags



7 oz. Jelly Belly®
Fruit Bowl
Item # 66156 • 12 bags



6.5 oz. Jelly Belly®
Sunkist® Citrus Mix
Item # 66892 • 12 bags



7 oz. Jelly Belly®
Soda Pop Shoppe®
Item # 66200 • 12 bags



6 oz. Scottie Dogs®
Black Licorice
Item #18137 • 12 bags



6 oz. Scottie Dogs®
Strawberry Licorice
Item #18138 • 12 bags



Sweetened with
Splenda
brand

**8.25 oz. Jelly Belly®
Sugar-Free Assorted Flavors**
Item #83754 • 10 bags

WARNING: CONTAINS MALTITOL. CONSUMPTION OF SUGAR-FREE PRODUCTS MAY CAUSE STOMACH DISCOMFORT AND/OR LAXATIVE EFFECT.

NEW Available Aug. 2023



9.8 oz. Jelly Belly® Buttered Popcorn Pouch Bag
Item # 66006 • 6 bags



9.8 oz. Jelly Belly® 40 Flavors Pouch Bag
Item # 66082 • 12 pouches



9.8 oz. Jelly Belly® Sours Pouch Bag
Item # 66095 • 6 pouches



9.8 oz. Jelly Belly® Kids Mix Pouch Bag
Item # 66094 • 6 pouches



9.8 oz. Jelly Belly® Tropical Mix Pouch Bag
Item # 66070 • 6 pouches



9.8 oz. Jelly Belly® Fruit Bowl Pouch Bag
Item # 66096 • 6 pouches



14 oz. Gummies
Item # 65925 • 12 bags



14 oz. Gummies Sours
Item # 65926 • 12 bags



2 lb. Jelly Belly® 49 Flavors Pouch Bag
Item # 83748 • 12 pouches



1.31 lb. Jelly Belly® 49 Flavors Pouch Bag
Item # 83780 • 6 pouches



FROM THE MAKERS OF



SPORT BEANS®

ENERGIZING JELLY BEANS®



Made with non-GMO ingredients

Scientifically formulated to maximize sports performance

- Carbohydrates to fuel the body during intense activity
- Electrolytes (sodium and potassium) vital for maintaining fluid balance
- Vitamins B1, B2 & B3 to help burn carbohydrates and fat
- Vitamin C to protect muscles and cells against oxidative damage



1 oz. Assorted Extreme Sport Beans®
Item # 72604



1 oz. Watermelon Extreme Sport Beans®
Item # 72598



1 oz. Cherry Extreme Sport Beans®
Item # 72599



1 oz. Lemon Lime Sport Beans®
Item # 72593



1 oz. Orange Sport Beans®
Item # 72597



1 oz. Berry Sport Beans®
Item # 72596



1 oz. Assorted Sport Beans®
Item # 72595



1 oz. Fruit Punch Sport Beans®
Item # 72594

All bags come in a 24 ct. display-ready caddy



Caddy Dimensions:
10.50"L x 6.03"W x 3.00"H



Sport Beans®
Static Cling
Item # ZMD239

Sport Beans® Display
Item # 88172 • 1 unit
Dimensions:
14.37" w x 25.19" d x 60.43" h

- Space-efficient display
- Holds 8 caddies
- Durable metal construction
- No assembly required
- Product not included

WIZARDING
WORLD

Harry Potter



Five ways
to enjoy new
Butterbeer™
treats



8 oz. Harry Potter™ Butterbeer™
Chewy Candy in Glass Mug
Item # 62278 • 6 ct.



Each mug comes with a
collectible coaster.



2.1 oz. Harry Potter™
Butterbeer™ Chewy Candy
Item # 45000 • 12 bags

NEW Available Aug. 2023



1 oz. Harry Potter™
Butterbeer™
Jelly Beans
Item # 72500 • 24 ct.



1.5 oz. Harry Potter™ Butterbeer™
Chewy Candy in Barrel Tin
Item # 62022 • 2/12 ct. caddies



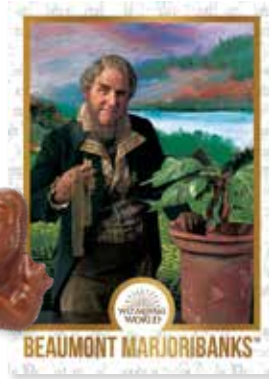
1.87 oz. Harry Potter™ Butterbeer™ Milk
Chocolate Bar with Creamy Center*
Item # 64192 • 24 ct.

* = D





.55 oz. Harry Potter™
Chocolate Frog™*
Item # 66267 • 24 bags



Each Chocolate Frog package comes with a new lenticular Wizard card. Collect them all.

- Albus Dumbledore™
- Rowena Ravenclaw™
- Godric Gryffindor™
- Helga Hufflepuff™
- Salazar Slytherin™
- Gilderoy Lockhart™
- Bertie Bott™
- Artemisia Lufkin™
- Devlin Whitehorn™
- Jocunda Sykes™
- Merlin™
- Daisy Dodderidge™
- Garrick Ollivander™
- Hengist of Woodcroft™
- Herpo the Foul™
- Ignatia Wildsmith™
- Paracelsus™
- Beatrix Bloxam™
- Bridget Wenlock™
- Bowman Wright™
- Beaumont Marjoribanks™



4 oz. Harry Potter™ 5-Flavor Clear Gift Box
Item # 67854 • 12 boxes



1.5 oz. Harry Potter™ Hogwarts Express
Ticket Milk Chocolate with Crisped Rice
Candy Bar*
Item # 66379 • 24 candy bars



TALKING
JELLY BEAN
DISPENSER

Harry Potter™ House
Points Counter Dispenser
Sold with 1 oz. bag
Item # 86143 • 6 ct.



Scan me to
learn more!



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* = U D



1.5 oz. Harry Potter™
Chocolate Wand*
Item # 66362 • 2/16 ct. caddies



1.5 oz. Hermione Granger
Chocolate Wand*
Item # 66364 • 2/16 ct. caddies



1.5 oz. Albus Dumbledore™
Chocolate Wand*
Item # 66365 • 2/16 ct. caddies

Spell Sheet
Included!

Hermione Granger
Chocolate Wand
(Actual Size)



.55 oz. Harry Potter™
Chocolate Creatures*
Item # 66360 • 24 bags



.29 oz. Harry Potter™
Chocolate House Crest*
Item # 66446 • 24 bags



Actual Size



Solid Milk Chocolate



Rule Sheet
Included!

1.65 oz. Harry Potter™
Golden Snitch™*
Item # 63570 • 12 boxes

* = U D



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1.9 oz. Bertie Bott's
Every-Flavour
Beans™ Bag
Item # 66348 • 12 bags



2.1 oz. Harry Potter™
Magical Sweets
Item # 66378 • 12 bags



1.2 oz. Bertie Bott's
Every-Flavour
Beans™ Flip Top Box
Item # 61805 • 2/24 ct. caddies



1 oz. Harry Potter™
Crest Tins
Item # 62026
2/12ct. caddies

Each tin filled with
1 oz. jelly beans.



2.1 oz. Harry Potter™
Jelly Slugs
Item # 66268 • 12 bags



Gift Bags

Created to make gifting as easy as possible, these bags are perfect for any occasion. All gift bags are exclusive to specialty accounts.

12
Gift Bags
Per Case

Specialty
Exclusive



7.5 oz. 49 Assorted Flavors
Item # 76830

Specialty
Exclusive



7.5 oz. Sours
Item # 76840

Specialty
Exclusive



7.5 oz. Fruit Bowl
Item # 76834

Specialty
Exclusive



7.5 oz. Tropical
Item # 76837

Specialty
Exclusive



7.5 oz. Very Cherry
Item # 76838

Specialty
Exclusive



7.5 oz. Buttered Popcorn
Item # 76831

Specialty
Exclusive



7.5 oz. Licorice
Item # 76835

Specialty
Exclusive



7.5 oz. Smoothie Blend
Item # 76836



Specialty
Exclusive



7.5 oz. Cocktail Classics®
Item # 76839
ALCOHOL FREE

Specialty
Exclusive



7.5 oz. Jelly Belly®
Krispy Kreme®
Doughnut Mix
Item # 76891

Specialty
Exclusive



6 oz. Jordan
Almonds
Item # 76822

Specialty
Exclusive



7 oz. Dark Chocolate
Covered Jelly Beans-
Very Cherry*
Item # 76842

Specialty
Exclusive



6 oz. Chocolate
Dutch Mints®*
Item # 76847

Specialty
Exclusive



6.75 oz. Licorice
Bridge Mix
Item # 76827

Specialty
Exclusive



6 oz. Raspberries
& Blackberries
Item # 76818

12
Gift Bags
Per Case



Mason Jars

Specialty
Exclusive



5.5 oz. Berry Mix
Mason Jar Pouch
Item # 83773 • 12 bags

Specialty
Exclusive



5.5 oz. Blueberry Muffin
Mason Jar Pouch
Item # 83778 • 12 bags

Specialty
Exclusive



5.5 oz. Cherry Pie
Mason Jar Pouch
Item # 83772 • 12 bags

Cherry Lovers® & Cinnamon Lovers®



4 oz. Cherry Lovers
Item # 55131 • 2/12 ct. caddies



7 oz. Cherry Lovers
Item # 64375 • 12 bags



7 oz. Cinnamon Lovers
Item # 64376 • 12 bags



4 oz. Cinnamon Lovers
Item # 55132 • 2/12 ct. caddies



Fruit Gems®

- Vegan
- Made with non-GMO ingredients
- Colors from natural sources
- Natural flavors
- Gluten free
- Fat free
- Peanut free



14 oz. Sunkist®
Fruit Gems® Gift Box
Item # 64403 • 12 boxes



10.5 oz. Sunkist® Wrapped
Fruit Gems® Pouch Bag
Item # 68184 • 6 pouches



3.1 oz. Sunkist®
Fruit Gems®
Item # 45041 • 12 bags



10 lb. Bulk
Sunkist®
Fruit Gems®
Item # 8204
(Wrapped)
Orange, Lemon,
Grapefruit, Raspberry,
Lime



2 lb. Sunkist® Wrapped
Fruit Gems® Pouch Bag
Item # 64379 • 8 pouches

Gourmet

MILK CHOCOLATE TRUFFLES

Now you can enjoy your favorite Jelly Belly® flavors in a gourmet chocolate treat. Our Gourmet Milk Chocolate Truffles feature a creamy true-to-life flavored center, encased in silky smooth milk chocolate. Experience all three flavors for yourself.



3.6 oz. Gourmet Milk Chocolate Truffles Very Cherry Gable Box*
Item # 63528 • 12 ct.



3.6 oz. Gourmet Milk Chocolate Truffles Mint Gable Box*
Item # 62321 • 12 ct.



3.6 oz. Gourmet Milk Chocolate Truffles Orange Gable Box*
Item # 62320 • 12 ct.



1.75 oz. Mint Gourmet Milk Chocolate Bar*
Item # 64153 • 2/12 ct. caddies

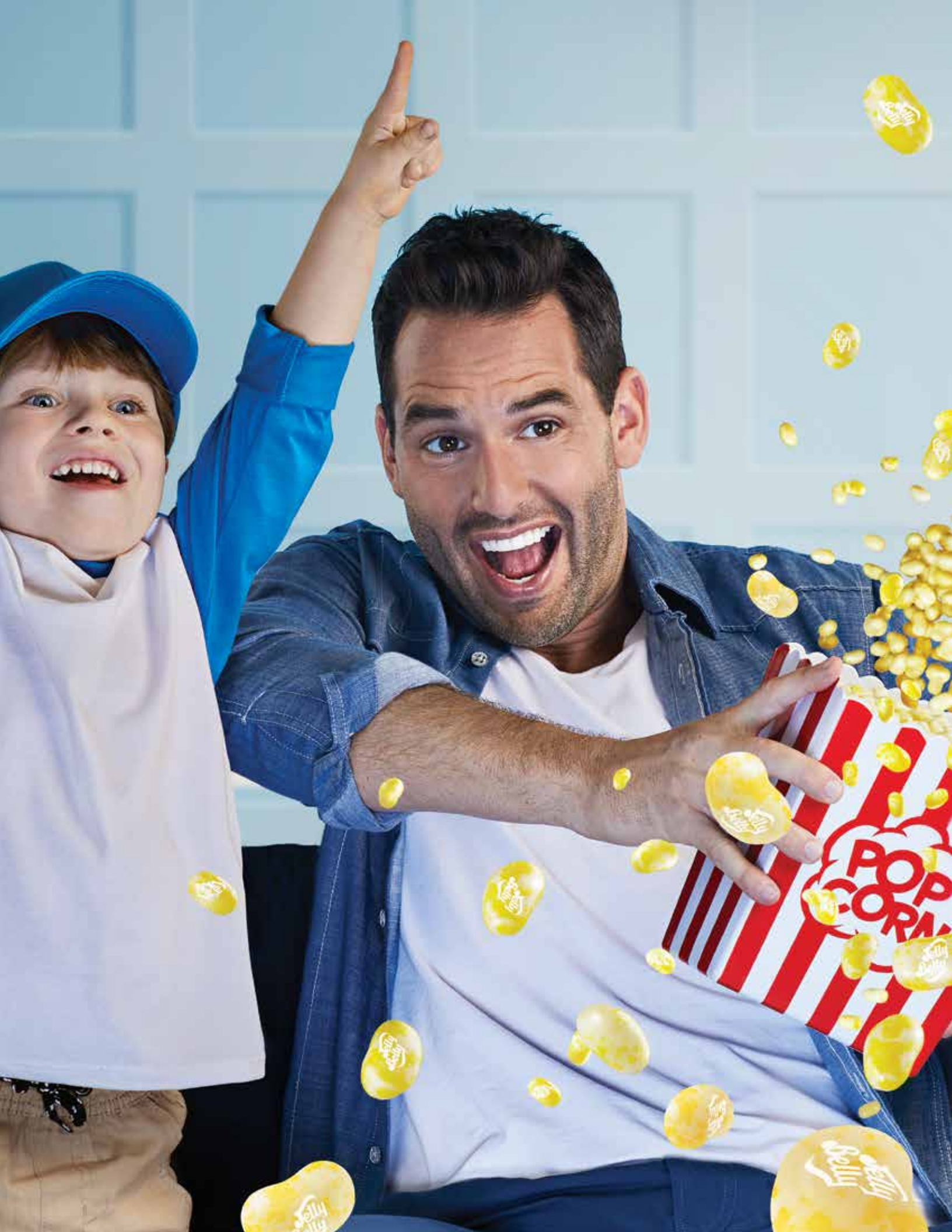


1.75 oz. Very Cherry Gourmet Milk Chocolate Bar*
Item # 64154 • 2/12 ct. caddies

Bean shaped milk chocolate sections are filled with creamy flavored center.



* = U/D



Gift and Novelty

Entice jelly bean lovers with dispensers, tins and other unique items that will delight fans of all ages!

NEW Available Aug. 2023



9.8 oz. Jelly Belly®
Buttered Popcorn
Pouch Bag
Item # 66006 • 6 bags



1.75 oz. Jelly Belly®
Popcorn Jelly Bean Boxes
Item # 63691 • 24 ct. caddy



Includes
3.25 oz. bag
20-Flavor
Jelly Beans

3.25 oz. 20 Flavors
Jelly Belly® Mini
Bean Machine
Item # 88984 • 4 machines
Bean Machine sold unfilled.

NEW Available Aug. 2023



Includes
1 oz. bag
Buttered
Popcorn
Jelly Beans

1 oz. Jelly Belly®
Buttered Popcorn Cart
Bean Machine & Bank
Item # 86153 • 6 machines
Cart sold unfilled. Cart holds
11.5 oz. of beans.



3.5 oz. 20 Flavors
Petite Bean Machine
Item # 86145 • 6 machines
Bean Machine sold unfilled.

Includes
3.5 oz. bag
20-Flavor
Jelly Beans

Specialty
Exclusive



Includes
1 oz. bag
20-Flavor
Jelly Beans

1 oz. 20 Flavors My Favorites Bean Dispenser
Item # 86144 • 6 dispensers • Bean Dispenser sold unfilled.



The perfect
add-on sale!

1.31 lb. Jelly Belly®
49 Flavors Pouch Bag
Item # 83780 • 6 pouches

Sell a
1.31 lb. bag
with every
Jelly Belly
machine!

Specialty
Exclusive



3 lb. Jelly Belly®
49 Flavors Clear Can
Item # 83788 • 6 cans

Specialty
Exclusive



12 oz. Jelly Belly®
49 Flavors Clear Can
Item # 61778 • 12 cans



7 oz. Jelly Belly®
30 Flavors Clear Can
Item # 62201 • 12 cans



5.6 oz. Jelly Belly®
Rosé Bottle
Item # 91231
6 bottles
ALCOHOL FREE



1.7 oz. Jelly Belly®
Bean Tin with
20 Flavors
Item # 62030 • 2/10 ct. caddies

Specialty
Exclusive



Stackable design
creates high impact
display in minimal space.

6.5 oz. Jelly Belly® Bean Tin
with 20 Flavors
Item # 62108 • 8 tins



1.75 oz. Jelly Belly®
Draft Beer Can Tin
Item # 62107 • 12 tins
ALCOHOL FREE



1.5 oz. Gummi
Pet Tarantula®
Item # 5252 • 2/24 ct. caddies



1.75 oz. Gummi
Pet Dinosaur®
Item # 5240 • 2/24 ct. caddies



3 oz. Gummi
Pet Rat®
Item # 5149 • 2/12 ct. caddies



3 oz. Gummi
Pet Gator®
Item # 5230 • 2/12 ct. caddies



1.5 oz. Jelly Belly®
Rosé Bottles
Item # 91219
2/24 ct. caddies
ALCOHOL FREE

1.5 oz. Jelly Belly®
Champagne Bottles
Item # 91213
2/24 ct. caddies
ALCOHOL FREE

1.5 oz. Jelly Belly®
Draft Beer Bottles
Item # 91212
2/24 ct. caddies
ALCOHOL FREE

1.5 oz. Jelly Belly®
Soda Pop Shoppe®
Bottles
Item # 91200
2/24 ct. caddies



1.4 oz. Jelly Belly® Assorted
BigBean® Dispenser
Item # 67981 • 2/12 ct. caddies



3 oz. Jelly Belly®
Tiny Bean Machine
Item # 63985 • 2/12 ct. caddies
Filled with Kids Mix



2.65 oz. Jelly Belly®
Boba Milk Tea Mini Cup
Item # 91241 • 2/12 ct. caddies



3.5 oz. Jelly Belly®
20 Flavors Mini Bean Bin
Item # 66128 • 12 mini bins
Bin sold unfilled. Bin holds 20 oz.
of beans

Includes
3.5 oz. bag
20-Flavor
Jelly Beans



Mr. Jelly Belly® Plush Toy
Item # 82900 • 8 plush

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Rise & Shine!

Delicious flavors of irresistible Krispy Kreme® Doughnuts are available as Jelly Belly® jelly beans. Fans of both brands will line up to get a taste.



2.8 oz. Jelly Belly®
Krispy Kreme®
Doughnut Mix
Item # 66327 • 12 bags



7.5 oz. Jelly Belly®
Krispy Kreme®
Doughnut Mix
Item # 76891 • 12 bags



1 oz. Jelly Belly® Krispy Kreme®
Doughnut Mix
Item # 72487 • 24 ct. caddy



4.25 oz. Jelly Belly®
Krispy Kreme® Gift Box
Item # 64787 • 12 boxes



10 lb. Bulk Jelly Belly®
Krispy Kreme® Doughnut Mix
Item # 52906
Cinnamon Apple Filled, Strawberry
Iced, Original Glazed®, Glazed
Blueberry Cake, Chocolate Iced
with Sprinkles

Lollipops

The flavor you've come to love and expect from Jelly Belly® in a bean-shaped lollipop! Choose from top-selling Jelly Belly flavors in two case combinations: Bubble Gum, Grape and Very Cherry or Berry Blue, Tangerine and Green Apple.

Each case is packed with 2/24-count displays. Three flavors per case.



Actual size



While Supplies Last

1.5 oz. Jelly Belly® Lollipops Floor Display
Item # 88139
• 12" w x 12" d x 64" h
• (Holds 168 Lollipops)
• Candy not included
• Free with 4 cases of Lollipops # 46110 and/or # 46111



1.5 oz. Jelly Belly® Lollipops
Flavors: Bubble Gum, Grape & Very Cherry
Item # 46110 • 2/24 ct. displays

Specialty Exclusive

1.5 oz. Jelly Belly® Lollipops
Flavors: Tangerine, Berry Blue & Green Apple
Item # 46111 • 2/24 ct. displays

Specialty Exclusive



24 ct. Jelly Belly® Pouch Bag Small Lollipops
Item # 46114 • 6 bags



1.5 oz. Jelly Belly® Lollipops Countertop Display
Item # 88138
• 8" w x 8" d x 21" h
• (Holds 48 Lollipops)
• Candy not included
• Free with 2 cases of Lollipops # 46110 and/or # 46111



BEAN BOOZLED[®]

JELLY BEANS

6TH edition
TWO NEW FLAVORS!



Are you

BRAVE ENOUGH?

BeanBoozled® Jelly Beans

With millions of YouTube videos, and hundreds more added daily, the world's fascination with wild and weird flavors is going strong. There's only one way to find out if it's delicious or vicious!



3.5 oz. BeanBoozled®
Mystery Bean Dispenser
Item # 63965 • 2/6 ct. caddies

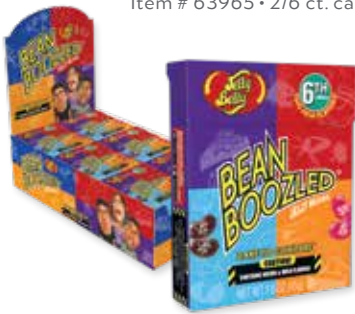


1.9 oz. BeanBoozled® Bag
Item # 66340 • 12 bags

CAUTION!
These jelly beans may look alike but they could not taste more different from each other. Think you can tell them apart?
WE DARE YOU!

Liver & Onions	Cappuccino	Old Bandage	Pomegranate
Rotten Egg	Buttered Popcorn	Toothpaste	Berry Blue
Barf	Peach	Stink Bug	Toasted Marshmallow
Booger	Juicy Pear	Dirty Dishwater	Birthday Cake
Stinky Socks	Tutti-Fruitti	Dead Fish	Strawberry Banana Smoothie

Naturally & Artificially Flavored



1.6 oz. BeanBoozled®
Flip Top Box
Item # 61800 • 2/24 ct. caddies



3.5 oz. BeanBoozled® Jelly Beans
Spinner Gift Box
Item # 62213 • 12 boxes

Specialty
Exclusive

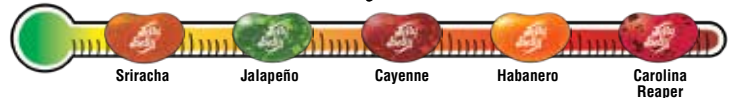


3.36 oz. BeanBoozled® Spinner Tin
Item # 62048 • 8 Tins

BeanBoozled® Fiery Five® Jelly Beans

We are turning up the heat on BeanBoozled. Introducing BeanBoozled Fiery Five: five flavors inspired by increasingly spicy foods. Ideal for risk takers, food lovers and spice enthusiasts.

How hot can you handle?



WARNING!
EXTREMELY HOT

Extremely hot and spicy.
Not for children under 13.



3.5 oz. BeanBoozled® Fiery Five® Gift Box
Item # 64741 • 10 boxes



1.9 oz. BeanBoozled®
Fiery Five® Bag
Item # 66356 • 12 bags



1.6 oz. BeanBoozled®
Fiery Five® Flip Top Box
Item # 61829 • 2/24 ct. caddies

Specialty
Exclusive



3.36 oz. BeanBoozled® Fiery Five® Spinner Tin
Item # 62020 • 8 tins

Scan code to download the BeanBoozled App!

Free App!



Gift Boxes

Celebrate true-to-life flavors neatly separated into individual compartments that make it easy for Jelly Belly® jelly bean lovers to identify and share their favorites.

Specialty
Exclusive



2 lb. 40-Flavor
Jelly Belly® Clear Gift Box
Item # 64875 • 5 boxes



4 oz. 5-Flavor
Jelly Belly® Clear Gift Box
Item # 67876 • 12 boxes

Specialty
Exclusive



4.25 oz. 10-Flavor
Jelly Belly® Gift Box
Item # 64810 • 12 boxes



8.5 oz. 20-Flavor
Jelly Belly® Gift Box
Item # 64830 • 10 boxes



1 lb. 20-Flavor
Jelly Belly® Clear Gift Box
Item # 64880 • 6 boxes



21 oz. 50-Flavor Jelly Belly® Gift Box
Item # 64793 • 6 boxes



17 oz. 40-Flavor Jelly Belly® Gift Box
Item # 64860 • 5 boxes



4.25 oz. 10-Flavor
Jelly Belly® Gift Box
Item # 64818 • 12 boxes



17 oz. 40-Flavor Jelly Belly® Gift Box with Flag Sleeve
Item # 64868 • 5 boxes



Specialty
Exclusive

Merchandises
2 Ways!
JUMBO
(Includes 75 bags)

1.31lb. 20 Flavors
Jelly Belly® JUMBO Box
Item # 74743 • 6 boxes

NEW Available July 2023



4.25 oz. Jelly Belly® Boba Milk Tea
Gift Box
Item # 64756 • 12 boxes



4.25 oz. 5-Flavor Jelly Belly
Cocktail Classics® Gift Box
Item # 64821 • 12 boxes
ALCOHOL FREE



4.25 oz. Jelly Belly® Fabulous Five®
Gift Box with 5 Favorite Mixes
Item # 64816 • 12 boxes

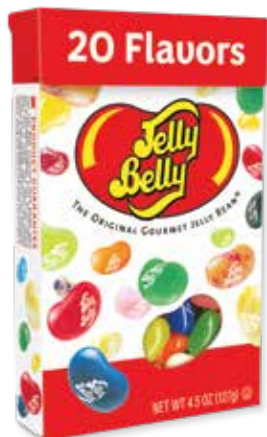


4.25 oz. Jelly Belly®
Krispy Kreme® Gift Box
Item # 64787 • 12 boxes

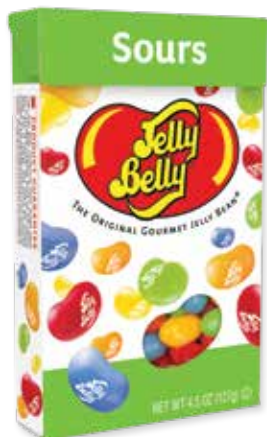
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Seven UP, Inc. All rights reserved. © 2023 Krispy Kreme Doughnut Corporation. © 2023 Kahala Franchising, L.L.C. • Cold Stone
Creamery and Birthday Cake Remix are trademarks of Kahala Franchising, L.L.C. used under license.

Flip Top Boxes

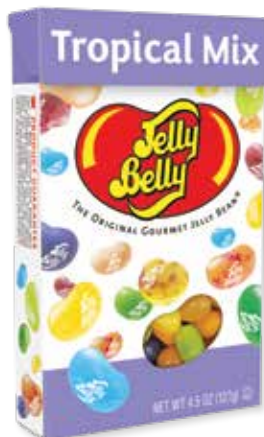
Pop open one of our Flip Top Boxes for the ultimate flavor adventure. These flip top boxes are perfect for party favors or an on-the-go treat.



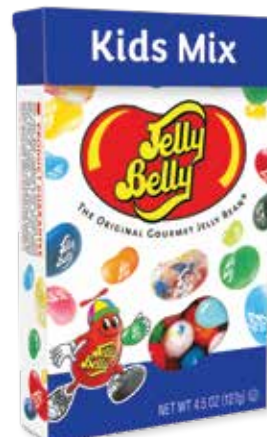
4.5 oz. Jelly Belly® Assorted Flip Top Box
Item # 20027
2/12 ct. caddies



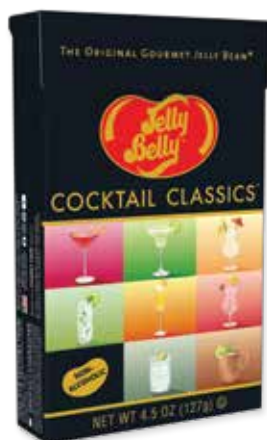
4.5 oz. Jelly Belly® Sours Flip Top Box
Item # 20028
2/12 ct. caddies



4.5 oz. Jelly Belly® Tropical Mix Flip Top Box
Item # 20029
2/12 ct. caddies



4.5 oz. Jelly Belly® Kids Mix Flip Top Box
Item # 20021
2/12 ct. caddies



4.5 oz. Jelly Belly® Cocktail Classics® Flip Top Box
Item # 20026
ALCOHOL FREE

Good things come in small packages too!



1 oz. Jelly Belly® Assorted Flavors Flip Top Box
Item # 61845 • 2/24 ct. caddies



.35 oz. Jelly Belly® Assorted Change Maker
Item # 72512 • 4/80 ct. boxes



AUTUMN

Bulk Confections & Beans



Jelly Belly® Autumn Mix
 Item # 52953 • Orange Sherbet, Chocolate Pudding, Peach, Red Apple, Raspberry, Pomegranate, Toasted Marshmallow, Top Banana



Jelly Belly® Sour Gummi Pumpkins
 Item # 5170 • Tangy sour sanding over sweet orange gummi pumpkins



The Original Gourmet Candy Corn®
 Item # 1015 • Creamy vanilla mellocreme



Autumn Gift Bags

12
Gift Bags
Per Case

Specialty
Exclusive



7.5 oz. Jelly Belly®
Autumn Mix
Item # 76871

Specialty
Exclusive



7.5 oz. Jelly Belly®
Hot Apple Cider Mix
Item # 76900

Specialty
Exclusive



7.5 oz. The Original
Gourmet Candy Corn®
Item # 76843

Specialty
Exclusive



7.5 oz. Jelly Belly®
Monster Mash
Item # 76883

Seasonal Party Favors & Treats



3.5 oz. Jelly Belly®
Monster Mash
Item # 66127 • 12 bags



3.5 oz. Jelly Belly® Apple Cider
Item # 66131 • 12 bags



3.5 oz. Jelly Belly® Pumpkin Pie
Item # 66134 • 12 bags



1 oz. The Original Gourmet
Candy Corn® Bag
Item # 72563 • 24 ct. caddy



3 oz. Jelly Belly® The Original
Gourmet Candy Corn®
Item # 45118 • 12 bags



9.8 oz. Jelly Belly®
Monster Mash
Item # 83781 • 6 bags



1 oz. Jelly Belly® Monster Mash
Item # 72566 • 30 ct. caddy



3.5 oz. BeanBoozled® Trick or Treat Gift Box
Item # 64749 • 12 boxes



5.5 oz. Jelly Belly® Sugar Skull
Pouch Bag
Item # 83777 • 12 bags



4 oz. 5-Flavor Sugar Skulls Gift Box
Item # 67879 • 12 boxes



4 oz. 5-Flavor Boo! Gift Box
Item # 67874 • 12 boxes



CHRISTMAS

Bulk Confections & Beans



Jelly Belly® Christmas Mix
Item # 52983 • Very Cherry, Green Apple, Coconut and Red Apple



Jelly Belly® Holiday Favorites
Item # 56041 • Warm up your holidays with a festive mix of Egg Nog, Candy Cane, Pumpkin Pie, Cranberry Sauce and Hot Chocolate



Jelly Belly® Candy Cane
Item # 52939 • Our renowned Candy Cane jelly beans flavored with real peppermint oil



Christmas Chocolate Dutch Mints®*
Item # 4017 • Creamy mint covered with chocolate and a thin candy shell



* = D

Christmas Gift Bags

12
Gift Bags
Per Case

Specialty
Exclusive



7.5 oz. Jelly Belly®
Peppermint Bark Mix
Item # 76899

Specialty
Exclusive



7.5 oz. Jelly Belly®
Candy Cane Jelly Beans
Item # 76832

Specialty
Exclusive



7.5 oz. Jelly Belly®
Christmas Mix
Item # 76833

Specialty
Exclusive



6 oz. Christmas
Chocolate Dutch Mints®*
Item # 76824

Specialty
Exclusive



7.5 oz. Jelly Belly®
Holiday Favorites Gift Bag
Item # 76845 • 12 bags



3.8 oz. Dark Chocolate
Covered Jelly Beans
Gable Box-Very Cherry*
Item # 63522 • 12 boxes



3.8 oz. Dark Chocolate
Covered Jelly Beans
Gable Box-Peppermint Bark*
Item # 63529 • 12 boxes



* = ①D

Christmas Gift Boxes



3.5 oz. BeanBoozled®
Naughty or Nice Spinner Gift Box
Item # 64744 • 10 boxes



4.25 oz. Jelly Belly® Holiday Favorites Gift Box
Item # 64914 • 10 boxes



4.25 oz. Jelly Belly® 10-Flavor
Christmas Gift Box
Item # 64905 • 10 boxes



8.5 oz. Jelly Belly®
20-Flavor
Christmas Gift Box
Item # 64855 • 10 boxes

Please refer to
pages 31 and 39
for additional
gift items.



Specialty
Exclusive

17 oz. Jelly Belly® 40-Flavor
Christmas Gift Box
Item # 64869 • 5 boxes

Stocking Stuffers



5.5 oz. Jelly Belly® Snowman Pouch Bag
Item # 83786 • 12 ct.



5.5 oz. Jelly Belly® Christmas Stockings
Item # 83770 • 12 ct.



3.5 oz. Jelly Belly® Candy Cane
Item # 66932 • 12 bags



3.5 oz. Jelly Belly® Egg Nog
Item # 66173 • 12 bags



1.5 oz. Jelly Belly® Christmas Light Bulbs
Item # 91240 • 2/12 ct. caddies



3.5 oz. Jelly Belly® Holiday Favorites
Item # 66143 • 12 bags



3.5 oz. Jelly Belly® Christmas Jewel Mix
Item # 66141 • 12 bags



Berry Blue Green Apple Orange



Red Apple Lemon



1 oz. Holiday Favorites
Flip Top Box
Item # 61854 • 24 ct. caddy



1 oz. Christmas Kids Mix
Flip Top Box
Item # 61855 • 24 ct. caddy



1 oz. Jelly Belly® Cocktail Classics®
Flip Top Box
Item # 61858 • 24 ct. caddy
Alcohol Free



1 oz. Jelly Belly® Christmas Mix
Jelly Beans Stocking Stuffer Bags
Item # 72526 • 30 ct. caddy



3 oz. Jelly Belly®
Tiny Bean Machine
Item # 63985
2/12 ct. caddies
Filled with Kids Mix



1.6 oz. BeanBoozled®
Naughty or Nice
Flip Top Box
Item # 61801
2/24 ct. caddies



4 oz. Jelly Belly® NOEL Gift Box
Item # 64881 • 12 boxes



Christmas Advent Calendar & Cards



6.7 oz. Harry Potter™ Trivia Advent Calendar
Item # 74694 • 6 calendars

NEW

Inside:
Wishing
you a sweet
holiday
season!



1 oz. Jelly Belly® Christmas
Snowman Greeting Card
Item # 45707 • 12 ct.
Sold filled with Tangerine jelly beans

Includes
Padded
Envelope!

Inside:
May your
holidays be
merry and
bright.



1 oz. Jelly Belly® Christmas Reindeer
Greeting Card
Item # 45701 • 12 ct.
Sold filled with Very Cherry jelly beans

Inside:
Sending you
sweet wishes
this holiday
season.



1 oz. Jelly Belly® Christmas Snow
Globe Greeting Card
Item # 45700 • 12 ct.
Sold filled with French Vanilla jelly beans



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VALENTINE

Bulk Confections & Beans



Jelly Belly® Conversation Beans®
Item # 52770 • Fun words and phrases printed on Sour Cherry, Sour Apple, Sour Grape, Sour Orange and Sour Lemon



Jelly Belly® Jewel Valentine Mix
Item # 52984 • Jewel Bubble Gum, Jewel Cream Soda and Jewel Very Cherry



Jelly Belly® Valentine Mix
Item # 52959 • Strawberry Cheesecake, Bubble Gum, Coconut, Cotton Candy and Very Cherry



Jelly Belly® Red Raspberry Hearts
Item # 5311 • Sweet and full-flavored raspberry pectin jells



Cherry Lovers® Hearts
Item # 5302 • Bing Cherry, Cherry Cheesecake, Black Cherry, Sour Cherry, Cherry Cola, Wild Cherry



Cinnamon Lovers® Hearts
Item # 5301 • Cinnamon-flavored heart shaped beans



* = UD

Valentine Gift Bags

12
Gift Bags
Per Case

Specialty
Exclusive



6 oz. Sour Pucker Lips®
Item # 76856

Specialty
Exclusive



7.5 oz. Jelly Belly®
Valentine Mix
Item # 76863

Specialty
Exclusive



7.5 oz. Jelly Belly®
Conversation Beans®
Item # 76861

Specialty
Exclusive



5.5 oz. Jelly Belly® Red
Raspberry Hearts
Item # 76859



2.8 oz. Jelly Belly®
Sour Pucker Lips®
Grab & Go® Bag
Item # 45128 • 12 bags



3.5 oz. Jelly Belly®
Jewel Valentine Mix
Grab & Go® Bag
Item # 66109 • 12 bags



3.5 oz. Jelly Belly®
Rosé Sparkling Jelly Beans
Grab & Go® Bag
Item # 66124 • 12 bags
ALCOHOL FREE



2.75 oz. Jelly Belly®
Red Raspberry Hearts
Grab & Go® Bag
Item # 45125 • 12 bags

Please refer
to pages 29,
31, and 41 for
additional gift
items.



1 oz. Conversation Beans® Bag
Item # 72549 • 30 ct. caddy



3.5 oz. Jelly Belly®
Conversation Beans®
Grab & Go® Bag
Item # 66106 • 12 bags



* = U/D

Valentine Gifts



4 oz. 5-Flavor
Jelly Belly® Love
Clear Gift Box
Item # 64890 • 12 boxes



4.25 oz. 10-Flavor Valentine Gift Box
Item # 64917 • 10 boxes • Seasonal Mix



5.6 oz. Jelly Belly®
Rosé Bottle
Item # 91231 • 6 bottles
ALCOHOL FREE



1.5 oz. Jelly Belly® Rosé Bottle
Item # 91219 • 2/24 ct. caddies
ALCOHOL FREE



NEW Available Now

3 oz. Jelly Belly®
Tiny Bean Machine
Item # 63985 • 2/12 ct. caddies
Filled with Kids Mix



Inside:
Hugs, kisses
and sweet
wishes!

1 oz. Jelly Belly® Gimme Some
Sugar Valentine Greeting Card
Item # 45702 • 12 cards
Sold filled with Bubble Gum jelly beans



Inside:
LUV U

1.2 oz. Jelly Belly® You Are My Jelly Bean
Valentine Greeting Card
Item # 45704 • 12 cards
Sold filled with Conversation Beans®

Includes
Padded
Envelope!



SPRING

Bulk Confections & Beans



Pectin Jelly Beans
Item # 2745 • Cherry, Grape, Lemon, Lime, Orange, Pineapple and Strawberry



Jelly Belly® Sours Mix
Item # 52787 • Sour Apple, Sour Cherry, Sour Grape, Sour Lemon and Sour Orange



Jelly Belly® Jewel Spring Mix
Item # 53001 • Jewel Berry Blue, Jewel Bubble Gum, Jewel Grape Soda, Jewel Orange, Jewel Sour Apple, Jewel Sour Lemon and Jewel Very Cherry



Jelly Belly® Spring Mix
Item # 52952 • Berry Blue, Cantaloupe, Cotton Candy, Island Punch, Sunkist® Lemon, Lemon Lime, Piña Colada, Sunkist® Pink Grapefruit and Sunkist® Tangerine



Assorted Jordan Almonds
Item # 3035 • Plump almonds dressed in crunchy sweet shells of Spring pastels



Speckled Chocolate Malted Eggs*
Item # 4750 • Malted centers covered in milk chocolate and a thin candy shell



Chocolate Dutch Mints*
Item # 4015 • Peppermint and chocolate co-mingle inside colorful candy shells



Jelly Belly® Boba Milk Tea Mix
Item # 53003 • Mango Milk Tea, Matcha Milk Tea, Strawberry Milk Tea, Taro Milk Tea, Thai Milk Tea

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* =

Spring Gift Bags

12
Gift Bags
Per Case

Specialty
Exclusive



7.5 oz. Jelly Belly®
Jewel Spring Mix
Item # 76886

Specialty
Exclusive



7.5 oz. Jelly Belly®
Spring Mix
Item # 76855

Specialty
Exclusive



4.6 oz. Speckled
Chocolate Malted Eggs*
Item # 76849

Spring Gift Boxes

Please refer
to page 41 for
additional gift
items.



4.25 oz. Jelly Belly®
10-Flavor Easter Gift Box
Item # 64904 • 10 boxes



8.5 oz. Jelly Belly®
20-Flavor Easter Gift Box
Item # 64848 • 10 boxes



4 oz. Jelly Belly® HOP Clear Gift Box
Item # 64871 • 12 boxes

*=ⓈD

Basket Builders



1 oz. Jelly Belly®
Kids Mix Flip Top Box
Item # 61851 • 24 ct. caddy



1 oz. Jelly Belly®
Spring Mix Flip Top Box
Item # 61850 • 24 ct. caddy



1 oz. Jelly Belly®
Kids Mix Easter Bag
Item # 72546 • 30 ct. caddy



4.25 oz. Jelly Belly® Spring Mix
“Baby” Carrot Bag Shelf Display
Item # 91500 • 2/12 ct. caddies



4.25 oz. Jelly Belly® Tangerine
“Baby” Carrot Bag Shelf Display
Item # 91501 • 2/12 ct. caddies



NEW

3 oz. Jelly Belly® Easter
Tiny Bean Machine
Item # 63974 • 2/12 ct. caddies
Filled with Jewel Spring Mix

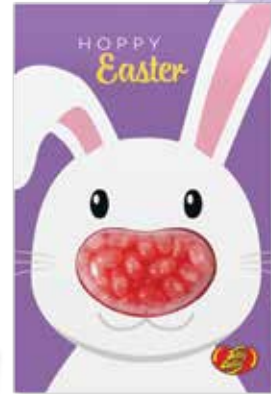
Inside:
Wishing you
the sweetest
Easter ever.



1 oz. Jelly Belly® Carrot
Easter Greeting Card
Item # 45703 • 12 cards
Sold filled with Tangerine jelly beans



Inside:
There's no
bunny
like you.



1.2 oz. Jelly Belly® Easter Bunny
Greeting Card
Item # 45705 • 12 cards
Sold filled with Cotton Candy jelly beans



Includes
Padded
Envelope!



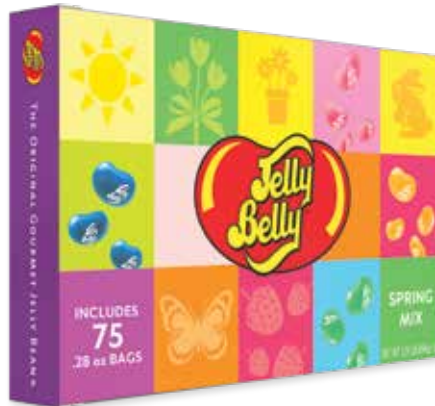
3.5 oz. Jelly Belly® Jewel Spring Mix
Item # 66149 • 12 bags



2.65 oz. Jelly Belly® Boba Milk Tea Mini Cup
Item # 91241 • 2/12 ct caddy



Merchandise 2 Ways!
JUMBO (Includes 75 bags)



1.31 lb. Jelly Belly® Spring Mix
JUMBO Easter Box
Item # 74709 • 6 boxes



Spring Displays

(available from 12/11/23–03/04/24)



7 oz. Assorted Floor Display
Item # 66157 • 72 ct.



7 oz. Assorted Display Tray
Item # 66195 • 18 ct.



9 oz. Assorted Display Tray
Item # 66039 • 16 ct.



7 oz. Assorted Display Tray
Item # 66189 • 60 ct.



9.8 oz. Tropical Mix
Item # 66088 • 24 ct.



9.8 oz. Assorted Display Tray
Item # 66084 • 24 ct.



SUMMER

Displays (available from 03/15/24–05/04/24)



3.5 oz. Grab & Go® Assorted - Kids Mix Clip Strip
Item #55158 • 2/12 ct.



3.5 oz. All American Clip Strip
Item # 55157 • 2/12 ct.



1.9 oz. BeanBoozled® Clip Strip
Item # 66292 • 4/12 ct.



9.8 oz. Assorted Floor Display
Item # 66178 • 48 ct.



3.5 oz. Assorted & Kids Mix
Floor Display
Item # 63934 • 96 ct.



1.9 oz. BeanBoozled®
Floor Display
Item # 63931 • 72 ct.



1.9 oz. BeanBoozled® Fiery Five®
Floor Display
Item # 63939 • 72 ct.



1.9 oz. BeanBoozled® and
Fiery Five® Dual Floor Display
Item # 63924 • 72 ct.

Displays

Available in a wide variety including bulk displays, ripple racks and caddy racks, the bright graphics and easily recognizable Jelly Belly® branding on these displays are sure to attract any customer.



Jelly Belly® Free-Standing Bulk Display

Item # 88146-R • 1 unit

- Dimensions: 47"W x 18"D x 85"H
- Holds 24 Flavors
- Candy not included



Jelly Belly® Free-Standing Combo Display

Item # 88145-R • 1 unit

- Dimensions: 47"W x 18"D x 85"H
- Perfect for bulk and packaged
- Adjustable shelves and pegs
- Candy not included



**Power Wing
Fixture attaches
to existing
end cap.**

**Jelly Belly® Power Wing
Fixture**

- Item # 88141 • 1 unit
- Candy not included



**FREE
WITH \$250
ORDER**

Jelly Belly® Caddy Rack

- Item # 88177 • 1 unit
- Dimensions: 14.37"L x 25.19"D x 60.43"H (21.5"h without header)
- Holds 8 self-shipping caddies
- Candy not included

**While
Supplies
Last**

**FREE
WITH \$450
ORDER**



Jelly Belly® Junior Hutch

- Item # 88426 • 1 unit
- Dimensions: 20.5"W x 14"D x 66"H
- Flexible design accommodates a wide range of Jelly Belly products
- Candy not included

**FREE
WITH \$250
ORDER**

Jelly Belly® Ripple Rack

- Item # 88454 • 1 unit
- Dimensions: 21 ¼"W x 12 ¾"D x 56 ¾"H
- Holds 8 cases (96 - 3.5 oz. bags)
- Small footprint
- Candy not included





Jelly Belly®
Curve Rack All Peg
Item # 88178 • 1 unit
• Dimensions: 17"W x 13½"D x 71"H
• Hidden wheels in back
• Storage compartment
• Adjustable header height
• Candy not included
• # 1AC1129 All Peg and Bar Kit
(24 pegs and 8 bars per kit)



Create a Jelly Belly® COMBO
Curve Rack with pegs and shelves!
Candy not included

Order three item numbers:
1. # 88178 Curve Display
2. # 1AC1130 Curve Rack Shelf Kit
(2 adjustable shelves per kit)
3. # 1AC1129 All Peg and Bar Kit
(24 pegs and 8 bars per kit)



Create a Jelly Belly®
BULK Curve Rack!
Candy not included

Order three item numbers:
1. # 88178 Curve Display
2. # 1AC1131 Bulk Curve Bins (4/case)
3. # 1AC1132 Bulk Curve Shelf (1/case)

**FREE
BASE**
BULK BINS
& SHELVES
EXTRA

Store Decor

Brighten up your store with a variety of Jelly Belly® decor. Colorful jelly beans, shopping bags and even Mr. Jelly Belly himself are available to help make your customers' shopping experience unforgettable.



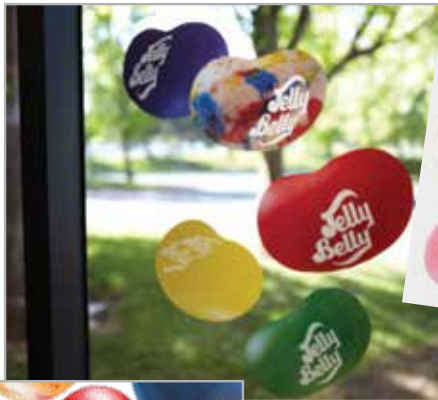
Jelly Belly® Logo Light Sign

- Item # 88092 • 1 each
- Dimensions: 18¼"W x 5"D x 11½"H
 - Sign can sit on a counter or hang from the wall or ceiling



Jelly Belly® Plastic Wall Beans

- Item # 88410 • 3 beans
- Dimensions: 15"W x 9"H
 - 3 per case
 - Mount half beans to store wall



Jelly Belly® 3D Bean Decals

- Item # ZMD127 • 8 beans per sheet
- Removable decals that peel & restick
 - 8 beans per sheet, in various poses (each bean sized 6½"H x 9½"W)
 - Sheet measures 20" x 24"
 - Double-sided art
 - Perfect for window, doors or mirrors



6-Drawer Compact Plexiglass Unit

- Item # 88045 • 1 each
- Dimensions: 24¹³/₁₆"W x 7⁷/₁₆"D x 7³/₄"H
 - Stackable 6-drawer unit
 - Drawers hold up to 5 lbs. of candy
 - Plexiglass handles for easy handling
 - Candy not included

Candy Scoop

- Item # 88067 • 1 each
- 7" long polished aluminum scoop with hand grip
 - Includes tether (21" long)



One-Gallon Candy Jars

- Item # 88025 • 4 per case
- Dimensions: 6½"W x 8"D x 10½"H
 - Packed 4 per case
 - Holds 9.4 lbs. of candy
 - Glass jars, chrome lids
 - Candy not included



Jelly Belly® Bean Grabber

- Item # 89044 • 5 per case
- 5 per case
 - Retractable cord
 - Bean scoop measures 4¾"
 - Encourages bulk sales with Jelly Belly® sampling
 - Scoops up one bean at a time
 - Attaches to clothing with clip



Jelly Belly® Countertop Spin Rack

- Item # 88086 • 1 unit
- Dimensions: 18"H x 14"D
 - Display includes header
 - Holds 4 cases (48 - 3.5 oz. bags)
 - Candy not included

Mr. Jelly Belly® Inflatable

Item # 88149 • 1 each

- 24" tall
- Inflatable character for displays or gifts
- May be hung from ceiling; hook and string included



Jelly Belly® Inflatable Hanging Beans

Item # 88157 • 3 beans

- Dimensions: 18"W x 10"H
- 3 per pack, string included
- Colors: red, yellow and blue vinyl



Jelly Belly® Apron

Item # 7002725 • 1 each

- One size fits all
- Features adjustable neck strap and large pockets



Jelly Belly® 12" Clock

Item # 88010 • 1 each

- Battery included



15" Jelly Belly® Plastic Hanging Beans

- Red (Very Cherry) - Item # 88122
- Blue (Blueberry) - Item # 88124
- Green (Green Apple) - Item # 88125
- Orange (Sunkist® Orange) - Item # 88126
- Pink (Cotton Candy) - Item # 88127
- Black (Licorice) - Item # 88128
- Yellow (Sunkist® Lemon) - Item # 88129

Hang the whole bean from the ceiling! Each carton includes a ceiling hook and plastic cord.

38"
TALL

Mr. Jelly Belly®

Giant Plush

Item # 95766
1 plush



Our perfect pail has a fun, fresh look with a sprinkling of jelly beans. It holds one pound of Jelly Belly® jelly beans and is an innovative way to create custom packages. Or offer as a free gift with purchase to drive bulk sales.



Jelly Belly® Clear Pail (empty)
Item # 88849 • 12 pails



Jelly Belly® Counter Mat
Item # 88263 • 1 each
• Dimensions: 15"W x 10"H



Jelly Belly® Zip Tear-Off Bags
Item # 88046
• Includes 1,000 bags/case (125/wicket)

Plastic Adapter Plate
Item # PS0260
• 1 each
• To be used for holding zip tear-off bags # 88046



Plexiglass Brochure Holder
Item # 88058 • 1 each
• Holds 100 menus
• Order w/# 88007
• Menus not included



Jelly Belly® Menu & Recipe Brochure
Item # 88007
• Dimensions: 3 7/8"W x 6"H
• 100 per pack
• Brochure shows Jelly Belly® flavors and creative recipes



Jelly Belly® Bulk Gift Bag Kit
Holds 1 lb. of beans
Item # 66420
12 ct. bags



- Allows your customers to create a custom gift using our bulk Jelly Belly® jelly beans
- Holds up to 1 lb. of Jelly Belly® jelly beans
- Can be pegged in your store or can be merchandised on a clip strip (included)



15" w x 16.5" h Jelly Belly® Retail Shopping Bag
Item # 88154 • 250 per case



6" x 6" BeanBoozled®
2-sided Static Cling
Item # ZMD136 • 1 each



2½" Round
BeanBoozled® Stickers
Item # ZMD117
150 stickers per roll



2½" Round
BeanBoozled® Stickers
Item # ZMD122
150 stickers per roll



Includes
BeanBoozled®
6th Edition and
Fiery Five® flavor
inserts †

Easel with Spinner
Item # 86140 • 1 each
†PS3303 BeanBoozled®
6th Edition replacement
wedges only.

Jelly Belly® Stylized Logo Stickers

Perfect for in-store custom packaged/gift items • 3-color



Item # ZMD120
36 per sheet



Item # ZMD118
56 per sheet • Various Sizes



3"x 1¼" Jelly Belly®
Bulk Bin Static Cling Labels
Item # PS3091 • 1 set
Use with bulk bins
88178 and # 1AC1131



3"x 1¼" Jelly Belly® Confection
Bulk Bin Static Cling Labels
Item # PS3136 • 1 set
Use with bulk bins
88178 and # 1AC1131

While
Supplies
Last



3x16" Jelly Belly®
Ingredient Labels
Gravity Bins
Item # LA2394 • 1 set

For
Gravity
Bins



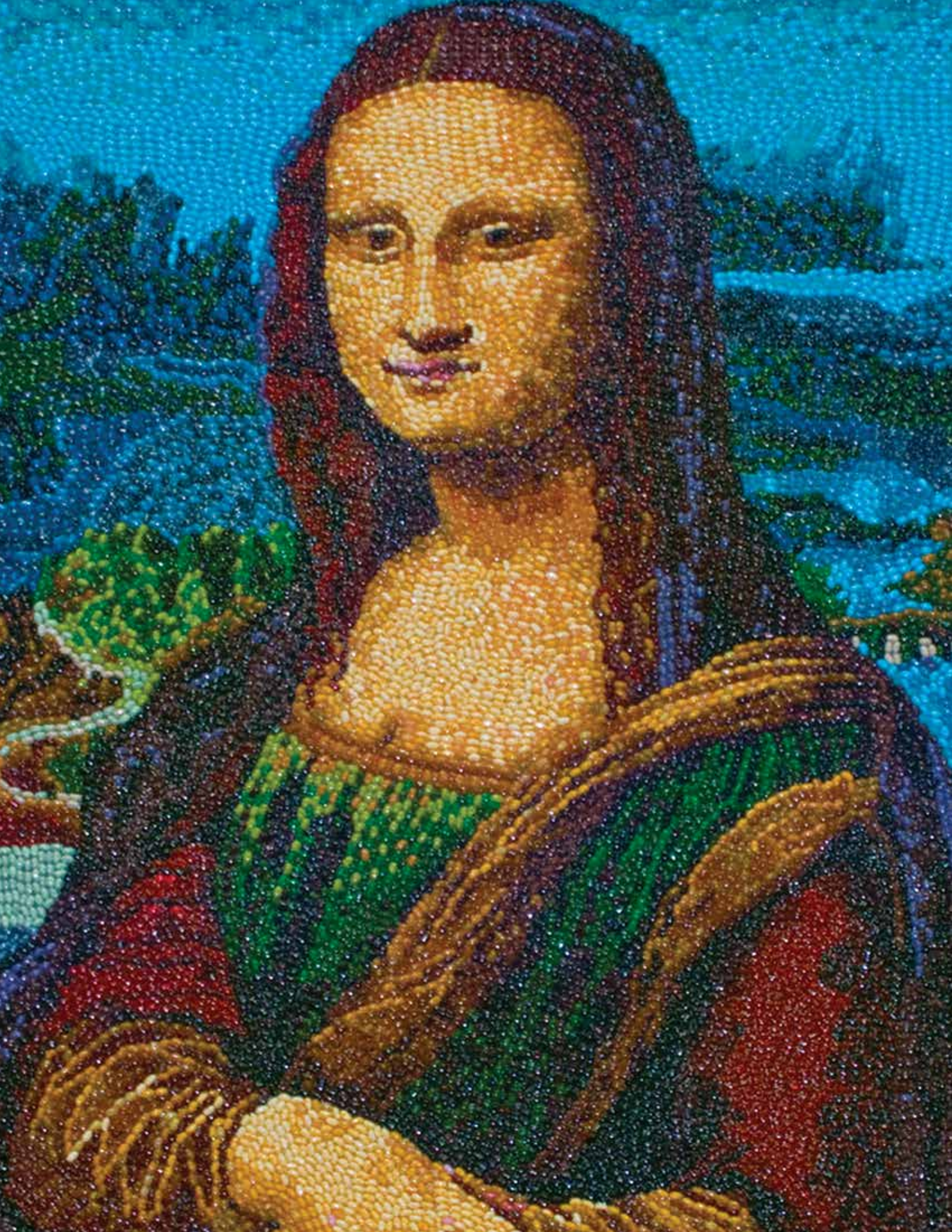
3x16" Jelly Belly®
Confections
Ingredient Labels
Gravity Bins
Item # LA2395 • 1 set



Jelly Belly® Static Cling (large)
Item # PS0610 • 1 each
• Dimensions: 11"W x 8½"H
• Perfect for door/window placement



Jelly Belly® Two-Way Window Decal
Item # PS2240 • 1 each
• Dimensions: 5½"W x 3½"H
• Two-sided
• Perfect for door/window placement



Bean Art

Art so realistic it is almost hard to believe they are made entirely of jelly beans! These posters are replicas of one-of-a-kind works of art created by Jelly Belly® bean artists with each one containing over 10,000 jelly beans.



18" x 24" Jelly Belly® Bean Art Poster
"Batman"
Item # ZMD497 • 1 each



18" x 24" Jelly Belly® Bean Art Poster
"Superman"
Item # ZMD498 • 1 each



24" x 18" Jelly Belly® Bean Art Poster
"Starry Night"
Item # ZMD477 • 1 each



18" x 24" Jelly Belly® Bean Art Poster
"Mona Lisa"
Item # ZMD478 • 1 each



18" x 24" Jelly Belly® Bean Art Poster
"We Can Do It"
Item # ZMD479 • 1 each



Jelly Belly® Free-Standing Bulk Display
Item # 88146-R
• Candy not included



Jelly Belly® Free-Standing Combo Display
Item # 88145-R
• Candy not included



FREE WITH \$250 ORDER

Jelly Belly® Caddy Rack
Item # 88177
• While Supplies Last
• Candy not included



FREE WITH \$450 ORDER

Jelly Belly® Junior Hutch
Item # 88426
• Candy not included



FREE WITH \$400 ORDER

Jelly Belly® Curve Rack Combo
Item # 88178
PLUS: # 1AC1130 AND # 1AC1129
• Candy not included



Jelly Belly® Curve Rack All Peg
Item # 88178
PLUS: # 1AC1129
• Candy not included



FREE DISPLAY BULK BINS & SHELVES EXTRA

Jelly Belly® Bulk Curve Rack
Item # 88178 PLUS:
1AC1131 Bulk Curve Bins (4/case)
1AC1132 Bulk Curve Shelf (1/case)
• Candy not included



JELLY BELLY CANDY COMPANY • One Jelly Belly Lane, Fairfield, CA 94533 USA
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