



2024

DM MERCHANDISING
HALLOWEEN

Item #: HSTL2 | UPC: 722950418789

Description: Spooky LITES™ String of Pumpkin Lights

Cost: \$4.75

Arriving April – May 2024

Inner Pack: 24 piece assortment

Reorder: By assortment

Styles: One style

Quick Features:

Add glowing pumpkins to anything and everything! Your decorating possibilities are endless with a built-in option to connect multiple strands and two versatile power sources. Connect up to 4 strands – that's 36 feet of mini pumpkin lights!

- 9 foot LED pumpkin light strand
- Connectable design – connect up to 4 strands for 36' of light!
- 20 bright LED bulbs
- One mode
- Dual power source option – included battery pack (AA compatible) or USB-C connection
- Light up your windows, tabletops, shelves, décor crafts, festive outfits & parties!

Merchandising Details:

- Boxed & peggable
- Ships in a free counter display



New Packaging for 2024!



Item #: H-JMBG16 | UPC: 722950417850

Description: Spooky LITES!™ Jumbo Flashing Halloween Glasses

Cost: \$3.75

Arriving April - May 2024

Inner Pack: 16 piece assortment

Reorder: By assortment

Styles: Jack-o-lanterns, candy corn

Quick Features:

- 4 ultra bright LED bulbs
- 3 flash modes
- Easy on/off switch
- Batteries included

Merchandising Details:

- Carded & peggable
- Ships in a free counter display
- Coordinates with Spooky LITES!™ Jumbo Flashing Halloween Headband (H-JMBHB2) & Jumbo Flashing Halloween Necklace (H-JMBO2)



Item #: H-JMBHB2 | UPC: 722950376201

Description: Spooky LITES!™ Jumbo Flashing Halloween Headband

Cost: \$2.50

Inner Pack: 24 piece assortment

Reorder: By assortment

Styles: Skull (4 pieces), candy corn (7 pieces), pumpkin (4 pieces)

Quick Features:

Be the light of the party with flashing Halloween headbands, perfect for a last-minute costume, parties and trick-or-treating! Each headband features ultra bright LEDs with three flash modes. Easy in/out prepacked display includes pumpkin, skull and candy corn shapes.

- Ultra bright LED bulbs
- 3 flash modes
- Batteries included

Merchandising Details:

- Carded & peggable
- Ships in a free counter display
- Coordinates with Spooky LITES!™ Jumbo Flashing Halloween Glasses (H-JMBG16) & Jumbo Flashing Halloween Necklace (H-JMBO2)



Item #: HAW-FLN2 | UPC: 722950364383

Description: Spooky LITES!™ Light-Up Pumpkin Necklace

Cost: \$2.90

Inner Pack: 36 piece assortment

Reorder: By assortment

Style: One style

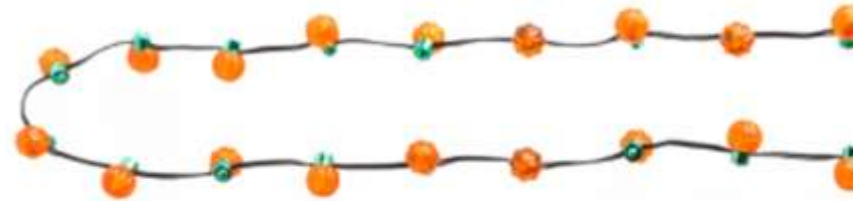
Quick Features:

Spooktacular lights to last all night! This light-up necklace has 20 ultra bright, pumpkin-shaped bulbs with one flash mode. Great for costumes and parties!

- Pumpkin bulb necklace
- 20 ultra bright lights
- One mode
- Batteries included

Merchandising Details:

- Carded & peggable
- Ships in a free counter display



Item #: H-JMBO2 | UPC: 722950364390

Description: Spooky LITES!™ Jumbo Flashing Halloween Necklace

Cost: \$3.90

Inner Pack: 24 piece assortment

Reorder: By assortment

Style: Candy corn, pumpkin, skull

Quick Features:

Candies and pumpkins and skulls, oh my! This spooky necklace features nine oversized bulbs with three flash modes. Great for costumes, parties and more!

- Oversized bulbs
- 9 ultra bright LEDs
- 3 flash modes
- Batteries included

Merchandising Details:

- Carded & peggable
- Ships in a free counter display with “Try Me!” feature
- Coordinates with Spooky LITES!™ Jumbo Flashing Halloween Glasses (H-JMBG16) & Jumbo Flashing Halloween Headband (H-JMBHB2)



Item #: HWHE18 | UPC: 722950418383

Description: Witching Hour™ Light-Up Pumpkin Eyeballs

Cost: \$2.50

Arriving April – May 2024

Inner Pack: 18 piece assortment

Reorder: By assortment

Styles: Monster, spider webs, silent stare

Quick Features:

- Create spooky characters without candles or carving!
- 2 pumpkin eyes per pack
- Rotating multicolor lights
- Rounded spikes for safe decorating
- Easy on/off push button
- Batteries included

Merchandising Details:

- Boxed & peggable
- Ships in a free counter display



Item #: H-LTPLT | UPC: 722950350829

Description: Spooky LITES!™ Flashing Pumpkin Light

Cost: \$2.75

Inner Pack: 24 piece assortment

Reorder: By assortment

Style: One style

Quick Features:

Frightfully cute décor for home, office, porches, patios and more!
These pumpkin-shaped multicolored lights have seven flash modes and an easy-to-use on/off switch.

- Pumpkin light with Jack-O-Lantern face
- Multicolored lights
- 7 flash modes
- Batteries included

Merchandising Details:

- Ships in a free counter display



Item #: HWLAN12 | UPC: TBD

Description: Witching Hour™ Pop-Up Lantern

Cost: \$6.75

Arriving April – May 2024

Inner Pack: 12 piece assortment

Reorder: By assortment

Colors: Green, charcoal, purple, orange

Quick Features:

- Carry fire and light on Halloween night!
- Ultra bright pop-up lantern
- 2 modes: white LED + flickering flame
- Spooky scenes on all sides of the lantern
- 3 AA batteries included
- Great for trick-or-treating, costume parades & parties

Merchandising Details:

- Ships in a free counter display



Item #: HLPM12 | UPC: 722950376461

Description: Flickering Frights Luminary Pathway Lights

Cost: \$4.75

Inner Pack: 12 piece assortment

Reorder: By assortment

Styles: Pumpkins, ghost, gravestone, skull

Quick Features:

Let these glowing ghouls be your guide! Designed with flame-resistant paper, each single-sided cutout bag features a classically spooky silhouette that shines through when a reusable tealight is placed inside. Great for trick-or-treating, costume parades, parties and more!

- Each box contains:
 - 6 orange flame-resistant bags in 4 designs
 - 6 battery operated tealights (can use candles – not included)
- Soft-glow tealights with up to 30 hours of battery life
- Scalloped edge enhances candle flickering
- Dimensions: 6” x 10”

Merchandising Details:

- Individually boxed
- Ships in a free counter display



Item #: HBKP24 | UPC: 722950376454

Description: Watch Your Back Trick-Or-Treat Backpack

Cost: \$4.25

Inner Pack: 24 piece assortment

Reorder: By assortment

Styles: Frightening Frank, Scatterbrain, Wormy Wally, Jarring Jack

Quick Features:

Feed your fears! With handy adjustable straps, these spooky zombie backpacks store candy, costume accessories and more in their gruesome zippered grins.

- Durable and lightweight fabric
- Tons of candy storage space
- Secure front zipper
- Adjustable straps
- 3D arm detailing
- Dimensions: 18.1" x 13.8"

Merchandising Details:

- Carded & peggable
- Ships in a free counter display



Item #: HWEAR24 | UPC: 722950418376

Description: Witch Please™ Beaded Statement Earrings

Cost: \$7.50

Arriving April - May 2024

Inner Pack: 24 piece assortment

Reorder: By assortment

Styles: Ghosts, boo, spider web, witch hat, trick or treat, feeling batty

Quick Features:

- Beaded earrings in 6 spooky styles
- Beaded stud-post
- Nickel-safe

Merchandising Details:

- Carded & peggable
- Ships in a free counter display

The perfect accessory for any kind of customer!



Item #: HGRP24 | UPC: 722950417843
Description: Death Grip™ Skeleton Hair Clips
Cost: \$2.50
Arriving April – May 2024

Inner Pack: 24 piece assortment
Reorder: By assortment
Colors: Silvertone, goldtone

- Quick Features:**
- 2 hair clips per pack
 - Durable metal clips with crystal inlay
 - Secure, strong hold
 - Great for spooky gifts & costume parties

- Merchandising Details:**
- Carded & peggable
 - Ships in a free counter display



Item #: HCLIP24 | UPC: 722950364529

Description: Olivia Moss® Message Received Halloween Hair Pins

Cost: \$2.90

Inner Pack: 24 piece assortment

Reorder: By assortment

Styles: Hocus pocus, stay wicked, trick or treat, skulls, spiders

Quick Features:

Make a statement to this world and the next! These silvertone hairpins come in five sets of sparkling words and icons. Great as a subtly spooky accessory!

- Trendy word duos or icons (2 pins per pack)
- Strong-hold silvertone bobby pins
- Sparkling crystal designs

Merchandising Details:

- Carded & peggable
- Ships in a free counter display



Item #: H-SB36 | UPC: 722950339947

Description: Olivia Moss® The Scrunchie Bar Halloween Scrunchies

Cost: \$2.00

Inner Pack: 36 piece assortment

Reorder: By assortment

Styles: 6 spooky trios

Quick Features:

Soft, secure scrunchies for hair that scares! These scrunchie trios come with two patterned and one solid per pack. Peggable cards and a free counter display make it easy to merchandise these scrunchies for any store layout.

- Soft & secure hold
- 3 different scrunchies per pack

Merchandising Details:

- Carded & peggable
- Ships in a free counter display



Item #: H-LTSCF | UPC: 722950323915

Description: Lotsa LITES!™ JUMBO Flashing Scarf

Cost: \$4.75

Inner Pack: 12 piece assortment

Reorder: By assortment

Styles: Jack-o-lantern, frankenstein, skull

Quick Features:

Give fright a whole new light with flashing Halloween scarves! Assortment includes three fun designs with six red LEDs.

- Striped scarves with fringe detail
- 6 red LEDs per scarf
- One flash mode
- Batteries included

Merchandising Details:

- Mini hanger with wrap band



Item #: HNSKH18 | UPC: 722950364444

Description: Night Scope® Night Owl Kid's Rechargeable LED Halloween Pom Hat

Cost: \$8.75

Inner Pack: 18 piece assortment

Reorder: By assortment

Styles: Frankenstein, mummy, ghost, pumpkin, scarecrow, black cat

Kid's Sizing: One size fits most

Quick Features:

Let kids see and be seen in six monster-inspired hats with an ultra bright LED beam. Remove light to recharge in any standard USB port.

- Knit pom hat with embedded LED beam
- Two modes: bright white or rotating multicolor
- 100 lumens SMD LED
- Easy on/off push-button
- Removable light recharges in any USB port
- Machine washable

Merchandising Details:

- Hang card with j-hook
- Try Me! feature



2 MODES!



Item #: HSOCK24 | **UPC:** 722950376232
Description: Toasty Terrors Fuzzy Socks
Cost: \$2.75

Inner Pack: 24 piece assortment

Reorder: By assortment

Sizing: One size fits most

Styles: Mysterious mummy, jeering jack, freaky frank

Quick Features:

Keep your feet feeling wicked warm in these ultra fuzzy socks for Halloween! Show off your spirits at parties, trick-or-treating or as a last-minute costume. Peggable cards and a free counter display make this item easy to merchandise in any store layout.

- Ultra plush, super warm fabric
- Machine washable

Merchandising Details:

- Carded & peggable
- Ships in a free counter display



Item #: HTLF-U36 | UPC: 722950376195
Description: Two Left Feet® Halloween Socks
Cost: \$2.50

Inner Pack: 36 piece assortment

Reorder: By style & size in packs of 2

Styles: 9 spooky styles

Adult Sizing: Small Feet (Women's 5.5-9.5, Men's 5-8), Big Feet (Women's 10-12.5, Men's 8.5-13)

Quick Features:

Scare your socks on! This collection of soft, stretchy socks features nine spooky designs in two unisex sizes. Great for gifting, a last-minute costume addition, and everyday fun all season long.

- Comfortable cotton blend
- Machine washable

Merchandising Details:

- Carded & peggable
- Two Left Feet Rotating Floor Display (DIS-TLF-FLR) available with qualifying order



Item #: HTHG-GCU | UPC: 722950325254 -- Item #: HTHG-BRB | UPC: 722950325247 -- Item #: HTHG-WTT | UPC: 722950325230

Description: Two Left Feet® Wicked Cool Thigh Highs

Cost: \$2.75

Inner Pack: 6 pieces

Styles: Get caught up, bare bones, witchful thinking

Adult Sizing: One size fits most

Features:

- Thigh high length
- Ultra lightweight fabric

Merchandising Details:

- Mini hanger with wrap band



Item #: H-GLSCK | UPC: 722950350782

Description: Funny Bones™ Glow In The Dark Socks

Cost: \$2.75

Inner Pack: 24 piece assortment

Reorder: By assortment

Styles: Skulls, spikers, skeletons, bones

Adult Sizing: One size fits most

Quick Features:

Wear if you dare! These glow-in-the-dark socks come in four frightening styles for all-season wear. Machine washable.

- Glow-in-the-dark designs
- Machine washable

Merchandising Details:

- Carded & peggable
- Ships in a free counter display
- Coordinates with Funny Bones™ Ghoulish Glow Hat (SKL-GHAT), Glow In The Dark Gloves (SKL-GGLV) & Glow In The Dark Leggings (HGLEG24)



Item #: SKL-GHAT | UPC: 722950323922

Description: Funny Bones™ Ghoulish Glow Hat

Cost: \$2.75

Inner Pack: 24 piece assortment

Reorder: By assortment

Styles: Spider, thumbprint skull, classic skull, skeletal hands

Adult Sizing: One size fits most

Quick Features:

- Glow-in-the-dark designs
- Machine washable

Merchandising Details:

- Ships in a free counter display
- Coordinates with Funny Bones™ Glow In The Dark Socks (H-GLSCK), Glow In The Dark Gloves (SKL-GGLV) & Glow In The Dark Leggings (HGLEG24)



Item #: HGLEG24 | UPC: 722950364543

Description: Funny Bones™ Glow In The Dark Leggings

Cost: \$6.50

Inner Pack: 24 piece assortment

Reorder: By assortment

Style: One style

Women's Sizing: S/M, L/XL

Quick Features:

The easiest costume ever! Dress these glow-in-the-dark skeleton leggings up or down for trick-or-treating, parties, office fun and more.

- Glow-in-the-dark skeleton design
- Breathable stretch fabric
- Full-length fit
- Mid-spine rise

Merchandising Details:

- Mini hanger with wrap band
- Coordinates with Funny Bones™ Glow In The Dark Socks (H-GLSCK), Ghoulish Glow Hat (SKL-GHAT) & Glow In The Dark Gloves (SKL-GGLV)



Item #: SKL-GGLV | UPC: 722950277799

Description: Funny Bones™ Glow In The Dark Gloves

Cost: \$1.50

Inner Pack: 24 piece assortment

Reorder: By assortment

Styles: Skull, bones

Adult Sizing: One size fits most

Quick Features:

- Glow-in-the-dark designs
- Stretchy knit

Merchandising Details:

- Carded & peggable
- Ships in a free counter display
- Coordinates with Funny Bones™ Glow In The Dark Socks (H-GLSCK), Ghoulish Glow Hat (SKL-GHAT) & Glow In The Dark Leggings (HGLEG24)



Item #: HSWEAT24 | UPC: 722950418130

Description: Witching Hour™ Wine & Bottle Sweater

Cost: \$2.90

Arriving April - May 2024

Inner Pack: 24 piece assortment

Reorder: By assortment

Styles: Get smashed, let's get sheet faced, drink with caution

Quick Features:

- Knit sweaters for wine and liquor
- Fits over standard 750 fl. oz. bottles
- Great for spooky gifts, bar carts & party décor

Merchandising Details:

- Carded & peggable
- Ships in a free counter display



Item #: HKKICE12 | UPC: 722950376225

Description: Krumbs Kitchen® Silicone Skull Ice Tray

Cost: \$3.75

Inner Pack: 12 piece assortment

Reorder: By assortment

Styles: One style

Quick Features:

These silicone ice trays create the perfect slow melting skull to keep your spirits, cocktails, wine or coffee cold and strong. A flexible 2-piece design makes it easy to pop out frozen cubes and even easier to clean.

- Slow melting skulls
- Flexible silicone tray
- Perfect for straight pours, cocktails, spritzers, wine & coffee
- Makes four 1.5" skulls
- BPA free & FDA approved
- Dishwasher safe

Merchandising Details:

- Boxed & peggable
- Ships in a free counter display
- Krumbs Kitchen Farmer's Market Floor Display (DIS-KKFLR) available with qualifying order



Item #: HKKSET24 | UPC: 722950376218

Description: Krumbs Kitchen® Spatula & Cookie Cutter Set

Cost: \$3.75

Inner Pack: 24 piece assortment

Reorder: By assortment

Styles: No tricks just treats, creepin' it real, happy haunting, I put a spell on you

Quick Features:

Serve up sweet treats with a spooky spatula and cookie cutter set! Easy-to-clean silicone in four Halloween designs come packaged with a metal pumpkin-shaped dough cutter. Gift it as is, with homemade baking mixes or add a seasonal feel to your own kitchen. Easily merchandise in your store with a free prepacked counter display.

- High heat-resistant silicone spatula
- Removeable wooden handle
- Metal pumpkin dough cutter
- FDA approved & BPA free
- Dishwasher safe

Merchandising Details:

- Carded & peggable
- Ships in a free counter display
- Krumbs Kitchen Farmer's Market Floor Display (DIS-KKFLR) available with qualifying order



Item #: HGLO30 | UPC: 722950409589

Description: Snap And Glow Glow Sticks 30 Piece Party Pack

Cost: \$2.25

Inner Pack: 24 piece assortment

Reorder: By assortment

Styles: One style

Quick Features:

Create jewelry, accessories and more! This multi-piece party pack contains tons of sizes and colors of glow sticks along with an assortment of dependable connectors. It's everything you need to get your glow on!

- 30 pieces total
- Tons of sizes and colors!
 - 9 8" glow sticks
 - 6 6" glow sticks
 - 1 3" jumbo glow stick
- Make your own accessories!
 - 1 pair of earring clips
 - 1 jumbo pendant cap
 - 1 necklace cord
 - 1 frame for glasses
 - 10 single connectors

Merchandising Details:

- Custom designed storage tube
- Ships in a free counter display



Item #: GLO100 | UPC: 722950371701

Description: Snap And Glow Glow Sticks 100 Piece Party Pack

Cost: \$5.75

Inner Pack: 12 piece assortment

Reorder: By assortment

Style: One style

Quick Features:

Create jewelry, accessories and more! This multi-piece party pack contains tons of sizes and colors of glow sticks along with an assortment of dependable connectors. It's everything you need to get your glow on!

- 100 pieces total
- Tons of sizes and colors!
 - 32 8" glow sticks
 - 4 6" glow sticks
 - 2 4" jumbo glow sticks
 - 2 1" glow sticks
- Make your own accessories!
 - 4 earring clips
 - 2 rings
 - 2 jumbo pendant caps
 - 2 necklace cords
 - 6 frames for glasses
 - 28 single connectors
 - 16 multi-connectors

Merchandising Details:

- Custom designed storage tube
- Ships in a free counter display



Item #: GLO50 | UPC: 722950371718

Description: Snap And Glow Glow Sticks 50 Piece Party Pack

Cost: \$2.75

Inner Pack: 24 piece assortment

Reorder: By assortment

Style: One style

Quick Features:

Create jewelry, accessories and more! This multi-piece party pack contains tons of sizes and colors of glow sticks along with an assortment of dependable connectors. It's everything you need to get your glow on!

- 50 pieces total
- Tons of sizes and colors
 - 16 8-inch glow sticks
 - 4 6-inch glow sticks
 - 1 4-inch jumbo glow stick
 - 1 1-inch glow stick
- Make your own accessories
 - 2 earring clips
 - 1 ring
 - 1 jumbo pendant cap
 - 1 necklace cord
 - 19 single connectors
 - 4 multi-connectors

Merchandising Details:

- Tube packaging
- Ships in a free counter display



Item #: MPP-GLOW | UPC: 722950248577

Description: Most Powerful Glow Sticks 200+ Piece Party Pack

Cost: \$5.75

Inner Pack: 6 piece assortment

Reorder: By assortment

Style: One style

Quick Features:

Create jewelry, accessories and more! This multi-piece party pack contains tons of sizes and colors of glow sticks along with an assortment of dependable connectors. It's everything you need to get your glow on!

- 200+ pieces total
- Tons of sizes and colors
 - 50 8" glow sticks
 - 8 6" glow sticks
 - 38 1.5" glow sticks
 - 8 2.5" jumbo glow sticks
 - 4 1" glow sticks
- Make your own accessories
 - 12 dangle earring clips
 - 8 hoop earring clips
 - 2 rings
 - 20 pendant caps
 - 20 necklace cords
 - 50 single connectors
 - 12 multi-connectors
 - 12 multi-clips

Merchandising Details:

- Boxed & peggable

