



WOOCHIE[®]

by CINEMA SECRETS

WE ARE
VALUE

WE ARE
INNOVATION

WE ARE
SERVICE

2024



3D APPLIANCES



Woochie is the industry leader in 3D appliances. From bald caps to wounds, ears, and everything in between- our quality and breadth of product range are unsurpassed. Add terrific value and wonderful new innovations to that, and why shop for appliances anywhere else?

We also offer custom kits which include everything you need to achieve totally realistic looks with your 3D appliance.



NEW
FOR
2024!

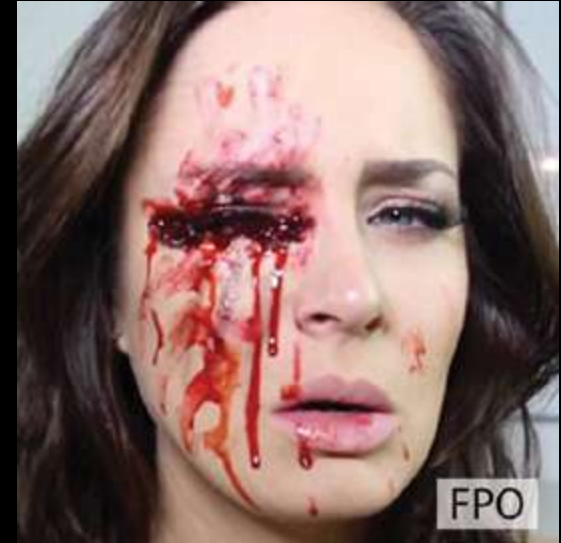
AMAZING NEW APPLIANCES FROM WOOCHIE... THE INDUSTRY LEADER



WO920 - STITCHED THROAT
GOES ALL THE WAY AROUND!



WO921 - SCREAMING WOUND



WO922 - SIDE-EYE



WO924 - BANDAGED (JUMBO)



WO925 - GOTH CHOKER (FULL LENGTH)



WO926 - SQUISHY WOUND
PUSH ON THIS WOUND FOR GURGLING-GROSS
SOUND EFFECT!

NEW
FOR
2024!

AMAZING NEW APPLIANCES FROM WOOCHIE... THE INDUSTRY LEADER



WO927 - PUMPKIN SPICE SCENTED
SQUIRTING WOUND



FPO

WO916 - PENTAGRAM



FPO

WO915 - ALIEN EYE



FPO

WO928 - ALIEN EYES (3)



FPO

WO914 - MASK O' SKIN



FPO

WO918 - CELESTIAL MOON & STARS

CLASSIC WOOCHE

Appliances in this section are sold alone. Liquid latex, spirit gum, makeup, and other supplies are sold separately.



WO003
BODY HITS (3 PCS)



WO007
EVERLASTING KISS



WO010
GRAND OPENING



WO019
SLIT THROAT



WO023
.38 EXIT



WO028
"OUCH!" KNIFE



WO047
STAKED



WO053
MORNING AFTER



WO131
STAGE WARTS



WO145
CUT SET (3 PCS)



WO146
SLASH SET



WO147
SCAR SET (3 PCS)



WO148
STITCHES



WO149
GLASS ATTACK



WO150
SLASHED TRACHEA

CLASSIC LATEX APPLIANCES · CLASSIC LATEX APPLIANCES · CLASSIC LATEX APPLIANCES



WO153
3D BURN



WO163
BROKEN BONE



WO165
OPEN WOUND



WO167
GASH SET (3 PCS)



WO175
SCREWED UP



WO185
TERMINAL



WO195
FRANKLY BOLTS



WO205
OOZING WOUNDS



WO209
SAFELY PINNED



WO210
PHANTOM '98



WO231
SHREDDED



WO240
SLASHED EYE



WO323
I'LL BE BACK



WO328
SEE NO EVIL



WO346
BITE ME!

CLASSIC LATEX APPLIANCES · CLASSIC LATEX APPLIANCES · CLASSIC LATEX APPLIANCES



WO351
WEREWOLF BITES



WO389
LEECHES



WO607
BRAIN MATTER



WO637
THE JOKESTER



WO638
FESTER



WO641
NIGHT STALKER



WO646
MEGA BITE



WO648
ZIP IT



WO664
I'M WITH STUPID



WO656
MASTER BEAST



WO911
STAPLED



WO912
SKIN FLAP



WO913
BANDAGED

BALD CAPS

Appliances in this section are sold alone. Liquid latex, spirit gum, makeup, and other supplies are sold separately.



WO105

BALD CAP - BEIGE



WO105DB

BALD CAP - BROWN



WO105WH

BALD CAP - WHITE



WO105BL

BALD CAP - BLUE



WO105RD

BALD CAP - RED



WO105FX

PRO FX BALD CAP - BEIGE

HORNS

Appliances in this section are sold alone. Liquid latex, spirit gum, makeup, and other supplies are sold separately.



WO094

UNIVERSAL HORNS - SMALL



WO095

UNIVERSAL HORNS - LARGE



WO112

DEVIL HORNS - LARGE



WO113

DEVIL HORNS - SMALL



WO203

BONE DEMON HORNS



WO220

ALIEN HORNS (5 PCS)



WO241

BLACK DEMON HORNS



WO244

ALIEN HORNS (2 PCS)



WO661

BEASTLY HORNS



WO713

ANTLERS - LARGE

EARS

Appliances in this section are sold alone. Liquid latex, spirit gum, makeup, and other supplies are sold separately.



WO064
SPACE EAR TIPS - LARGE



WO098
WEREWOLF EARS



WO099
WEREWOLF EAR TIPS



WO137
DEVIL EARS



WO138
MONKEY EARS



WO192
VAMPIRE EARS



WO242
DEMON EARS



WO311
ELVEN EAR TIPS



WO645
LARGE ELF EARS



WO651
WITCH HAZEL EARS



WO655
WOLF EARS



WO658
GREMLIN EARS

NOSES

Appliances in this section are sold alone. Liquid latex, spirit gum, makeup, and other supplies are sold separately.



WO062
PIXIE NOSE - SMALL



WO083
CAT NOSE



WO103
WEREWOLF NOSE - LARGE



WO108
CYRANO NOSE



WO118
MR. FEELS NOSE



WO121
PINOCCHIO NOSE



WO124
BIG NOSE



WO126
TIN MAN NOSE



WO127
WITCH SET - LARGE



WO129
WITCH NOSE



WO654
WOLF SET

PEEL & STICK WOUNDS WITH FX BLOOD



EZB007PSB
EVERLASTING KISS



EZB010PSB
GRAND OPENING



EZB023PSB
.38 EXIT



EZB148PSB
STITCHES

PEEL & STICK WOUNDS



WO007PS
EVERLASTING KISS



WO010PS
GRAND OPENING



WO023PS
.38 EXIT



WO148PS
STITCHES

WOOCHEE+

Includes 3D appliances, 2 colors makeup, brush and appliance adhesive.



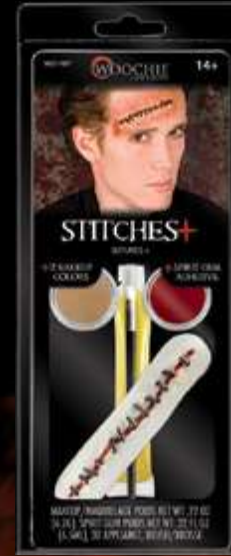
WO007P
VAMPIRE BITES +



WO010P
GRAND OPENING +



WO113P
DEVIL +



WO148P
STITCHES +



WO163P
BROKEN BONE +



WO205P
OOZING WOUNDS +



WO716P
FAIRY +

It Starts with Great Products!

At Woochie we offer truly unique products with terrific packaging, plus a great line of basics too. And it's all extremely competitively priced. It's a combination of traits that we take a great deal of pride in, and one that we hope makes the decision to support us a much easier one!

Dependability

Woochie goods are produced in 10 factories located in four countries. Supply chain flexibility is a must in today's challenging environment, and it's one reason that we've always delivered the goods. We've also increased our staff to ensure world-class customer service. Being easy to work with is another crucial asset for a company to have, if it wants to be an industry leader.

Something Special?

We're talking about our ability to craft fantastic custom merchandise in a very timely manner. Our team's been doing as much for companies such as Disney, Universal, Walmart, Five Below, etc. for decades.

MAKEUP

TUTORIALS

**ALTERNATE LOOK:
SUNSET SKULL**

**SUNSET SKULL
RAINBOW SKULL MAKEUP KIT**

- 1 Wet the wedge sponge and apply thick strokes of blue makeup on the outer edges of your face, starting from your forehead, tapering inward, reaching from the bottom of your eye and bringing the color down to about an inch outside the corner of your mouth. Wipe the sponge thoroughly and, working inward, apply the red makeup next to the blue, blending the two colors as you go and leaving space around the eye holes. Wipe the sponge again and fill in the rest of your face with the yellow makeup, blending the edges into the red makeup to create orange.
- 2 Wet the brush end of the dual tip applicator and use the white makeup, paint on a row of 8 teeth on your upper lip, according to the edges of the skull makeup. Extend the same teeth on a point to create fangs.
- 3 Wipe the sponge end of the dual tip applicator and use the black makeup to create eye holes a skull nose. Use the eye brush with the black makeup to outline the nose and teeth as well as any visible teeth in crease and eye application. See image 3 for reference.
- 4 Thoroughly wipe the brush and use the white makeup to highlight the outlines of your skull. See image 4 for reference.

WOOCHE #CREATIVESUPPORT

Pinterest is a go-to for creative looks and helpful makeup tips and instructions. We have step-by-step tutorials with images for each of our characters available on Pinterest. This enables your customers to achieve that look that they're after!

HOW-TO VIDEOS

YOUTUBE VIDEO TUTORIAL

See exactly how we create our Rainbow Skull look by watching the video tutorial. Follow along with the step-by-step instructions to achieve the most accurate results.

**RAINBOW SKULL
MAKEUP KIT TUTORIAL**

WOOCHE

Subscribe to the Woochie TV Youtube channel for even more great makeup looks, ideas and tutorials.

For many, following a video is the easiest way to get that look just right. Our videos can be accessed via our website or on our youtube channel. Many are featured on tiktok as well. It only takes two minutes to learn the tricks of the trade that'll win you that prize at the party!

NEW
LOOK!

Uptown Ghouls

Skinny Kits w/ Lashes

Each kit includes 4 colors of No-Smudge Water Activated Makeup, Lashes w/ adhesive, 2 double-sided applicators, and a sponge.

Introducing Uptown Ghouls. It's about time to bring some cosmetics aisle flair to the world of Halloween makeup, and Uptown Ghouls more than delivers.

With its sophisticated graphics and sleek & unique packaging, Uptown Ghouls products proudly offer a high perceived and actual value to your customers. The range is rooted in best-in-class cosmetics, but as with the entire Woochie range, it's all very popularly priced.

Peel & Stick Beauty Kits

Makeup and a Peel & Stick appliance bring some of today's hottest trending characters to life.



WUGSK151 - GOTH WITCH



WUGSK152 - DOLL



WUGSK153 - CELESTIAL



WBK1 - GOTH WITCH



WBK2 - GALAXY



Uptown Ghouls

HEART Makeup Kits

It's so easy to recreate the latest makeup trends with Uptown Ghouls! How-to videos, and easy step-by-steps on the back of the packaging... and voila!



NEW LOOK!



WHK01 - DEVIL



WHK02 - VAMPIRESS

Uptown Ghouls

Masterpiece Makeup Kits

The tattoos make the details easy. Use 4 colors of smudge-proof makeup to easily complete the look.



WMPC01 - BUTTERFLY FAIRY



WMPC02 - FLOWER FAIRY

NEW
LOOK!



WGP51 - FESTIVE



WGP52 - FROSTY



WGP53 - MYSTICAL

5 Color Glitter Palettes



Glitter Kit

WUGGL01
2 COLOR GLITTER KIT
WITH ADHESIVE



Glitter Kit 4-Pack

WUGGL02
4 COLOR GLITTER KIT
WITH ADHESIVE

NEW
LOOK!

Lashes

Press-On Nails



WUGL01 - LASHES



WUGL02 - LASHES



WUGL03 - LASHES



WUGL04 - LASHES



WUGL05 - LASHES



WUGL06 - LASHES



WUGL07 - LASHES



WUGL08 - LASHES



WUGN01
BLACK OMBRE



WUGN02
BLOODSHOT



WUGN03
BONES



WUGN04
CANDY CORN



WUGN05
CRAZY EYES



WUGN06
DARK GOBLINS



WUGN07
GLAM SPIDERS



WUGN08
GREEN WEB



WUGN09
MIDNIGHT MOON



WUGN10
PINK GHOSTS



WUGN11
PINK NIGHTS



WUGN12
PUMPKIN SPARKLE

NEW
LOOK!

Liquid Lipstick



WUG20 - HOT PINK



WUG21 - RED



WUG22 - BLACK



WUG23 - PURPLE

ALL-U-NEED!

MAKEUP KITS

A mini value kit for pennies more than the cost of the palette alone!



WAP7 FESTIVE

Each kit includes 6-Color NO-SMUDGE Makeup Palette, Tube of Glitter Gel or FX Blood, Brush & Sponge.

NEW FOR 2024!

**NEW
FOR
2024!**

ALL-U-NEED!

MAKEUP KITS



A quick and easy way to create a whole handful of Halloween characters!

An amazing value compared to 5 or 6-piece crayons-only sets!


WOOCHIE
cosmetics

ALL-U-NEED!

CRAYONS & PENCILS MAKEUP KIT
CRAYONS FOR WIDE COVERAGE · PENCILS FOR FINE DETAILS

PENCILS FOR DETAILS!



CONTENTS: 12 MAKEUP CRAYONS TOTAL NET WT .57 OZ (16.1G), 2 MAKEUP PENCILS TOTAL NET WT .57 OZ (16.1G)

WSE1 - BRIGHT

WOOCHIE
cosmetics

ALL-U-NEED!

CRAYONS & PENCILS MAKEUP KIT
CRAYONS FOR WIDE COVERAGE · PENCILS FOR FINE DETAILS




PENCILS FOR DETAILS!



CONTENTS: 12 MAKEUP CRAYONS TOTAL NET WT .57 OZ (16.1G), 2 MAKEUP PENCILS TOTAL NET WT .57 OZ (16.1G)

WSE2 - HORROR

NEW FOR 2024!

4 COLOR PALETTE KITS

Includes palette with 4 colors of water activated (no smudge!) makeup, a brush and 2 sponges.



WAK300 - CLOWN



WAK301 - TIGER



WAK302 - VAMPIRESS



WAK303 - ZOMBIE



WTK1 - SCARECROW



WTK2 - SKULL



WTK3 - ZOMBIE

NEW FOR 2024!

PREMIUM MAKEUP KITS

- 4 Tubes of No-Smudge Makeup!
- 2 Pro Sponges & brush.
- High-perceived value!

STAPLED MAKEUP KITS

Features paperboard 3D Staples to create a unique and dramatic look!



WSTP01 - STAPLED DEVIL



WSTP02 - STAPLED CLOWN



WSTP03 - STAPLED VAMPIRESS

UNDERGHOULS MAKEUP KITS

Create dramatic 3D looks with these "So Easy!" makeup & latex kits.



WUG01 - CYBORG



WUG02 - SKULL

4 COLOR PALETTES

Each kit includes 4 colors of makeup, brush and sponge.



WAP100 - CLOWN



WAP102 - MONSTER



WAP105 - WEREWOLF



WAP112 - DEVIL

6 COLOR WATER ACTIVATED MAKEUP PALETTES



WAP200 - FESTIVE



WAP201 - HORROR



WAP208 - ANIMAL



WAP210 - FLESH TONES



WAP211 - INJURY



WAP213 - FLUORESCENT

MAKEUP CRAYONS



WMC01
HORROR



WMC05
FESTIVE



WBMC04
FLUORESCENT

NO-SMUDGE MAKEUP TUBES



CC700
WHITE



CC701
BLACK



CC702
RED



CC703
GREEN



CC704
BLUE



CC705
ORANGE



CC706
PURPLE



CC707
GOLD



CC708
SILVER

CREAM MAKEUPS



CC700
WHITE



CC701
BLACK



CC702
RED



CC703
GREEN



CC704
BLUE



CC705
ORANGE



CC706
PURPLE



CC707
GOLD



CC708
SILVER

ESSENTIALS

**SPIRIT GUM
& ADHESIVE
REMOVER**



AD002 - SPIRIT GUM
BULK PACK (UNCARDED)

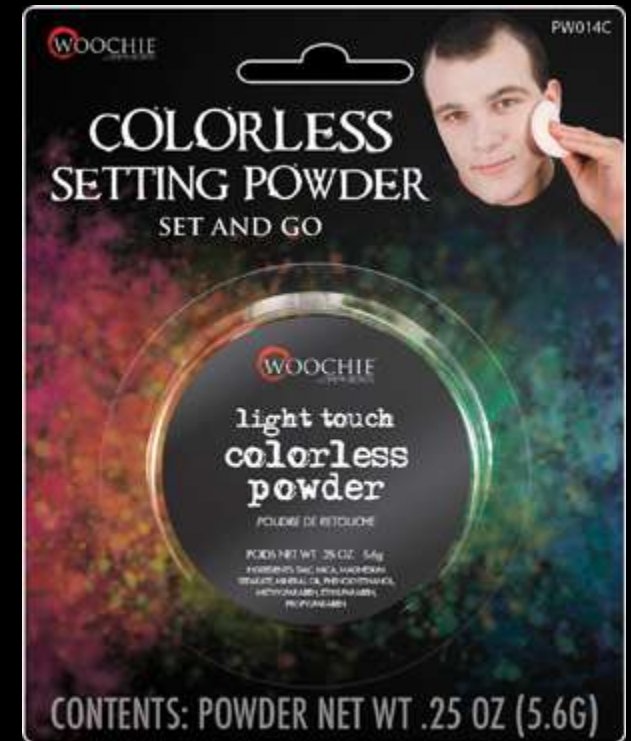


AD002C - SPIRIT GUM (CARDED)



AD001C - SPIRIT GUM & ADHESIVE REMOVER
(CARDED)

**COLORLESS
SETTING POWDER**



PW014C
COLORLESS SETTING POWDER

BLOOD GEL

- BL001 1 oz BLOOD GEL
- BL001C 1 oz BLOOD GEL (CARDED)
- BL003 8 oz BLOOD GEL

FX BLOOD

- BL-TUBE 1 oz FX BLOOD TUBE
- BL004 1 oz FX BLOOD (BULK PACK)
- BL004C 1 oz FX BLOOD (CARDED)
- BL006 8 oz FX BLOOD
- BL008 16 oz FX BLOOD
- BL009 32 oz FX BLOOD



BL-TUBE



LIQUID LATEX

- SL001 1 oz LIQUID LATEX
- SL001C 1 oz LIQUID LATEX (CARDED)
- SL004 8 oz LIQUID LATEX
- SL005 16 oz LIQUID LATEX
- SL006 32 oz LIQUID LATEX

DÉCOR

DÉCOR

DÉCOR

DÉCOR

DÉCOR

COMEDY TOMBSTONES

by **WOOCHEE**
CINEMA SECRETS

TOMBSTONES ARE MADE TO BE FUNNY.
GIVE YOUR CUSTOMERS THE BEST!

21" HEIGHT, 1" THICK



DANG...NO WIFI?!



FINALLY LOST THAT WEIGHT!



YOU GO...I'LL WAIT HERE



YAY! NO MORE KALE!



RIP HANDSHAKES



DON'T WAIT UP FOR ME



FOR RENT



MR. MORTY FIDE



THUMBS DOWN



MY NAME IS CADAVER

★ HALLOWEEN YARD SIGNS ★

THE ELECTION DAY SERIES

NEWER, BIGGER
HALLOWEEN LAUGHS!

- DYNAMIC, HILARIOUS GRAPHICS
- EACH WITH 2 EXTRA DURABLE STANTIONS.
- NARROW PROFILE FOR EASY MERCHANDISING & (END CUSTOMER) STORAGE
- 12" x 18" / 4 ASSORTED STYLES



WS05
LUCIFER



WS06
SKULLY



WS07
TINKA



WS04
ZEV ZOMBIE



WS03
BLOODWORTHY

★ ELECTION DAY IS 8 DAYS AFTER HALLOWEEN, EXTENDING YOUR DÉCOR SALES ON THESE PRODUCTS! ★