



HALLOWEEN

2024 Halloween Additions

Sales Deck



SINCE 1971

KRÖEGER





2024





Glow in the Dark Range Trends & Inspo.

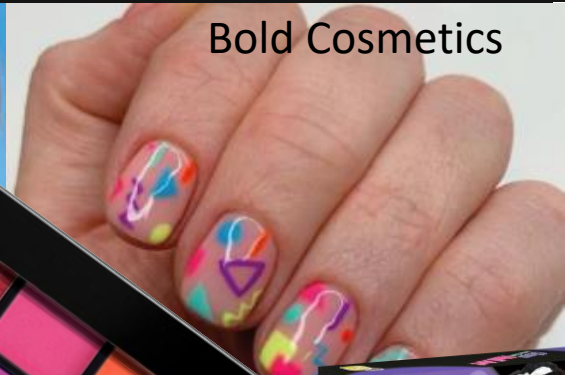
Rave Resurgence

As pandemic restrictions continue to loosen, rave culture is surging

Trend - Rave culture is becoming more popular in everything from fashion and accessories, to nightclub experiences that take place virtually. This is with contemporary lifestyles.



Rave
Resurgence



Bold Cosmetics



Neon Themes





Concept Packaging
270 x 270 x 52 mm



Neon Hair Chalks &
Glow-in-the-dark Hair Bobbles

Neon nail polishes &
Glow-in-the-dark stickers

Neon Glitters, Stencils,
& Glow-in-the-dark
tattoo transfers





Glow Party

24705

Great for festivals/
parties!

COSMETIC
Bio-glitter®

Ages 8+
S/S

Contents:

- 2 Neon Glitters
- 1 Sheet GITD Tattoo Transfers
- 12 Stencils
- Cosmetic Glue
- 2 Neon Hair Chalks
- 2 GITD Spiral Hair Bobbles
- Gloves
- 2 Neon Nail Polishes
- Glow in the Dark Nail Stickers
- Brushes
- Emery Board
- Instruction manual





Concept Packaging
220 x 220 x 42 mm





Glow in the Dark Glitter Tattoos

24704

Ages 8+
S/S

COSMETIC
Bio-glitter[®]

Contents:

- 4 Neon Bio-degradable Glitters
- 3 Sheets of Glow in the Dark Tattoo Transfers (200 x 100mm)
- Cosmetic Glue
- 25 Stencils
- 2 Brushes
- Instruction manual



santōki

LEGO Keychains, Stationery & Lights





Who is LEGO?

- A family-owned company that has been manufacturing interlocking bricks since 1949.
- Grown to become a billion-dollar company and is now one of the most beloved and reputable brands in the world.
- Enjoys 98% brand recognition in the consumer products market and consumer demand is among the highest of any brand.
- The brand now includes retail stores, amusement parks, movies, and TV shows such as “LEGO Masters.”

Who is Santoki?

- The exclusive U.S. wholesale distributor of LEGO LED light and LEGO stationery products offering a LEGO licensed portfolio for fans of all ages.
- Established in 2009, Santoki has evolved from producing one light featuring the classic LEGO minifigure character to now distributing various LED lighting types and characters including
 - LEGO Harry Potter
 - LEGO Star Wars & The Mandalorian
 - LEGO DC Superheroes
 - LEGO Ninjago
- All products are designed in Auburn Hills, Michigan (from the concept to the finished product).



LEGO Seasonal Keychain Lights

LED



Vampyre



Skeleton



The Monster



Zombie



Mummy



Ghost



SAN 53004P
Lego Monster
Keychain Asst (16)
4895028530044



LEGO The Mandalorian Keychains

LED



Mando Season 1



Mando Season 2



Grogu



Boba Fett





LEGO Star Wars Lightsaber Gel Pens

- Available as singles in a 36-count display.



36 count CDU



F24 SELL SHEET



MGA's Miniverse- Make It Mini Food Diner: Halloween Theme in PDQ



Mini Toys...BIG Surprises! Make It! Set It! Collect Them All! Unbox your favorite foods now in mini replica form. They're so mini in scale but with real working details! Fans are going to love to collect their favorite Seasonal Halloween themed foods now in miniature scale.

Product Features:

- **Mystery Ball** shaped capsule - Halloween Themed
- **Make It:** Build your dish / drink from the ingredients from your pack.
- **Set It:** Once you have your dish or drink prepped, cure the resin in any UV light (e.g., the sun) for at least 5 minutes or until resin has hardened.
- **Collect Them All:** Each pack has unique ingredients to make Halloween themed dishes/ drinks
- Hyper realistic and detailed mini replica foods
- Perfect novelty/display collectible
- 3 Unique Halloween Diner Minis to collect! (Pumpkin Spice Latte, Pumpkin Pie, and Caramel Apples)
- Cross-Sell Sheet included
- 18 units per PDQ

593768 MGA's Miniverse Make It Mini Diner: Halloween Theme in PDQ

Age Grade: 8+

Packaging: Mystery Ball



NEW STYLES FOR 2024

***Subject to Change**

FRIENDS

CARE
BEARS

FALL '24
PREVIEW

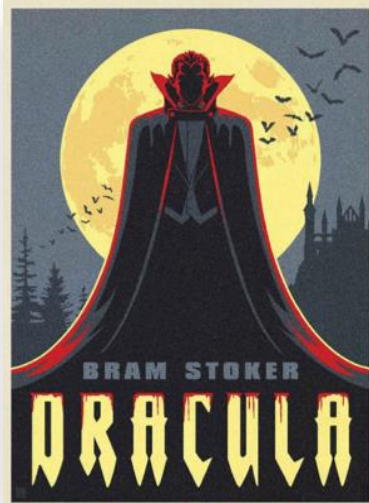
WHO CARE



ORIGINAL SOCIAL EXPRESSION COLLECTIBLE BRAND

#22800

- Care Bears are all about sharing and caring – but they also like to have fun and be a little spooky!
- Meet the newest collab – Care Bears x Universal Monsters!
- Iconic Care Bears besties in sweet Universal Character executions!
- Collect them all!



9" PLUSH EXPRESSIONS





POP 806249



POP 806248



POP 801692



POP 806214



POP 806190



POP 806207

Prices are subject to change without notice.



POP HUSA23

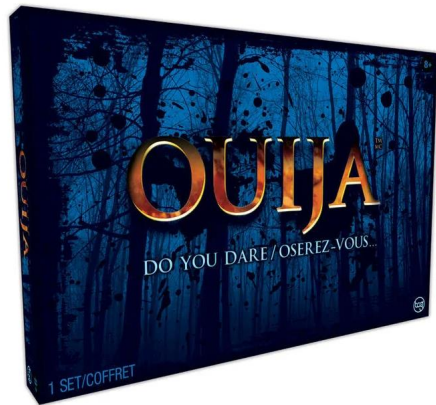
POPSOCKETS 2-TIER CDU DISPLAYER W/PREPACK 32 UNITS (33) BL

Case of 1

UPC: 628069389616

HALLOWEEN

GAMES



KROEGER



A game that will actually send shivers down your spine! In this game, nothing is what it seems. While you are out investigating the gruesome deaths of your parents inside an old mansion, one of you is secretly sabotaging the investigation and plotting to murder you, just like he murdered your parents. Will you unmask the true killer and live? Or will you die?

IDG 3020
NIGHTMARE HORROR
ADVENTURES
4-5 Players, Ages 16+
Case of 6
UPC 056349030208 ENG





IDG 7117

ESCAPE ROOM THE GAME 2
3-5 Players, Ages 16+
Case of 2
UPC 056349071171 EN

Feel the thrill and enjoy the mystery of an Escape Room in your own home. In this challenging and unpredictable game, you have to work together to solve puzzles and find hidden clues. It's always a race against the clock; you only have 60 minutes to escape. The Chrono Decoder counts down from 60 to 0 minutes; it helps create the atmosphere and allows you to take hints. In this game, you win together or lose together. Each player must excel and do their part. Teamwork is the magic word in solving all the riddles and puzzles in time. If you've never played an escape room before, be ready -- you can't imagine how fast 60 minutes will pass in the heat of the moment.

Contents: Chrono Decoder, Hint Decoder, 16 Keys, 4x8 Hint Cards, Introduction Game: the Basement, 4 Different Adventures: Prison Break, Virus, Murder Mystery, and Funland. In ascending order of difficulty.



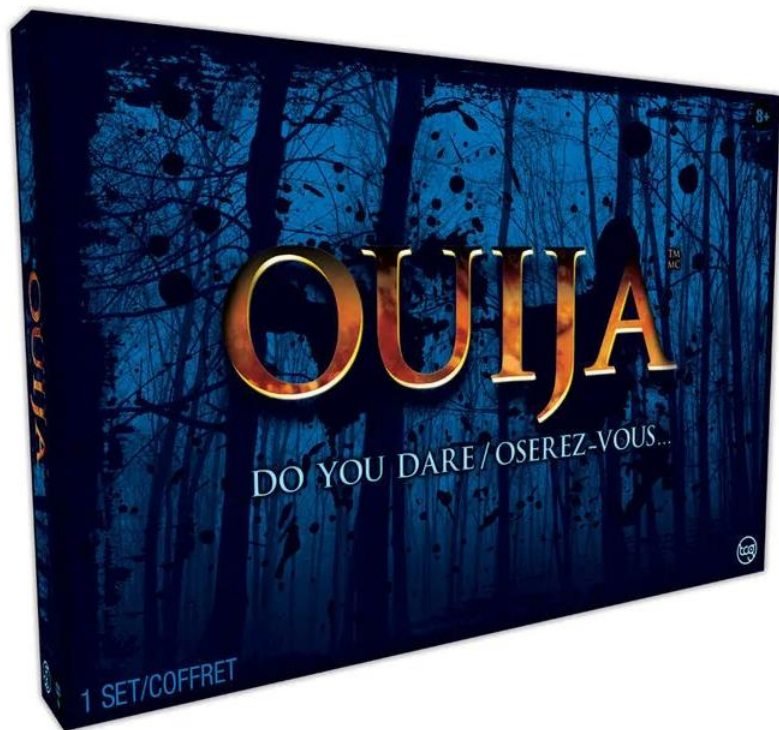


IDG 3549

ESCAPE ROOM 2 PLAYER - HORROR
2+Players, Ages 16+
Case of 8
UPC 056349035494

Experience the thrill of a real-life escape room from the comforts of your own home. In this challenging and nerve-racking 2-player edition of the world famous escape room: The game, you'll have to work together with your teammate to solve puzzles and discover hidden clues. It's a race against the clock; you only have 60 minutes to escape. In this game, you either win together, or loose together. Teamwork is the key to success. If you've never played an escape room, prepare for a completely new experience.





Ouija Board Game: The classic secular board game in which you ask a question and wait to see what answer will bring you the mystifying Oracle.

TCG 60270

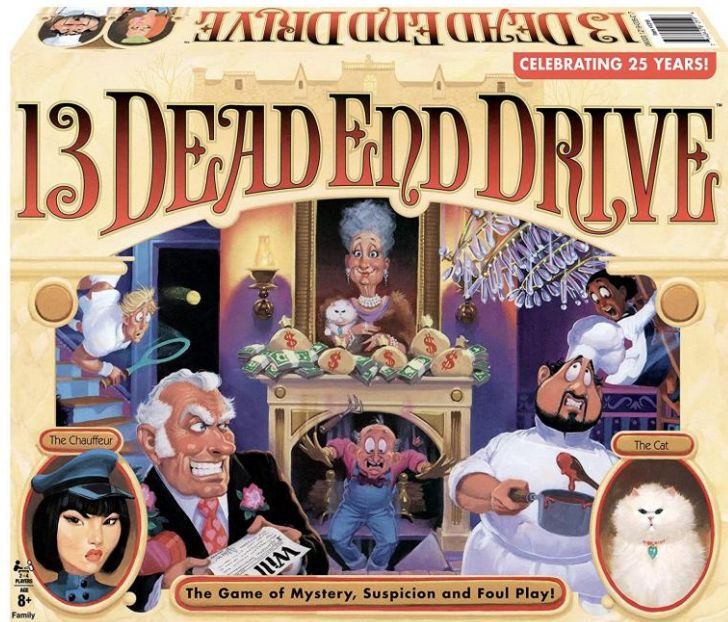
OUIJA BOARD

2+ Players, Ages

Case of 6

UPC 686141602701



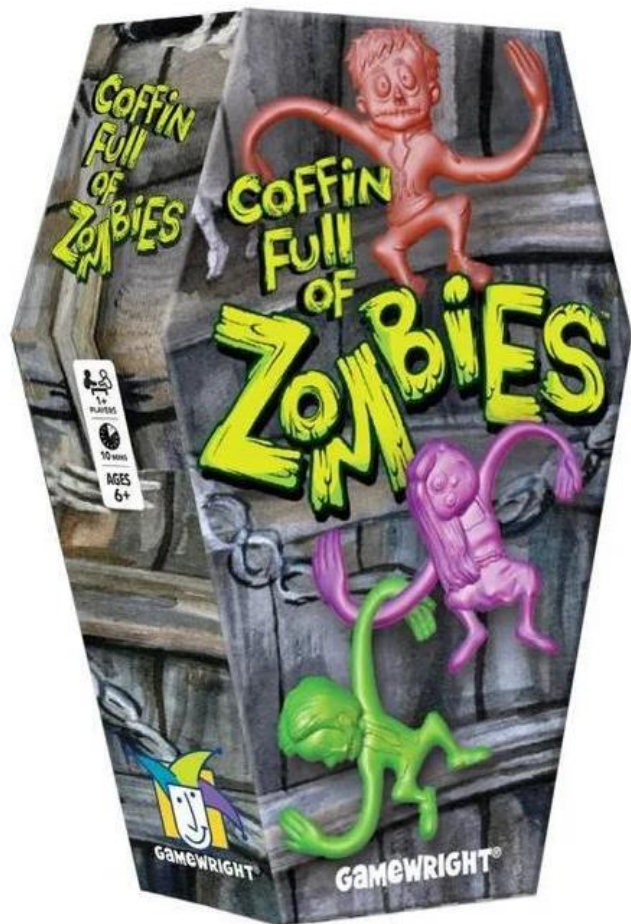


A motley crew of Aunt Agatha's friends and employees are gathered at her Mansion for the reading of her will. Only one of these 12 specially invited guests will inherit her loot. Who will it be? Old Hickory her gardener? Her best friend Lulu? Poopsie her fluffy Cat? Or, one of Aunt Agatha's other nearest and not-so-dearest?

WMG 1219
13 DEAD END DRIVE
2-4 Players, Ages 8+
Case of 6
UPC 714043012196



Prices are subject to change without notice.



In this death-defying dexterity game, scatter the zombies, then use one to pick up the next. Form the longest chain of ghastly ghouls to win. Do you have the skills? The coordination? The BRAAAIIIIINS?

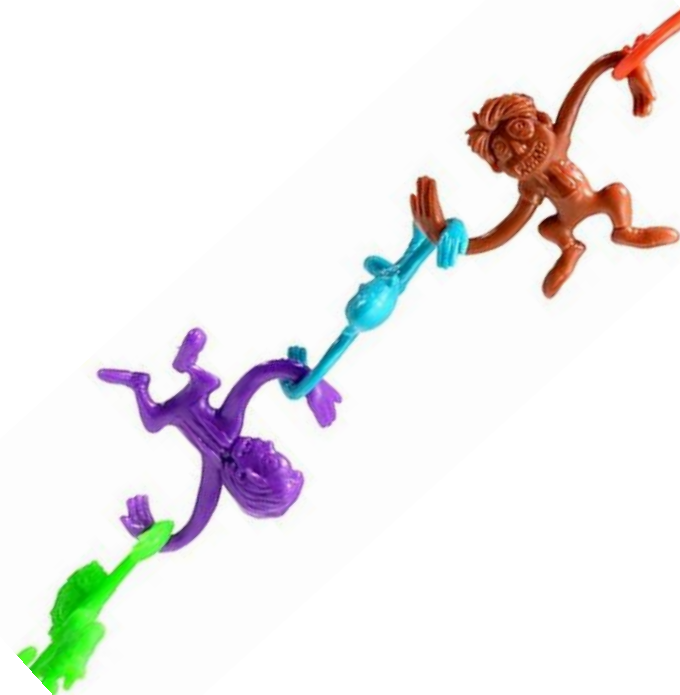
GW 354

COFFIN FULL OF ZOMBIES

1+ Players, Ages 6+

Case of 6

UPC 759751003548





YuMe inspires to strike fear into the hearts of movie fans with their collection of 7" chibis modelled after the top characters from some of horror's most iconic films. There are four characters to collect. Each highly-stylized plush is individually packaged and designed to bring a delightful twist to your horror collection.

MAXX 17020

7" WB HORROR PLUSH ASST IN PDQ

Case of 6

UPC 843309170209 ENG

Prices are subject to change without notice.